



Introducing the ATS iMIS Catalog

A Dynamic Filtering System for Your Storefront

Presented by:

Association Technology Solutions

Devomatics

American Counseling Association



About ATS

- Serving iMIS community since 1995
- Full-service Authorized iMIS Solutions Provider (AiSP)
- Application development to extend the functionality of iMIS
- iMIS Bridge powered by ATS with over 120 integrations
- ASI's Client Sales Leader of the Year and Chairman Circle for 2020





Presenter:

Randy Richter

Director of Technology Solutions, Partner
Association Technology Solutions, LLC

Email: rrichter@atsol.org



Presenter:

Alex White

CTO, Partner
Devomatics, LLC

Email: alex@devomatics.io

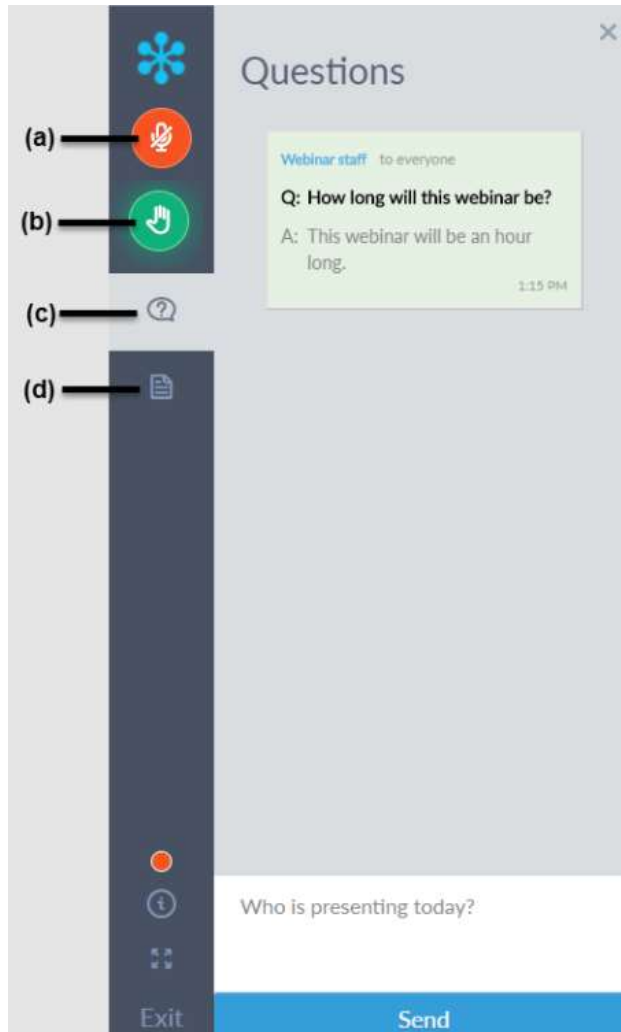


Presenter:

Chip Flater

Director, Information Technology
American Counseling Association

Email: cflater@counseling.org



- a) Attendees are muted to reduce background noise
- b) Raise your hand to get the attention of the presenter/moderator
- c) Download handouts
(not typically provided for ATS webinars)
- d) Ask questions to be answered during Q&A after presentation is complete

- Clients are looking for ways to quickly organize content
- Clients are looking for ways to highlight content
- Clients are looking for ways to quickly search content
- Clients are looking for ways to keep all money in iMIS as the Source of Truth



- Members want to quickly get to content
- Members want to filter and find content that is meaningful to them



Introducing the ATS Catalog

Search

Category

- Apparel 14
- Books 43
- Courses 4
- eBooks 6
- Logo Products 7
- Mobipocket eBooks 2
- See more

Format

- Brochure 1
- CD-ROM 2
- Hardcover 7
- Kindle 1
- Mobiformat 1
- Mobipocket 1
- See more

2009 Books Workbook

2009 Approach to Diagnosis: A Case-Based Imaging Review...
Melissa Rosado de Christenson, Gerald F. A
\$150.00 Members:\$65.00

[Detail](#) [Add To Cart](#)

2011 Books

2012-13 Bar Directory and Handbook
State Bar of Georgia
\$46.00

[Detail](#) [Add To Cart](#)

2002 Books Paperback

A Multicultural Approach to Physical Education
Rhonda Clements and Suzanne Kinzler
\$19.00 Members:\$17.00

[Detail](#) [Add To Cart](#)

2002 Publications Softcover

A Planning Guide for Home Businesses
Hennessey, David R.
\$35.00 Members:\$23.00

[Detail](#) [Add To Cart](#)

