



# WEBINAR SERIES

## THE UNEXPECTED BENEFITS OF PIVOTING TO A **VIRTUAL** **MEETING**



Presented by



WEDNESDAY  
JULY 8, 2020

- Serving iMIS community since 1995
- Full-service Authorized iMIS Solutions Provider (AiSP)
- Application development to extend the functionality of iMIS
- 2015 & 2016 Authorized iMIS Solution Provider (AiSP) of the Year

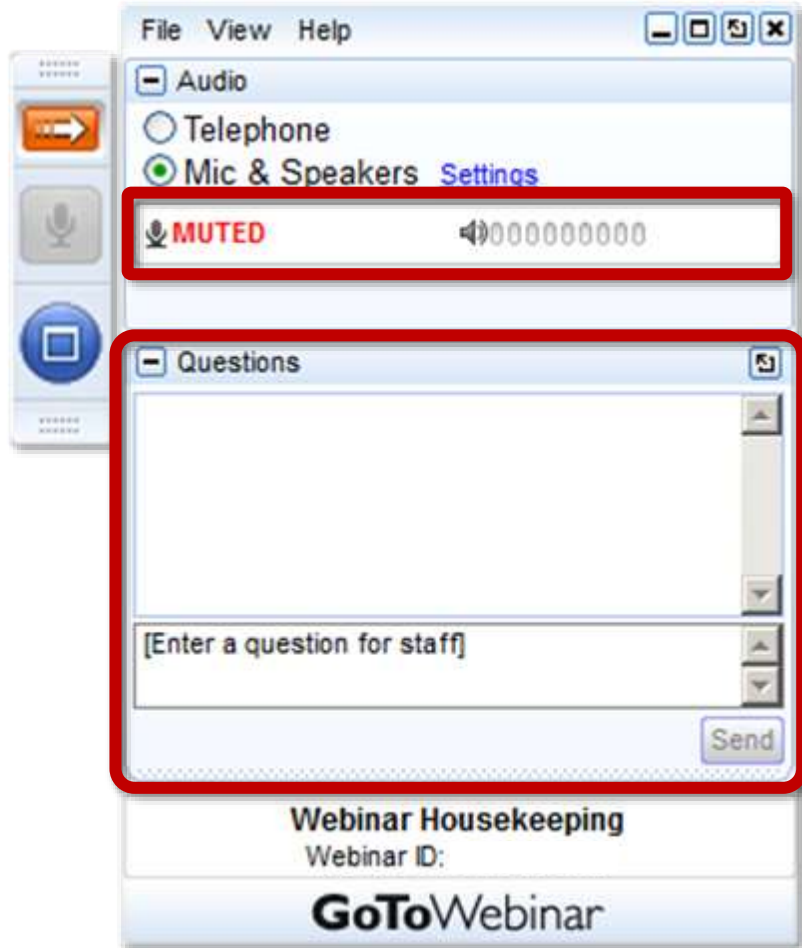


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- Helps organizations implement their business and technical strategies
- A full-service, turn-key, consulting practice that works with clients throughout the entire process
- Specializes in :
  - Virtual Event Program and Project Consulting
  - Virtual Teams Consulting
  - Fractional CIO Services
  - Platform Implementations and Adoption
- Offers Gallup Certified CliftonStrengths Coaching



- Attendees are muted to reduce background noise
- Remember to ask questions via the **Questions** panel
- Questions will be answered during Q&A after presentation is complete

# CONSIDER THE ENTIRE MEETINGS AND LEARNING ECOSYSTEM



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Most of us have heard that organizations are experiencing higher attendance since they pivoted to virtual meeting formats



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## QUESTION

What new attendees would you expect to attract to a virtual meeting that may not have come to your organization's in-place event?

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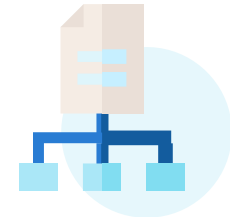
## HOW CAN THE VIRTUAL EXPERIENCE WELCOME YOUR ATTENDEES WATCHING FROM HOME?



**Start at Registration**



**Build Profiles**



**Share the Data**



A small icon of a megaphone is positioned at the top left of the blue text box, with a white line extending from its mouth towards the text.

**Go big,  
be bold,  
make  
a splash!**



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Surprise  
the regular  
attendees  
with improved  
content  
delivery

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# HOW DOES A VIRTUAL PLATFORM IMPACT EXHIBITORS AND SPONSORS?



