

Educate Engage Amplify Activate



engage

cqrollcall.com/cqrcengage

CQ Roll Call

The only company connecting: **Advocacy, Federal and State Legislative Tracking, and News Insight & Analysis about and for Congress**

since

1945

The authoritative resource covering Congress and the policy and politics of Washington, DC

1996

Created online advocacy



2013

CQRC delivered over **25.5 million messages to Members of Congress**

2012

Launched **Engage** - a platform where your audience can connect, be engaged and be active around your issues



engage

Through the years, organizations have come to rely on us for **up-to-date** software and **technology** that drives and powers knowledge and engagement.



Comprehensive Communication and Advocacy Platform



engage



Manage, segment and micro target members and supporters that are informed, educated and ready to act



Implement strategies that initiate more effective two-way communication that better educate, engage, and activate your audience



Realize increased participation, user-interaction, dialogue and thought leadership



Engage Creates Online Destinations

jobs.
A NEW PLAN

HOME | ABOUT US | KEY ISSUES | LATEST NEWS | CONTACT

Call to Improve Job Training
Call today and share your opinion.

We need to make our voice heard when it comes to job training. The President has made it a goal to create new jobs, but we can't get folks into those new lines of work without the proper training.

MAKE THE CALL

United For Jobs: Our History
We support job creation and training for all Americans. See what we do and help us get America back to work.

Find your Elected Officials
Enter a name, address, or zip code to find your officials or candidates.

GO

Latest News.

DealBook: Congress Takes on Jobs Plan While President Promotes Directly to the People
Feb. 24, 2014 | CQ.com

Today's Economist: America's Elusive Jobs Recovery
Feb. 21, 2014 | New York Times

JobTrackingBlog: Uptick in New Jobs Shows New Life for Some State Economies
Feb. 20, 2014 | Washington Post

Like us on Facebook

United for Jobs
Like 367,943

United for Jobs
Check out our latest members to join and help them spread the word about job training.
www.facebook.com/unitedforjobs/newmembers

United for Jobs
Check out our new Facebook page complete with the latest job training techniques.

Follow us on Twitter

Tweets

United for Jobs @ForJobs
View the latest jobs report here: www.bit.ly/32jsi35ws4

United for Jobs @ForJobs
Spread the word about the new jobs program: www.bit.ly/33skj1938ja34

United for Jobs @ForJobs
Job searching techniques that really work: www.bit.ly/338wahf934

Contact Us:

United For Jobs
12345 Main Street NW
Washington, DC 20002
202 650 6500
202 650 6743
sayhello@unitedforjobs.com

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MAKE THE CALL

Welcome

Modular and customizable

Highlight your calls to action

- Share your story
- Write a letter
- Make a call
- Sign a petition
- Tweet
- Social sharing