2010 Books CD-ROM

AAO-HNS Membership Directory
AAO-HNS
\$150.00 Members:\$550.00

[Detail](#) [Add To Cart](#)

Books

Advanced High-Strength Steels: Science, Technology and App.
Mahmoud Y. Demeri
\$167.00 Members:\$125.00

[Detail](#) [Add To Cart](#)



- A highly tuned search and selection system to quickly and easily organize your iMIS offerings.
- Can be used with RiSE or the ATS Online Marketplace
- Driven by IQA's
- Highly configurable and customizable



Filters

CATALOG

The screenshot shows a catalog interface with a search bar at the top left. Below it are two filter sections: 'Category' and 'Format'. The 'Category' section lists: Apparel (13), Books (8), Children's Books (3), Children's eBooks (3), eBooks (1), and Logo Products (7). The 'Format' section lists: Brochure (1), CD-ROM (1), Hardcover (5), Kindle (1), Mobiformat (1), and Mobipocket (1). Both filter sections have a 'See more' link. The main catalog area displays eight product cards in a 2x4 grid. Each card includes a book cover, year, category, title, author, price, and 'Detail'/'Add To Cart' buttons. The first card is '2009 Approach to Diagnosis: A Case-Based Imaging Review...' by Melissa Rosado de Christenson and Gerald F., priced at \$150.00 (Members: \$65.00). The second is '2012-13 Bar Directory and Handbook' by the State Bar of Georgia, priced at \$48.00 (Members: \$46.00). The third is '2015 Pocket Factbook' priced at \$19.95 (Members: \$9.95). The fourth is 'A Multicultural Approach to Physical Education' by Rhonda Clements and Suzanne Kinzler, priced at \$19.00 (Members: \$17.00). The fifth is 'A Planning Guide for Home Businesses' by Hennessey, David R., priced at \$35.00 (Members: \$23.00). The sixth is 'Aesop's Fables Translated by George Fyler Townsend' by V. S. Vernon Jones, which is free. The first two cards have 'FEASURED' tags, and the third has 'BEST SELLER' and 'FEASURED' tags. Red arrows point from the top left to the 'Category' and 'Format' filter sections.





Subfilters

CATALOG

Category

- Apparel 13
- Books 28
- Children's Books 3
- Children's Ebooks 3
- eBooks 1
- Logo Products 7
- See more

Format

- Brochure 1
- CD-ROM 1
- Hardcover 5
- Kindle 1
- Mobiformat 1
- Mobipocket 1
- See more

Product 1: 2009 Approach to Diagnosis: A Case-Based Imaging Review...
Melissa Rosado de Christenson, Gerald F. / \$150.00 Members:\$65.00
2009 Books Workbook

Product 2: 2012-13 Bar Directory and Handbook
State Bar of Georgia / \$48.00 Members:\$46.00
2011 Books

Product 3: 2015 Pocket Factbook
\$19.95 Members:\$9.95
2011 Pack Of 50 Wallet-sized C... Publications

Product 4: A Multicultural Approach to Physical Education
Rhonda Clements and Suzanne Kinzler / \$19.00 Members:\$17.00
2002 Books Paperback

Product 5: A Planning Guide for Home Businesses
Hennesey, David R. / \$35.00 Members:\$23.00
2002 Publications Softcover

Product 6: Aesop's Fables Translated by George Fyler Townsend
V. S. Vernon Jones / Free
1912 Mobipocket Mobipocket EBooks





Cards

CATALOG

Search

Category

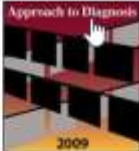
- Apparel 13
- Books 28
- Children's Books 3
- Children's Ebooks 3
- eBooks 1
- Logo Products 7

See more

Format

- Brochure 1
- CD-ROM 1
- Hardcover 5
- Kindle 1
- Mobiformat 1
- Mobipocket 1

See more




2009 Books Workbook

2009 Approach to Diagnosis: A Case-Based Imaging Review...

Melissa Rosado de Christenson, Gerald F. / **\$150.00 Members:\$65.00**

[Detail](#) [Add To Cart](#)




2011 Books **FEATURED**

2012-13 Bar Directory and Handbook

State Bar of Georgia **\$48.00 Members:\$46.00**

[Detail](#) [Add To Cart](#)




2011 Pack Of 50 Wallet-sized C... **BEST SELLER** **FEATURED**

Publications

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Rhonda Clements and Suzanne Kinzler **\$19.00 Members:\$17.00**

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1912 Mobipocket Mobipocket eBooks

Aesop's Fables Translated by George Fyler Townsend

V. S. Vernon Jones **Free**

[Detail](#) [Add To Cart](#)

