



Bridges to Everywhere: Out-of-the-Box Integrations with iMIS



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- Over 17 years in the IT field
- Former Director of Information Technology for the Brewers Association
- Manages bridge, webservices, and online marketplace implementations



- Bridge
- Webservices
- LMS
- SSO



- You need a database of record
- You need non-iMIS third party applications
- You have a non-RiSE CMS



- Hosted Internally
- Hosted Externally
- SaaS



- Purchase/Register within e-commerce site
- Send/Update 3rd Party system
- Provide for SSO between iMIS, website, and 3rd Party system
- Write-back of data to iMIS



Bridge Use Case: Purchase

- Purchase/Register within e-commerce site



Bridge Use Case: Send/Update

- ✓ Purchase/Register within e-commerce site
- Send/Update 3rd Party system



- ✓ Purchase/Register within e-commerce site
- ✓ Send/Update 3rd Party system
- Provide for SSO between iMIS, website, and 3rd Party system



Bridge Use Case: Data Write-Back

- ✓ Purchase/Register within e-commerce site
- ✓ Send/Update 3rd Party system
- ✓ Provide for SSO between iMIS, website, and 3rd Party system
- Write-back of data to iMIS



Implementation Process

- Install ATS webservices/bridge application.
- Register and Configure 3rd Party System.
- Configure Bridge Settings and Lookup Tables in iMIS Desktop.
- Done!



Current Bridge List

ReadyTalk

globalpayments

CommPartners

BOXWOOD
CAREER SOLUTIONS
A NAYLOR COMPANY

peach
new media

BeaconLive
Fully Managed Virtual Events

ektron

omNovia
next generation web conferencing

Drupal

e
elogic
LEARNING

GoToWebinar
by CITRIX

moodle

Refined Data

CommPartners

WEB COURSEWORKS

Bb

di

eshow

Blackboard

bluesky
path
L M S

CQ
ROLL
CALL

ScholarLab

digital ignite

socius

Walsworth

sitifinity

Passkey

CONVENTION
DATA SERVICES

CECITY
Performance improvement
& lifelong learning

REAL MAGNET
Attract. Engage. Deliver. | Email & Event Marketing

experient
A Maritz Travel Company

Authorize.Net



Association Technology Solutions

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