

Creating an Amazon.com-like Shopping Experience

Presented by:
Association Technology Solutions

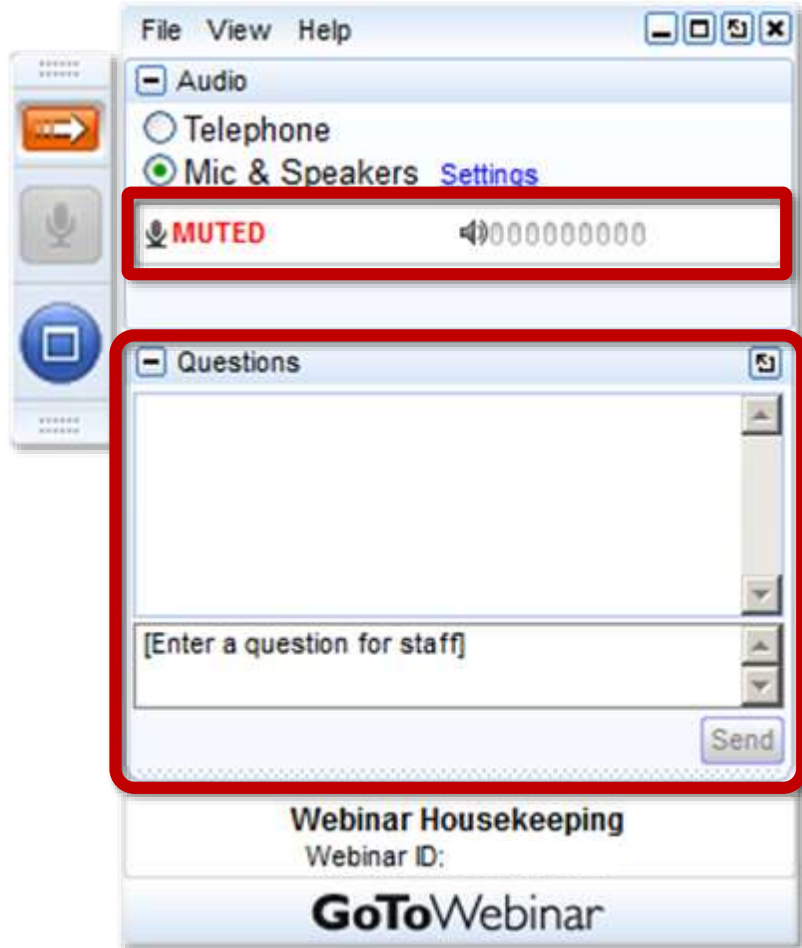
- Serving iMIS community since 1995
- Full-service Authorized iMIS Solutions Provider (AiSP)
- Application development to extend the functionality of iMIS
- 2015 & 2016 Authorized iMIS Solution Provider (AiSP) of the Year



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- Attendees are muted to reduce background noise
- Remember to ask questions via the **Questions** panel
- Questions will be answered during Q&A after presentation is complete

- What is the ATS Online Marketplace?
 - Unified shopping cart experience
 - Uses iMIS API's to interact with iMIS
 - Goal is to have all transactions look as if they were entered by staff
 - Sold a la cart. (Dues/Subscriptions, Orders, Events, Donations)
 - Incorporates your site design via ATS scrape technology



Browser address bar: <https://apps.nrpa.org/store/>

Navigation: Find Information by Topic | Login | Profile | Join | **Donate** | **LIVE HELP ONLINE**

NRPA National Recreation and Park Association
Because everyone deserves a great park

ABOUT NRPA | MEMBERSHIP | NRPA CONNECT | STORE | BLOG

OUR WORK | CAREERS & EDUCATION | CERTIFICATION | CONFERENCE & EVENTS | PUBLICATIONS & RESEARCH

Store Home

SEARCH STORE

Search Store [View Cart] [Place Order]

FEATURED ITEMS

 Building Character, Community, & A Growth Mindset in Phys Ed Member: \$29.00 Nonmember: \$29.00	 CAPRA Lapel Pin Member: \$3.00 Nonmember: \$3.00	 Environmentalism: An Evolutionary Approach Member: \$49.95 Nonmember: \$49.95	 Exercise for Frail Elders, 2nd Edition Member: \$67.00 Nonmember: \$67.00
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HIGHLIGHTS

0 item(s) (\$0.00) Show

NRPA MEMBERSHIP

- Join as a Premier Member
- Join as an Individual Member
- Renew Individual Membership
- Renew Premier Membership