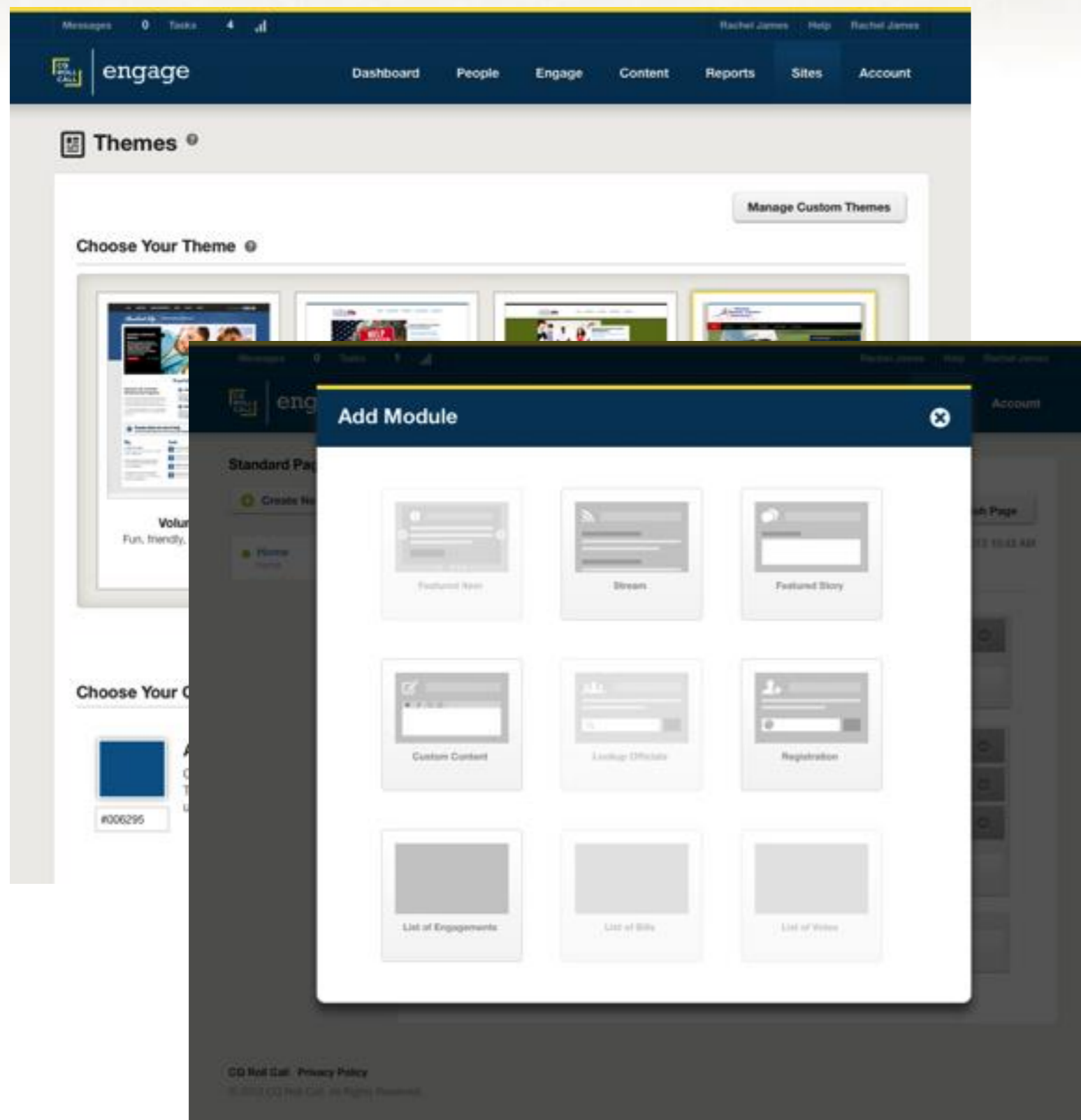
Offer news specific to your issue

- 4500+ fully licensed sources
- Align content with your messaging
- Authoritative content from CQ Roll Call
- Federal and State Bill and Vote content

Find your representative

- Look up federal, state and local.

Customize Advocacy Destination



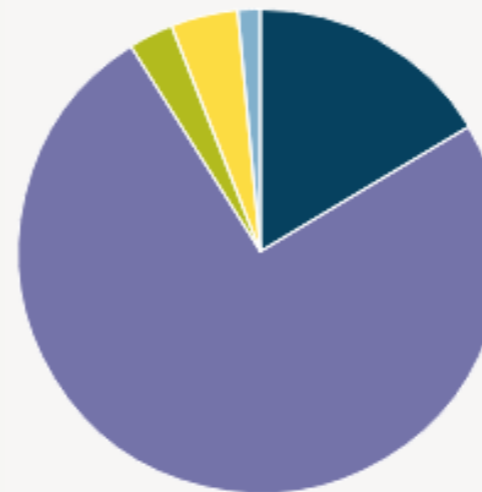
- Create a custom Microsite, directly integrate modules into your existing website using Iframes , plugins and API' s.
- Customize the site with custom templates, fonts, colors, custom logo, custom header images.
- Add modules for greater engagements
- Add custom content , white papers , Video' s, User-generated content.
- Integrate Social Media Tools

Measure Success with Ease



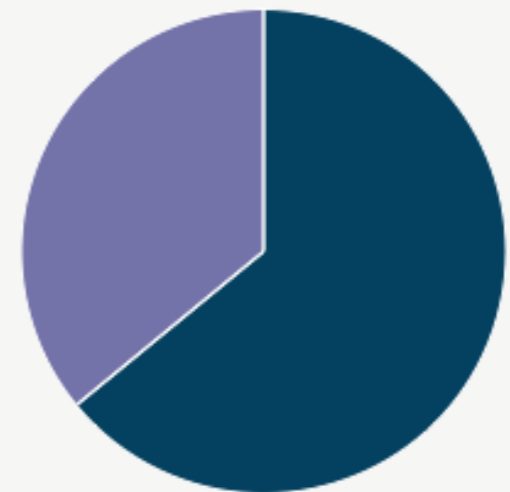
- Monitor your campaigns for greater effectiveness
- Create customized reports showing Advocate, Campaign and Engagement data

Engagement Type ?



- Make a Call: 11 (16%)
- Write a Letter: 50 (75%)
- Tweet Officials: 2 (3%)
- Share Your Story: 3 (4%)
- Sign a Petition: 1 (1%)

Platform ?



