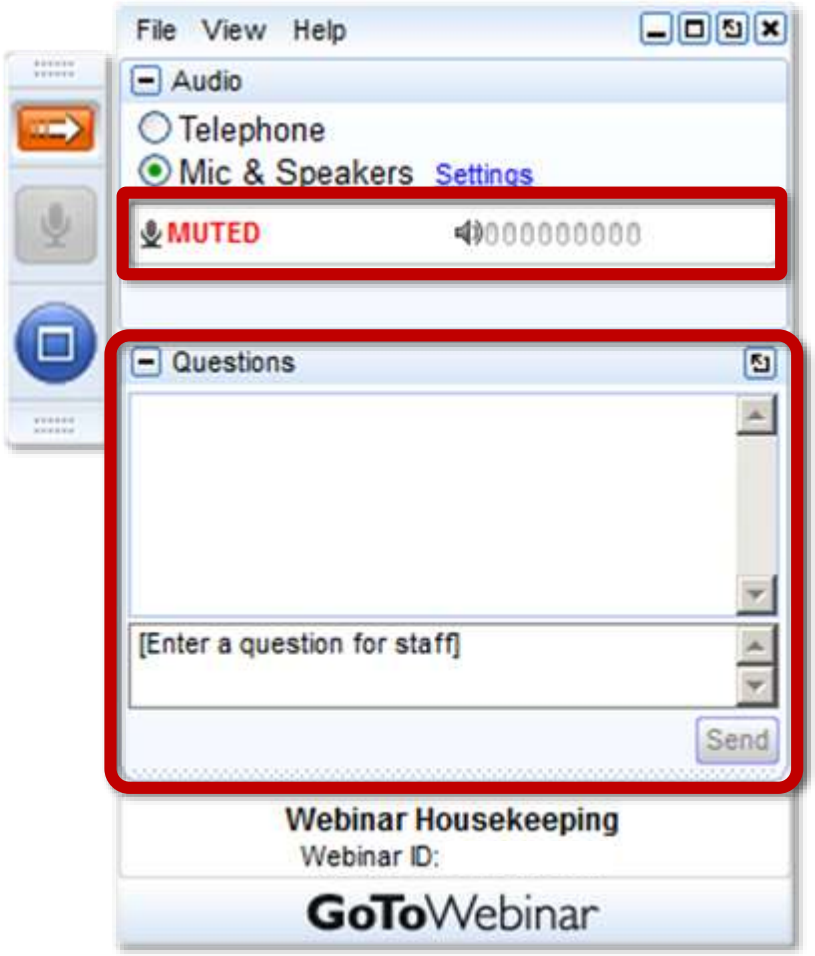
How Organizations are Maximizing Their Educational Society

Presented by a panel including
NetVU, ITE, ATS, Blue Sky eLearn

USING GOTOWEBINAR



- Attendees are muted to reduce background noise
- Remember to ask questions via the **Questions** panel
- Questions will be answered during Q&A after presentation is complete

THE PANEL

Zach Pleasant, PMP
Director of IT Services
Institute of Transportation Engineers

Debbie Ivie
Learning Experiences Manager
NetVU

Richard Banks
Education & Sales Manager
ATS

Jocelyn Fielding (Moderator)
Director of Marketing
Blue Sky eLearn

ABOUT

NetVU

STRENGTH IN MEMBERS

- Member organization supporting 25,000 firms using insurance technology products developed by Vertafore, a Denver CO based company
- Create spaces for members to interact with one another
  - local and virtual chapters
  - Webinars
  - community web boards
  - Accelerate-annual member conference

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- Nearly 16,000 members
- Engineers, planners, administrators, educators, and others working in the transportation field
- International, but primarily North America

ats

- Full service AiSP
- Created the ATS webinar series and Learning Center
  - Webinar series is a free education service we have over 1800 attendees per year providing over 500 CAE credit hours
  - Deliver Ondemand courses including CAE accredited
  - Assist in helping organizations define their LMS program and choose an integrated partner

