

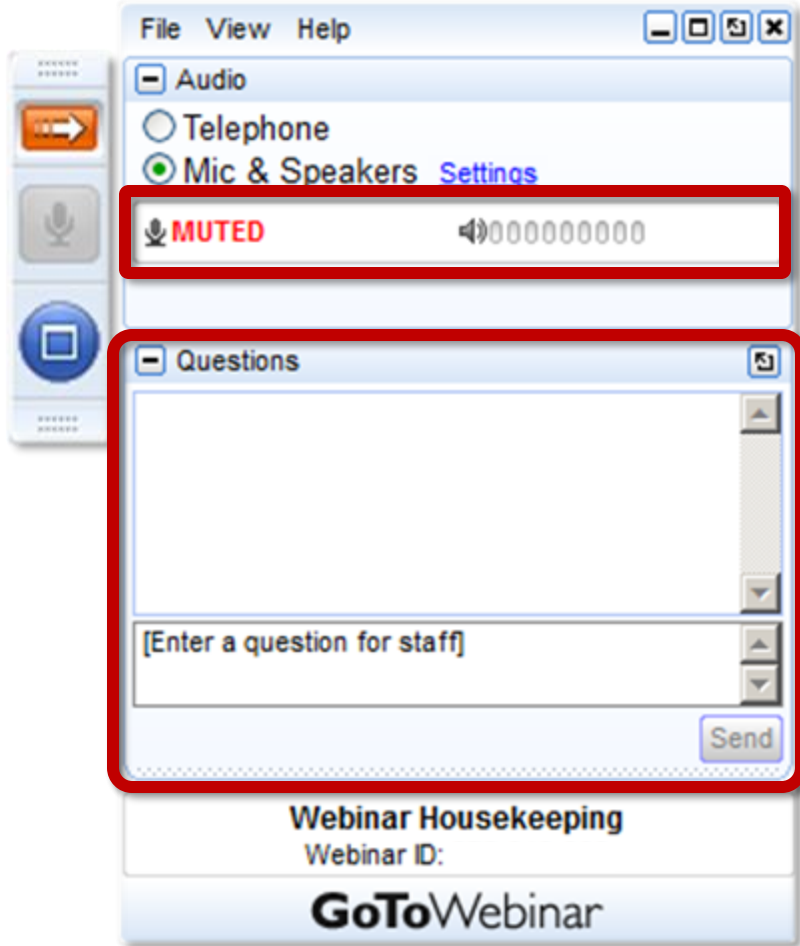
Cloud Transition For Executives

Presented by: Beth Kampner, PMP, Senior Project Manager
Association Technology Solutions

- Serving iMIS community since 1995
- Full-service Authorized iMIS Solutions Provider (AiSP)
- Application development to extend the functionality of iMIS
- Multiple Year Authorized iMIS Solution Provider (AiSP) of the Year