- Engage: 3425 (64%)
- Unknown: 1922 (36%)

Advocate Profiles

engage | Dashboard | People | Engage | Content | Reports

Advocates » Find Advocates » Advocate Profile

Advocate Profile

Sebastian Smith
Burley, Idaho
 Last update: 08/21/2012 | Profile Status: Active | Phoenix ID: 39305
 Authentication Status:

[Information](#)
[View On Map](#)
[Custom Fields](#)

Name

Prefix: Mr.
 First Name: Sebastian
 Last Name: Smith
 Suffix:

Email Address

Personal: sebastian.smith-testing@capwiz.com
 Work: Click to add
 Other: Click to add

Address

Home: P.O. Box 1188
 Burley, ID 83318-0826
 Work: Click to add
 Other: Click to add

Phone

Home: 222-661-8480
 Work: Click to add
 Other: Click to add

Social Media

Facebook Handle: Click to add

203
Total Actions

Engagement Breakdown

| | |
|-------------------|------------|
| Total Donations | \$0.00 (0) |
| Call Alerts | 10 |
| Letters | 19 |
| Submitted Stories | 18 |
| Signed Petitions | 5 |

Engagement History

| | |
|------------------------------------|------------|
| Made 3 Calls | 05/20/2012 |
| Subscribed to "Privacy Newsletter" | 05/12/2012 |
| Shared a Story | 04/24/2012 |
| Signed a Petition | 04/12/2012 |
| Signed a Petition | 04/08/2012 |

[View Full Report >](#)

Newsletter Subscriptions ✎

This advocate does not subscribe to any newsletters.

Mail Messages to Advocate

| | |
|--|------------|
| Stop Capital Punishment! | 05/24/2012 |
| He Signed It, We'll Fight It! | 05/24/2012 |
| It's time to take a stand! | 05/24/2012 |
| Take a Stand Against Solitary! | 05/24/2012 |
| Modernize Privacy Law! | 05/24/2012 |

- Build and maintain Advocate Profiles.
- Automatic zip to district matching.
- Track all Engagements made by your advocates .
- Micro-target your supporters effectively.
- Directly integrate advocate data with your IMIS platform.

IMIS Integration

1008 Graham Webb (iMIS Business Framework)

File Edit Cmds Utilities Help

iMIS 15 Home Customers Billing Events Fundraising AR/Cash Orders

Manage customers Individual Member - Graham Webb

ID: 1008 Individual Member Active Category

Prefix: Graham M Webb Suffix: Informal Designation Member Title

Company: 362 Anon Ltd (CM) Orchard Brae House, 30 Queensferry Road, Anon Ltd Company Sort: ANON LTD

Address Street Address Home Address

Address: Orchard Brae House, 30 Queensferry Road, Address 3, Denver, CO, 80212, Country

Preferred: Mail Bill Ship

Phone: Fax: E-mail: Graham@anon.com

Profile Donor Data Status NC

Work Phone: Home Phone: Fax: Toll Free: E-mail: Graham@anon.com Web Address: Major Key:

Results Record History Activities-All **CQRCEngage** Calls Letters Roster AR/Cash Billing

| * Date | Activity Type | Issue Name | Campaign Name | Engagement Name | Att |
|---------------------|-----------------|----------------------|-----------------------|---------------------|-----|
| 2/3/2014 10:00:00 F | Made Call | Issue with Organizat | Benel Solutions - Tes | Call to Improve Job | |
| 2/3/2014 10:00:00 F | Signed Petition | Issue with Organizat | Benel Solutions - Tes | Support Real Change | |
| 2/3/2014 10:00:00 F | Made Call | Issue with Organizat | Benel Solutions - Tes | Call to Improve Job | |
| 2/3/2014 10:00:00 F | Made Call | Issue with Organizat | Benel Solutions - Tes | Call to Improve Job | |
| 2/3/2014 10:00:00 F | Made Call | Issue with Organizat | Benel Solutions - Tes | Call to Improve Job | |

New Delete Find Print User Credentials 1 result returned.

Integrates the leading advocacy and grassroots technology with IMIS, the leader in AMS/CRM. Leverage your Engage and IMIS data using our out of box integration for

- Eliminating duplicate entry and manual imports of contact information as data is automatically pulled from iMIS
- Centralize your view of your advocacy campaign
- Add value to your advocacy data by tracking member engagement activities in iMIS as members take action.
- Run reports to see what issue areas your members are engaging in and how often your members take action.

iMIS CQ Roll Call Bridge

The logo for iMIS, featuring the word "iMIS" in a blue, italicized serif font.The logo for iMIS 20 EMS, featuring the text "iMIS20" in blue and black, "EMS" in black, and the tagline "ONE SYSTEM ENGAGES EVERYONE" below.

we can solve it.

- Works with all versions of iMIS from 10.x to 20.x
- Uses standard iMIS API's for reading and writing data from and to iMIS
- Installs as a Webservice on your server or at your hosting location
- Allows for creation of custom groups in iMIS for targeting campaigns
- Developed and supported by award winning AiSP, Association Technology Solutions



engage

Have questions or to schedule a personalized demo please contact us.

Frank Musso

Email: frankmusso@cqrollcall.com

Phone: 202-650-6443

For iMIS Bridge questions contact: info@atsol.org