PRODUCT CATEGORIES

- Books
- CPRP Learning Packs
- Education
- Gold Medal Merchandise





Store


[View Cart](#)
[Place Order](#)

Storefront

Books

- Alternative Dispute Resolution
- Civil Practice
- Construction Law
- Criminal Law
- Environmental Law
- Ethics
- Evidence
- Expert Witnesses
- Practice Management
- Practice Ready Series
- Real Estate
- Statutes of Limitations

CCH Books

Client Brochures

- Booklets

Featured Items



Illinois Rules of Evidence Package

Member Price: **\$55.00**
Nonmember Price: **\$80.00**



Guide to Sentencing and Bond Hearings in Illinois: 2018 Edition

Member Price: **\$40.00**
Nonmember Price: **\$55.00**



Appeals to the Illinois Supreme and Appellate Courts - 2018 Edition

Member Price: **\$40.00**
Nonmember Price: **\$57.50**

Best Sellers



Daily Diary 2019

Member Price: **\$30.00**
Nonmember Price: **\$30.00**



Appeals to the Illinois Supreme and Appellate Courts - 2018 Edition

Member Price: **\$40.00**
Nonmember Price: **\$57.50**



Illinois Rules of Evidence Package

Member Price: **\$55.00**
Nonmember Price: **\$80.00**

STORE HOME

SEARCH STORE

VIEW CART/CHECKOUT

PLACE ORDER

GSA 2019
22-25 September
Phoenix, Arizona, USA

SHORT COURSE AND TECHNICAL SESSION PROPOSAL DEADLINE: 20 February

SUBMIT PROPOSAL

0 item(s) (\$0.00) [+ Show](#)

NEW MARKDOWNS

TRIPPING FROM THE FALL LINE
(FIELD GUIDES FOR BALTIMORE)



FEATURED ITEMS



Calendar: Restless Earth



Quaternary Glaciation of



Tectonosedimentary

SUBSCRIPTIONS

- **Pay Dues**
- A. Journals
- B. Sections & Divisions
- C. International

- Some of the reasons to use the ATS product instead of out of the box RiSE
 - When you want a membership to modify the price of items in the cart when you add/remove the item to the cart
 - When you want extensive coupons
 - When you want to pay dues for a lot of people in your company
 - When you want to register a number of people with one-click
 - When you want to split the cart by entity – split money into multiple bank accounts with a single checkout (e.g., Association and Foundation)



ATS ONLINE MARKETPLACE

- Current available version is 2019.01.9876
- Next version is in Q/A
- New design
- Several new features
- Integrates with on-behalf of from RiSE staff site



- Many pages now use Bootstrap and have been restyled.
- Use your stylesheet overrides to apply your associations unique style

HIGHLIGHTS

New Tabs

Newest Best Sellers Specials

New Slider

Cyber Attacks on Law Firms 2017
Member: **\$35.00**
Nonmember: **\$35.00**

Global Approach in Safety Testing
Member: **\$111.75**
Nonmember: **\$149.00**

Global Approach in Safety Testing
Member: **\$141.75**
Nonmember: **\$189.00**

- Dues have been redesigned for clarity and usability

View Profile | Logout

SEARCH STORE

SEARCH STORE

VIEW CART/CHECKOUT PLACE ORDER

DUES

Greg Billigen
Current Member Type: Web Customer

i Select your dues product: (NM JOIN)

Quarterly Dues \$25.00

Basic 2-Year Dues \$500.00


Basic Membership Dues \$120.00

NEXT

CART SUMMARY

0 item(s) (\$0.00) [- Show](#)

