

# Getting Started with Learning Management

Presented by:  
Ben Zastrocky

- Creating courses and certification programs
- eCommerce options
- Working with learning management solutions and tips to help you choose the right one
- Integrating learning management and content delivery systems to iMIS
- Leveraging queries, reports and dashboards to provide insight into learning initiatives



*Presenter:*

**Ben Zastrocky**

Senior Consultant

Association Technology Solutions, LLC

Direct: (720) 235-4404

Email: [benz@atsol.org](mailto:benz@atsol.org)



*Moderator:*

**Richard Banks**

Sales Manager

Association Technology Solutions, LLC

Direct: (571) 213-4785

Email: [rbaanks@atsol.org](mailto:rbaanks@atsol.org)

- Programs or courses?
  - curriculum vs classes
- Choose great topics
- Compelling learning outcomes
- Select and gather content
- Build structure
- Choose delivery method(s)
- Launch & continuous improvement

- iMIS
  - Keep iMIS the authoritative source
  - iMIS for eCommerce, LMS for course delivery
  - RiSE Store
  - ATS Online Marketplace
- LMS
  - LMS is authoritative source
  - Separate integration required to accounting software
- Custom
  - You're on your own

- Identify audience
  - Employees?
  - Members?
  - Partners?
  - Technical or non-technical?
- Define needs based on YOUR audience
  - Mobile is mandatory
  - Integrations
  - Video capabilities
  - Reporting
  - Compliance (ADA? SCORM? Etc.)
  - Ease of use
- Evaluate multiple options
  - Look at companies, not just features
  - RFP?



- Why Integrate with iMIS
  - Single Sign On
  - iMIS is the central authority
  - Same interface and processes for staff and members
  - Registrations completed in iMIS and seamlessly sent to LMS
  - Completion data written to iMIS from LMS
  - Reporting & Analytics



# Integration with iMIS (cont.)



User Purchases Course  
access through iMIS  
eCommerce

At purchase, user is  
created in LMS and  
registered for course

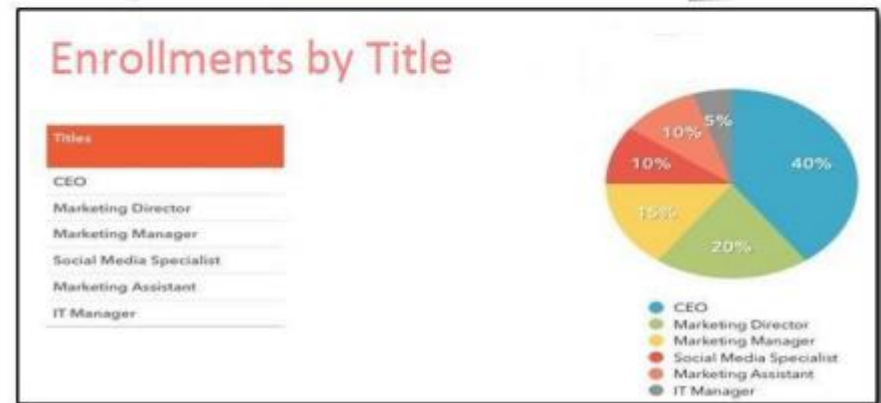
User activity is created in  
iMIS and updated upon  
completion





- Course enrollment & completion data from Path are stored in iMIS Activity Records
- Data can be reported on with IQA (Intelligent Query Architect) or other tools
- Completion data can be cross-referenced against purchases and other data.

Combining iMIS data with LMS course data products a wealth of information, reports, dashboards and other business analytics to gauge the effectiveness and reach of your eLearning efforts.



Looking for more from the experts at ATS?

## Upcoming Webinars

<http://atsol.org/Webinars>

*schedule of upcoming webinars*

## Past Webinars

<http://atsol.org/PastWebinars>

*video recordings and downloadable  
presentation slides*

## Other Questions?

Email: [info@atsol.org](mailto:info@atsol.org)

Online: <http://www.atsol.org>

Phone: (720) 945-7252