Association Technology Solutions



Attributes

CATALOG

Search

Category

- Apparel 13
- Books 28
- Children's Books 3
- Children's Ebooks 3
- eBooks 1
- Logo Products 7
- See more

Format

- Brochure 1
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- Kindle 1
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Clickable Attributes

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Action Buttons

CATALOG

Search

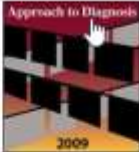
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V. S. Vernon Jones
Free

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- 3 IQA's are built to pull information from iMIS
 - Products
 - Information about the product such as image, title, description, author, pricing, link button text, link action
 - Filters
 - Categories and subcategories including sort order
 - Attributes
 - Things about the product such as
 - Categories
 - Year
 - Best seller
 - Featured
 - Not all attributes need to be filters

- IQA's are pulled on a schedule and cached on a caching server (e.g., every 4 hours)
- Can be called on demand after you add content
- This is built into the ATS Online Marketplace to leverage the add to cart button
- This can be used in RiSE and direct people to a detail page where they can get more information and add to cart.
- Runs client-side
- JavaScript is hosted on an external server
- Requires a license key



Settings

- Number of cards to display on one page
- Allow pagination
- Number of categories to show before "more button" is displayed.
- Override stylesheet to change the default style
- Button Text
- Customize the hyperlinks for the buttons





American Counseling Association

CATALOG

Search

Category

- Aging Issues 3
- Assessment & Diagnosis 23
- Career Counseling & Development 2
- Children & Adolescents 4
- Counselor Education & Supervision 10
- Couples & Family Counseling 2
- [See more](#)

Format

- PDF 50
- Video 104

Year

- 2021 8
- 2020 22
- 2019 19
- 2018 39
- ...

Education Session

2018 Children & Adolescents Video

"How Do I Handle This?" Limit Setting in Play Therapy

Nonmembers: \$49.00
Members: \$29.00

[Detail](#) [Add To Cart](#)

JCD Article

2020 Multiculturalism & Diversity PDF

"We Are Still Here"

Nonmembers: \$32.00
Members: \$22.00

[Detail](#) [Add To Cart](#)

JCD Article

2018 PDF Supervision

A Constructive Approach to Help Counselors Work Wit...

Nonmembers: \$32.00
Members: \$22.00

[Detail](#) [Add To Cart](#)

BEST SELLER

Education Session

2018 Substance Abuse And Ad... Video

A Counselor's Guide to Medication-Assisted...

Nonmembers: \$49.00
Members: \$29.00

[Detail](#) [Add To Cart](#)

Webinar

2015 Assessment & Diagnosis Video

ABCs of Trauma

Nonmembers: \$32.00
Members: \$22.00

[Detail](#) [Add To Cart](#)

Course

2020 Online Courses Video

ACA Leadership Academy, Kit

\$99.00

[Detail](#) [Add To Cart](#)



- LMS was a separate platform housed on a proprietary server.
- Unable to access custom reports (without jumping through hoops).
- Two separate financial systems.
- Quarterly Checks.
- Reduced Cash flow.
- In short - the ACA had outgrown our Learning Management System (LMS).

- A catalog for online learning products only.
- Had to maintain existing categories.
- Unified shopping cart experience .
 - Should be able to purchase event registration, publications, online courses and membership in one transaction.
 - Joining members should receive member pricing!
- Increased cash flow.
- Real-time reporting.
- Increase Business Intelligence.

- LMS Catalog page that directed customers to the store to purchase.
 - Undesirable
 - Less control
 - No unified shopping cart
- Website page (not iMIS) that served as a catalog.
 - Undesirable
 - Possible loss of unified shopping cart experience
 - Jarring to the customer
- Custom RiSE page.
 - Promising but didn't have the staff hours to experiment



Why ATS?

- Our iMIS reseller.
- Already invested in the ATS Marketplace.
- Heavily invested in their bridges.
- Creative, long-term solutions.



- Unified shopping cart experience.
- Easily maintained by our existing staff.
- Real-time reporting.
- Aligns with our strategy of making iMIS our central/single source of truth.

- Licensed as a subscription model
- Hosted solution for the backend
- IMIS EMS compatible (as well as iMIS 2017)
- <https://www.atsol.org/imiscatalog> (includes a demo)
- <https://imis.counseling.org/store/catalog.aspx>



Questions & Answers



Presenter:

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Presenter:

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Chip Flater

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More from ATS

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schedule of upcoming webinars

Past Webinars

atsol.org/PastWebinars

*video recordings and
downloadable presentation slides*

ATS Learning Center

atsol.org/ATSLearningCenter

Other Questions

Email: info@atsol.org

Online: atsol.org

Phone: (720) 945-7252

