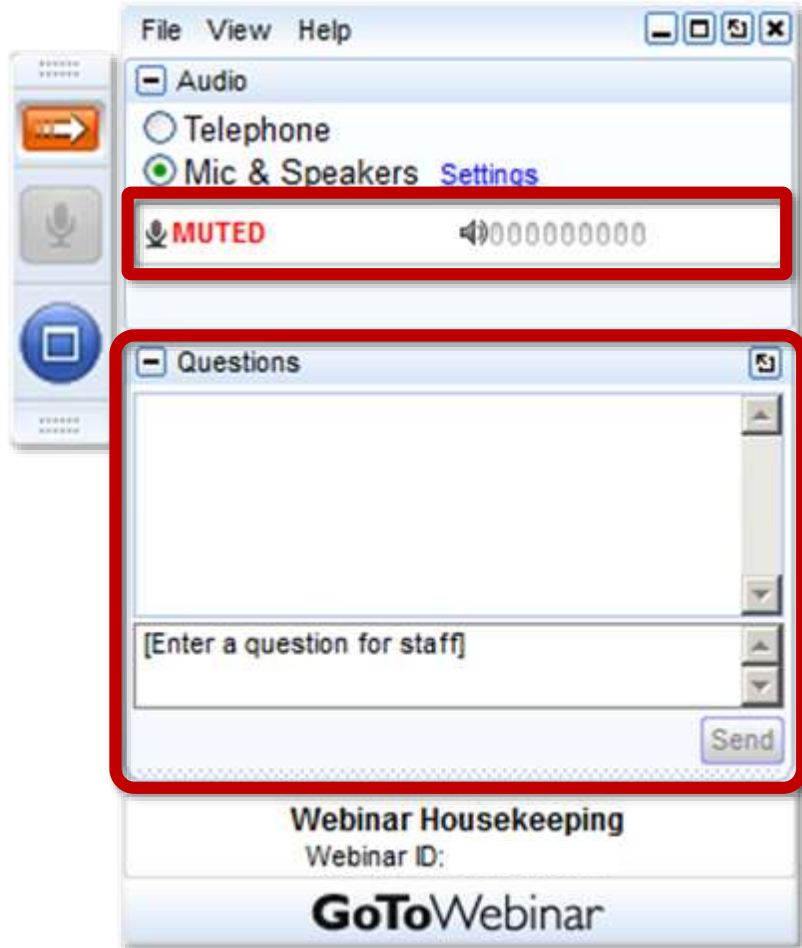


# How Organizations are Maximizing Their Educational Society

Presented by a panel including  
NetVU, ITE, ATS, Blue Sky eLearn



- Attendees are muted to reduce background noise
- Remember to ask questions via the **Questions** panel
- Questions will be answered during Q&A after presentation is complete



# THE PANEL



Zach Pleasant, PMP  
Director of IT Services  
Institute of  
Transportation  
Engineers



Debbie Ivie  
Learning Experiences  
Manager  
NetVU



Richard Banks  
Education & Sales  
Manager  
ATS



Jocelyn Fielding  
(Moderator)  
Director of Marketing  
Blue Sky eLearn



# NetVU

## STRENGTH IN MEMBERS

- Member organization supporting 25,000 firms using insurance technology products developed by Vertafore, a Denver CO based company
- Create spaces for members to interact with one another
  - local and virtual chapters
  - Webinars
  - community web boards
  - Accelerate-annual member conference

# ite

- Nearly 16,000 members
- Engineers, planners, administrators, educators, and others working in the transportation field
- International, but primarily North America



- Full service AiSP
- Created the ATS webinar series and Learning Center
  - Webinar series is a free education service we have over 1800 attendees per year providing over 500 CAE credit hours
  - Deliver Ondemand courses including CAE accredited
  - Assist in helping organizations define their LMS program and choose an integrated partner

## NetVU

STRENGTH IN MEMBERS

- Deep understanding of software operation
- Business skills development to further career objectives
- Process and workflow training for efficient operations
- Introduction to latest features and enhancements

## ite

- Variety of traffic, safety, planning tools
- Professional development of soft skills
- Latest industry trends
- Deep dives into our best selling publications



- Best practices for configuring and using iMIS
- Showing what RiSE can do
- Show how organizations can extend the function of iMIS through 3<sup>rd</sup> party integrations
- Help iMIS community members reach their continuing Education goals

## NetVU

### STRENGTH IN MEMBERS

- Webinars: Focused topic presented by fellow system users and NetVU partners
- Virtual Chapter Meetings: Volunteer led 60-90 virtual meetings focused on learning
- Certifications: Deep dive, extensive learning through a collection of content designed to move student from intermediate to expert level knowledge. Self-paced, online.
- Conference Recordings: Virtual experience of 180+ annual education offerings from the live event
- Archived recordings and supplemental material

## ite

- We administer 4-6 live webinars/month
- Offer On-Demand Webinar recordings 24/7
- Our webinars count toward Professional Development Hours (PDHs)
- Certification programs for the Transportation Professional Certification Board
- Certificates of attendance and PDHs for Annual Meeting Attendance



- Bi-Monthly Webinars
- Virtual OnDemand Courses available through Blue Sky eLearn's Path Learning Management platform
- Certification credit towards ASAE initial certification or ongoing continuing education requirements
- Archived recordings and supplemental material

## Tools

- CMS: iMIS
- LMS: Path, by Blue Sky
- Communities: Higher Logic
- Mass Emails and Surveys: Constant Contact, MailChimp and Survey Monkey
- Social Media: Facebook and Twitter

The logo for iMIS, featuring the lowercase letters 'iMIS' in a bold, dark grey font. The 'i' has a small blue square above it.