LEARNING OBJECTIVES

NetVU
STRENGTH IN MEMBERS

- Deep understanding of software operation
- Business skills development to further career objectives
- Process and workflow training for efficient operations
- Introduction to latest features and enhancements

ite

- Variety of traffic, safety, planning tools
- Professional development of soft skills
- Latest industry trends
- Deep dives into our best selling publications

ats

- Best practices for configuring and using iMIS
- Showing what RiSE can do
- Show how organizations can extend the function of iMIS through 3rd party integrations
- Help iMIS community members reach their continuing Education goals

PROGRAMS OFFERED

NetVU
STRENGTH IN MEMBERS

- Webinars: Focused topic presented by fellow system users and NetVU partners
- Virtual Chapter Meetings: Volunteer led 60-90 virtual meetings focused on learning
- Certifications: Deep dive, extensive learning through a collection of content designed to move student from intermediate to expert level knowledge. Self-paced, online.
- Conference Recordings: Virtual experience of 180+ annual education offerings from the live event
- Archived recordings and supplemental material

ite

- We administer 4-6 live webinars/month
- Offer On-Demand Webinar recordings 24/7
- Our webinars count toward Professional Development Hours (PDHs)
- Certification programs for the Transportation Professional Certification Board
- Certificates of attendance and PDHs for Annual Meeting Attendance

ats

- Bi-Monthly Webinars
- Virtual OnDemand Courses available through Blue Sky eLearn's Path Learning Management platform
- Certification credit towards ASAE initial certification or ongoing continuing education requirements
- Archived recordings and supplemental material

TOOLS & FEATURES

Tools

- CMS: iMIS
- LMS: Path, by Blue Sky
- Communities: Higher Logic
- Mass Emails and Surveys: Constant Contact, MailChimp and Survey Monkey
- ATS Bridges to interconnect
- Social Media: Facebook and Twitter

FEATURES

NetVU
STRENGTH IN MEMBERS

- Single Sign On through iMIS record
- Path Live Event module
  - Integrates with existing LogMeIn accounts-GoToWebinar and GoToMeeting
  - Passes activities back to iMIS automatically for engagement tracking
  - Handles payments through Path Commerce Module
- Member interaction with LMS-stored content recorded as activities across ATS bridge
- Ability to store a variety of content formats, including external links to other resources
- Self-serve certificate of completion for each course

- Single Sign On through iMIS record
- Path Live Event module
  - Integrates with Adobe Connect
  - Handles payments through iMIS so all ITE transactions happen in one place
- Self-serve certificate of completion for each course as well as Annual Meeting session attendance.