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## EMBRACE THE TECHNOLOGY TO CREATE INTEREST AND HAVE FUN!



socio.events/gamification



thetrainingarcade.com



spinfy.com



interestingconversations.com

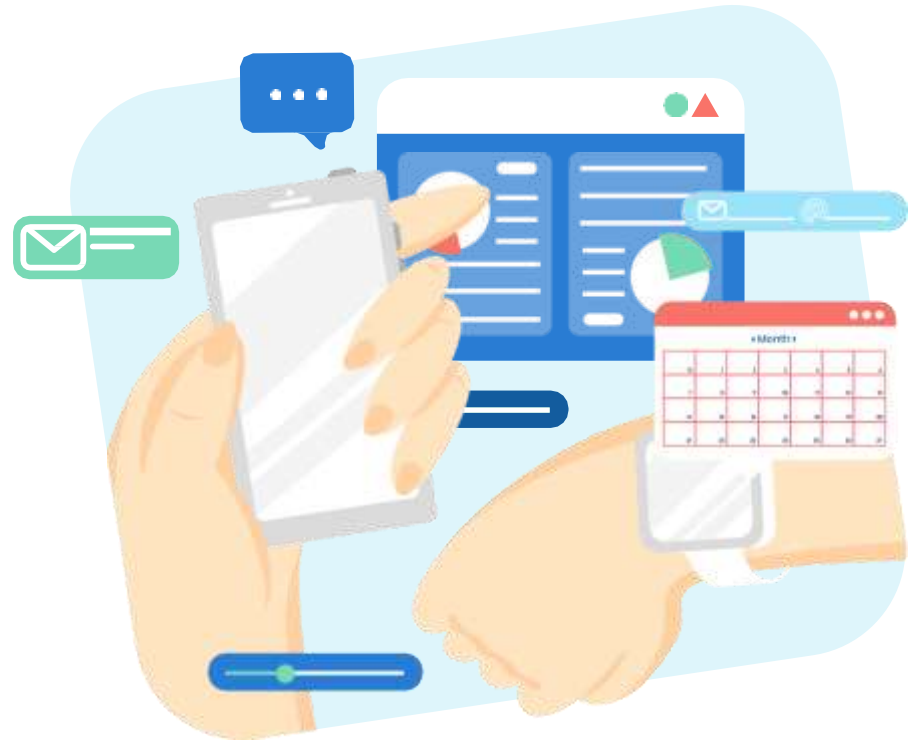


www.eventtitans.com



qualifio.com

IT'S HARD  
TO REPLICATE  
REACQUAINTIN  
G WITH  
FRIENDS AND  
COLLEAGUES,  
BUT NOT  
IMPOSSIBLE!



## WHERE TO START



Form your team



Your goals



Dates

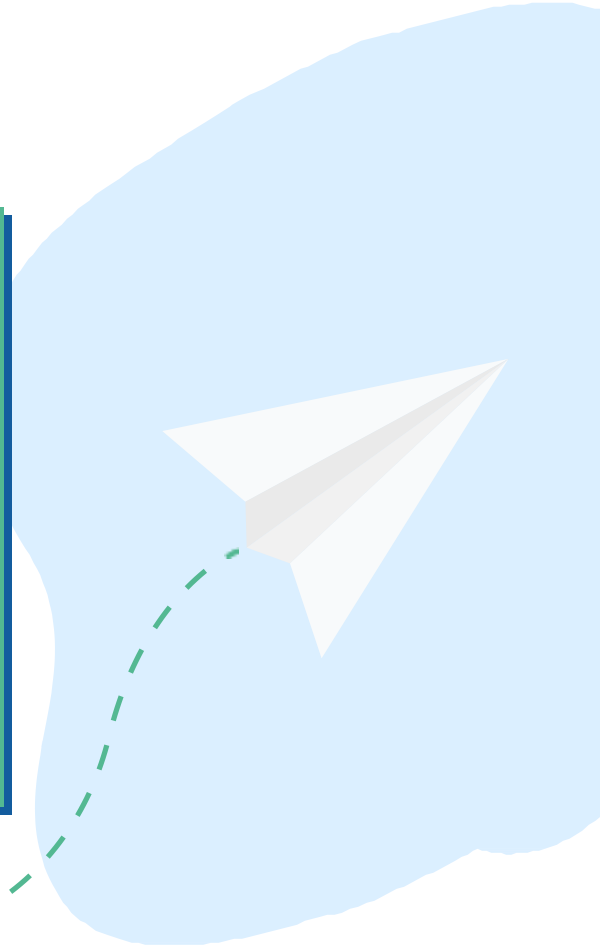


Budget



Meeting Requirements

- ✓ Expected attendees
- ✓ Exhibitors
- ✓ Presenters
- ✓ Schedule



## DATA AND TECHNICAL CONSIDERATION



### How are you integrating systems?

- Registration
- Marketing
- Commerce
- Learning Management



### What data do you need to preserve?

- Demographics
- Behavioral
- CEUs



### What are your needs for security/identity management?



### What information do you want in iMIS?



### Do you need more than one meeting platform?



### How can you leverage usage statistics from the meeting platform to enhance engagement and provide better services moving forward?



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# THANK YOU!



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W E D N E S D A Y  
J U L Y 8, 2020



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## **Other Questions?**

Email: [info@atsol.org](mailto:info@atsol.org)

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