# NetVU

STRENGTH IN MEMBERS

- Single Sign On through iMIS record
- Path Live Event module
  - Integrates with existing LogMeIn accounts-GoToWebinar and GoToMeeting
  - Passes activities back to iMIS automatically for engagement tracking
  - Handles payments through Path Commerce Module
- Member interaction with LMS-stored content recorded as activities across ATS bridge
- Ability to store a variety of content formats, including external links to other resources
- Self-serve certificate of completion for each course

# ite

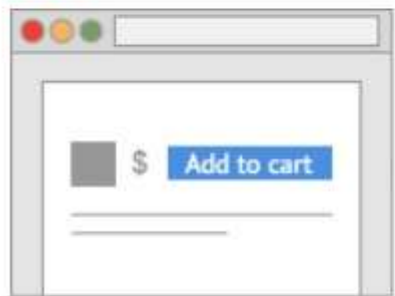
- Single Sign On through iMIS record
- Path Live Event module
  - Integrates with Adobe Connect
  - Handles payments through iMIS so all ITE transactions happen in one place
- Self-serve certificate of completion for each course as well as Annual Meeting session attendance.





# INTEGRATING LMS WITH IMIS

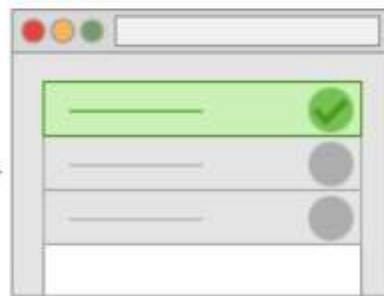
## Purchase Process



User purchases course access through iMIS ecommerce

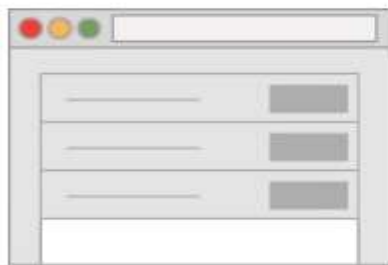


At purchase, user is created in Path and registered for course



User activity is updated in iMIS when sync completes

## Taking Courses



User visits the Path site



Gets redirected to iMIS, logs in with iMIS credentials



User is returned to Path and can complete the course



Course completion information is written back to iMIS





# DASHBOARDS





# IQA & ENGAGEMENT SCORING

**iMIS** Keyword search

Ms. Debbie Irie, CPCU, AIA, NCA

**Total engaged individuals**  
12,207

**Recently engaged**  
4,569  
Contacts engaged in the past 6 months

**Newly engaged**  
238  
Newly engaged contacts this month

**Average score**  
400

Engagement by category

■ Participant (1-99)  
■ Participant Plus (40-99)  
■ Contributor (100-249)  
■ Contributor (250-499)  
■ Leader (500+)

By Member Type | Top Contacts | Not Engaged | By Com

**iMIS** Keyword search

Ms. Debbie Irie, CPCU, AIA, NCA

**2019 Engagement Report Card**  
year-to-date

Organizations	Contacts	Organizations	Contacts
<b>Awards (nominees &amp; winners)</b> <a href="#">View Org Awards</a> 48	<b>Individual Awards (nominees &amp; winners)</b> <a href="#">View Contacts</a> 48	<b>Speakers</b> <a href="#">View Org with Speakers</a> 18	<b>Speakers</b> <a href="#">View Speaker Contacts</a> 184
<b>Advisory Board</b> <a href="#">View Org</a> 0	<b>Advisory Board</b> <a href="#">Contacts</a> 0	<b>Executive Board</b> <a href="#">Orgs with</a> 10	<b>Executive Board</b> <a href="#">Contact Count</a> 11
<b>Certification (3 yrs prior)</b> <a href="#">Active Org with Certifications</a> 67	<b>Certification (3 yrs prior)</b> <a href="#">Active Certifications</a> 84	<b>NCOM Posts and Replies</b> <a href="#">View Orgs and NCOM</a> 990	<b>NCOM Posts and Replies</b> <a href="#">Active Contributors</a> 1887
<b>Event App</b> <a href="#">View Orgs using Event App</a>	<b>Event App</b>	<b>PowerUsers &amp; Immersion</b> <a href="#">Organizations</a>	<b>PowerUsers &amp; Immersion</b> <a href="#">Contact Count</a>



THANK  
YOU

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Looking for more from the experts at ATS?

## **Upcoming Webinars**

<http://atsol.org/Webinars>

*schedule of upcoming webinars*

## **Past Webinars**

<http://atsol.org/PastWebinars>

*video recordings and downloadable  
presentation slides*

## **Other Questions?**

Email: [info@atsol.org](mailto:info@atsol.org)

Online: <http://www.atsol.org>

Phone: (720) 945-7252