SPECIAL ITEMS

 **HARRY POTTER AND THE SORCERER'S STONE (BOOK 1)**
Member: **\$10.99**
Nonmember: **\$20.99**

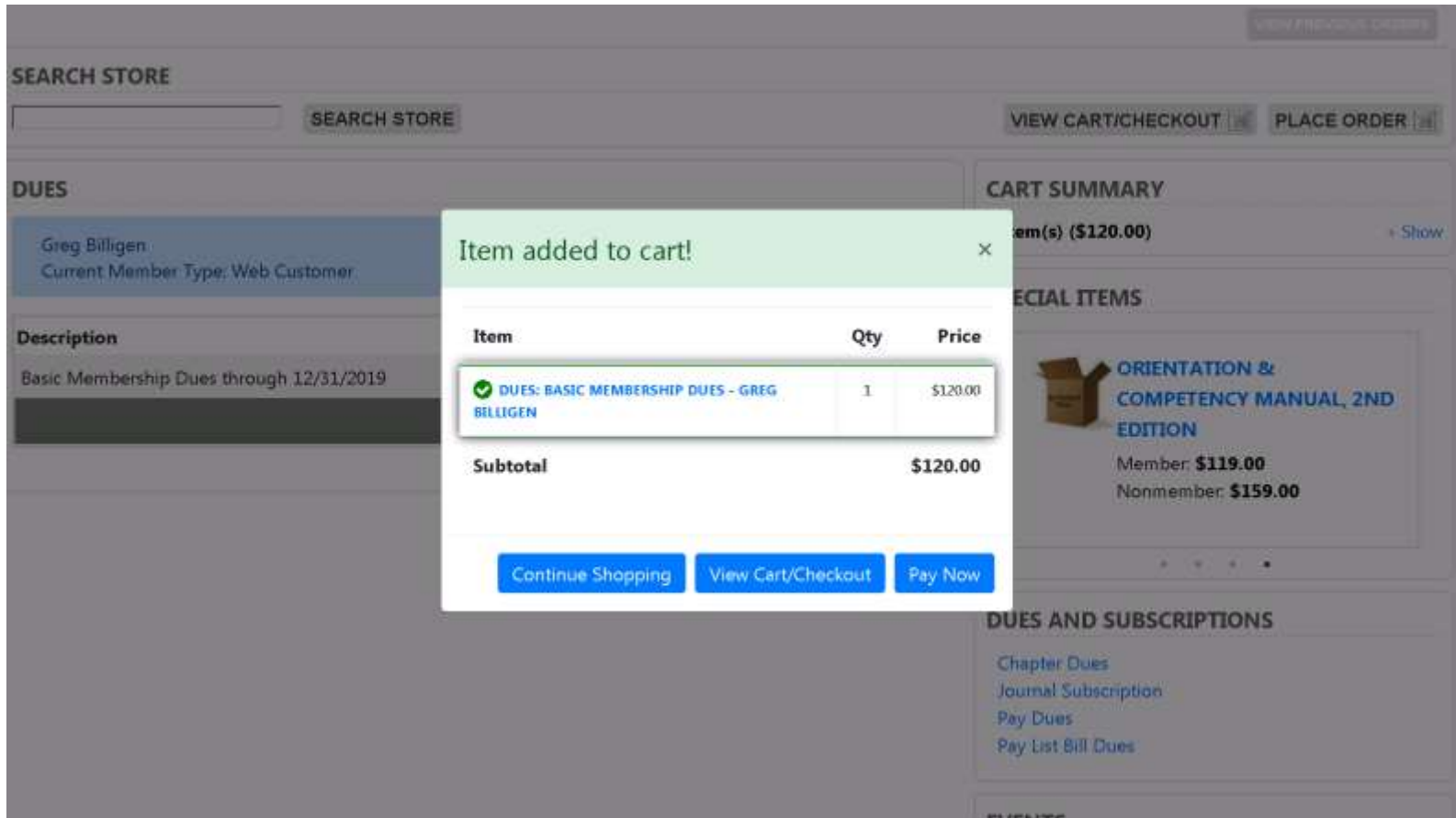
... >

DUES AND SUBSCRIPTIONS

[Chapter Dues](#)
[Journal Subscription](#)
[Pay Dues](#)
[Pay List Bill Dues](#)

EVENTS

- New modal windows when something is added to the cart to allow for quick checkout



The screenshot shows a web application interface with a modal window. The modal window, titled "Item added to cart!", contains a table with the following data:

Item	Qty	Price
✓ DUES: BASIC MEMBERSHIP DUES - GREG BELLEGEN	1	\$120.00
Subtotal		\$120.00

Below the table are three buttons: "Continue Shopping", "View Cart/Checkout", and "Pay Now".

The background page shows a "DUES" section with the following information:


Greg Bellegen
Current Member Type: Web Customer

Description
Basic Membership Dues through 12/31/2019

The "CART SUMMARY" section shows:

Item(s) (\$120.00) [Show](#)

SPECIAL ITEMS

 **ORIENTATION & COMPETENCY MANUAL, 2ND EDITION**
Member: **\$119.00**
Nonmember: **\$159.00**

DUES AND SUBSCRIPTIONS

- Chapter Dues
- Journal Subscription
- Pay Dues
- Pay List Bill Dues



ATS ONLINE MARKETPLACE

- Integration with enSync AutoDraft
- Allows for payment plans at checkout. Monthly, Quarterly, Semi Annual, Annual
- Allows to be perpetual
- Allows for inclusion of surcharge
- Plan availability can be limited by member type, products bought, etc.