INTEGRATING LMS WITH IMIS

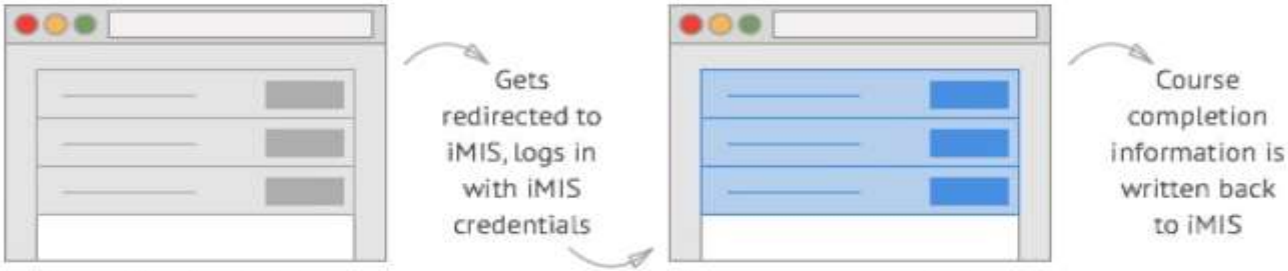
Purchase Process

User purchases course access through iMIS ecommerce

At purchase, user is created in Path and registered for course

User activity is updated in iMIS when sync completes

Taking Courses



User visits the Path site

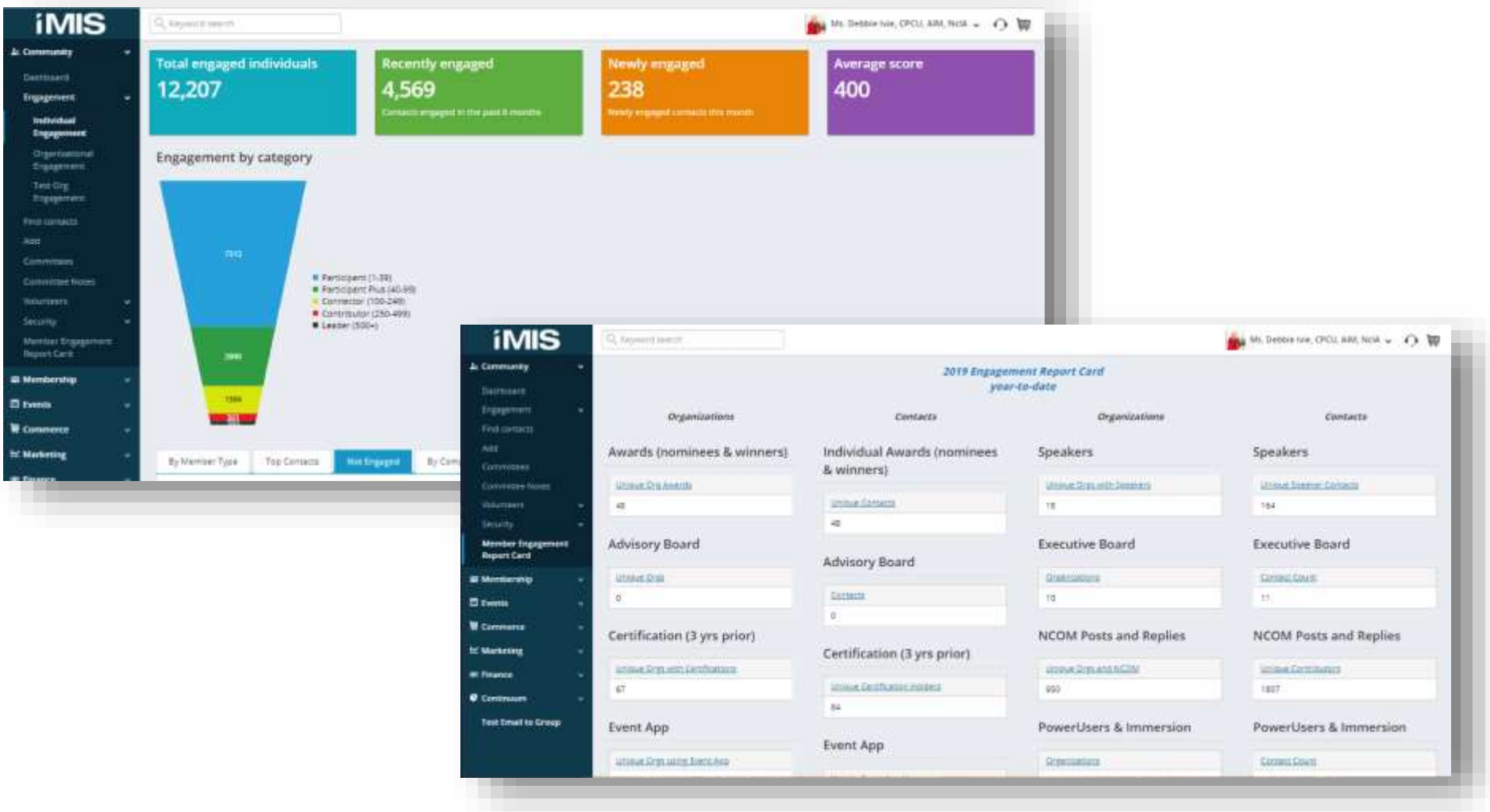
Gets redirected to iMIS, logs in with iMIS credentials

User is returned to Path and can complete the course

Course completion information is written back to iMIS

DASHBOARDS

IQA & ENGAGEMENT SCORING



QUESTIONS & ANSWERS

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Other Questions?

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