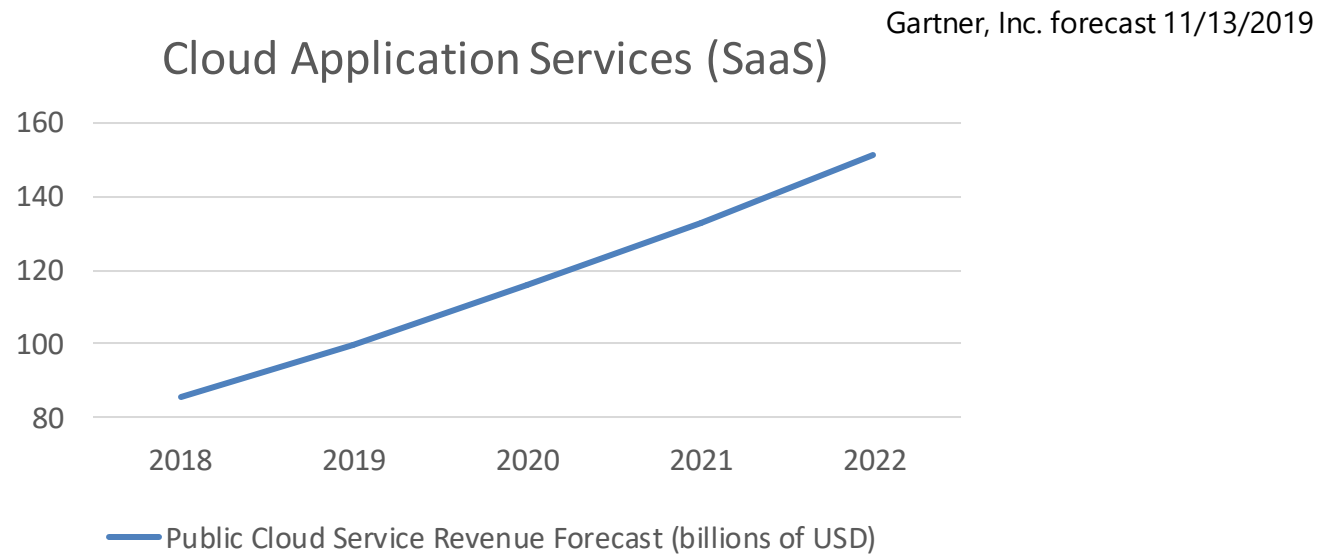


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- Attendees are muted to reduce background noise
- Remember to ask questions via the **Questions** panel
- Questions will be answered during Q&A after presentation is complete

- Software as a Service (SaaS) rather than SUP
- Execs must be thinking “cloud-first” when choosing new technology
- SaaS computing is growing exponentially
 - \$266.4 billion revenue in 2020 (estimated)
 - Note that this was *before* COVID made work-from-home the norm



“Adoption of next-generation solutions are almost always ‘cloud-enhanced’ solutions, meaning they build on the strengths of a cloud platform to deliver digital business capabilities.”

– Sid Nag, research vice president at Gartner

“The advantages of implementing cloud tech as reported by the nonprofit sector include increased donations and improved productivity.”

– Paden Simmons, Guidestar



iMIS20^{EMS}

iMIS^{Cloud}

1991

iMIS 1.0 Released

1993

iMIS 3.0 Released -
1st Not-for-Profit
Management Software
System for MS Windows

1997

iMIS 4.0 Released -
1st Not-for-Profit Management
Software System with
Native e-Commerce

1998

Fundraising Management
Added

2001

iMIS 10.0 Released -
1st Not-for-Profit Management
Software System Built
On Microsoft .NET

2006

iMIS 15.0 Released -
1st Not-for-Profit Management
Software System with Native
Web Content Management

2008

Online Communities Added

2010

PCI Validation Achieved

2013

iMIS 20.0 Released -
1st Not-for Profit Engagement
Management System (EMS)

2014

Responsive Design Added

2014

Dashboards, Email and
Workflow Automation Added

2015

Multi-Lingual Support Added

2016

Engagement Scoring Added

2017

RESTful API Added

2018

iMIS Cloud Released -
1st Platform Designed
Exclusively for Associations
& Not-for-Profits

- Why is it important to me, the executive?
 - Often delegated to IT
 - Should be a business strategy, not an IT implementation
 - Mission-critical software
 - Costs kept down (e.g. power, storage, server management)
 - Higher reliability with Azure

- Security (Microsoft Azure hosting)
 - PCI compliance
 - GDPR compliance
 - (The next security requirement)
 - Backups/redundancy
- Automatic upgrades
 - Faster deployment
- Accessible from any browser, anywhere in the world
- Economies of scale

- ASI offering middle-ground option to ease transition to cloud
 - Hosted, RESTful, test environment, with access to SQL Server
 - 1 year discounted pricing available
- Take advantage of what iMIS offers in Cloud Enterprise
 - No more desktop – transition to staff site, if not already there
 - Transition reports to IQAs, Report Writer
 - Rethink custom apps/pages to RiSE (Expression Builder), iMIS Forms
- Slowly transition customizations
 - Taking advantage of new iMIS Cloud technology

- Subscription service – monthly payments
 - Operating costs, rather than capital expenses
- Current costs removed/included with subscription
 - Large lump-sum SUP capital expenses and payment
 - Server maintenance in-house or at host provider
 - Software upgrades (software and services)
 - Security updates

- Planning needs to begin **NOW**
 - 2020 Advance will be available beginning of March
- Support for 2017 for “foreseeable future”, but no enhancements just service packs
 - Security
 - Bug fixes
 - Regulatory matters
- Transition versions
 - Must be on 2017 latest release
 - If not on recent 2017 release, plan for upgrade now and keep up with them until getting to Cloud
- All clients expected to be on Cloud in 5 years



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