Qty	Item Description	Total Price
1	Dues: Basic Membership Dues - Greg Billigen Add a payment plan	\$120.00
Subtotal:		\$120.00
Freight:		\$0.00
Handling:		\$0.00
Tax:		\$0.00
Total:		\$120.00





ATS ONLINE MARKETPLACE

- Ability to add terms and conditions

Payment Options

To use a payment plan you must agree to our terms and conditions.

Cancel Accept

Qty	Price	Tax
1	\$120.00	\$0.00
	\$20.00	\$0.00
	\$0.00	\$0.00
	\$0.00	\$0.00
		Tax: \$0.00
		Total: \$120.00





ATS ONLINE MARKETPLACE

- Multiple plans

Qty 1 Price 120.00

Payment Options

Current Year

ANNUAL 1x Payments of \$120.00 <i>Paid in full today</i>	SEMI-ANNUAL 2x Payment of \$63.00 <i>\$63.00 paid today and the balance paid in six months.</i>
QUARTERLY 4x Payment of \$33.00 <i>\$33.00 paid today and three additional payments occurring each quarter</i>	MONTHLY ✓ 12x Payments of \$13.00 <i>\$13.00 paid today and the balance paid monthly for the remainder of the term.</i>

Price 120.00
120.00
\$0.00
\$0.00
\$0.00
20.00

Send
Enter
Please
Cred
i
Payme
NAM
N

CARD NUMBER: EXP. DATE:

Cancel Save





ATS ONLINE MARKETPLACE

- Automatically adjusts the cart

Qty	Item Description	Total Price
1	Dues: Basic Membership Dues, Payment Plan Surcharge - Greg Billigen 12x Payments of \$13.00 <i>\$13.00 paid today and the balance paid monthly for the remainder of the term.</i> Change your payment plan	\$13.00
		Subtotal: \$13.00
		Freight: \$0.00
		Handling: \$0.00
		Tax: \$0.00
		Total: \$13.00



MULTIPLE PAYMENT OPTIONS

- Allows for Credit Card, ACH (TeleCheck, authorize.net, BluePay), purchase orders, PayPal Express, Global Transport, Staff processing without charging a card.
- Credit card – Allows for saved credit cards when using enSync AutoDraft

Please select your payment type:

Credit Card Electronic Check/ACH Purchase Order PayPal Express Administrator Options

 Payment Notice Goes Here

Payment Details

-  AMERICAN EXPRESS ENDING IN 0005
-  VISA ENDING IN 1111
-  DISCOVER ENDING IN 1117
- NEW CARD

SECURITY CODE: 

CVV

Total:

\$40.25



MULTIPLE PAYMENT OPTIONS

Please select your payment type:

- Credit Card Electronic Check/ACH Purchase Order PayPal Express Administrator Options

Payment Notice Goes Here

Payment Details

NAME ON CARD:

Name on Card

CARD NUMBER:

Valid Card Number

EXP. DATE:

01

MONTH

/

19

YEAR

SECURITY CODE:



CVV

STREET ADDRESS:

Street Address

ZIP/POSTAL CODE:

Zip/Postal Code

Total:

\$40.25





MULTIPLE PAYMENT OPTIONS

Please select your payment type:

- Credit Card Electronic Check/ACH Purchase Order PayPal Express Administrator Options

Payment Notice Goes Here

Payment Details

NAME ON ACCOUNT:

Douglas

Hunt

STREET ADDRESS:

P.O. Box 1111

Address 2

CITY / STATE / ZIP / COUNTRY:

Newark

NJ

80212-2564

United States

> Where are my account numbers?

BANK ROUTING NUMBER:

9 digits

ACCOUNT NUMBER:

Up to 20 digits

CHECK NUMBER:

Up to 10 digits

Total:

\$40.25







MULTIPLE PAYMENT OPTIONS

Please select your payment type:

- Credit Card Electronic Check/ACH Purchase Order PayPal Express Administrator Options

 Payment Notice Goes Here

 Please email a copy of your purchase order to sales@atsol.org

Payment Details

PURCHASE ORDER NUMBER:

Purchase Order Number

Total:

\$40.25






MULTIPLE PAYMENT OPTIONS

Please select your payment type:

- Credit Card Electronic Check/ACH Purchase Order PayPal Express Administrator Options

 Payment Notice Goes Here

Amount:

\$40.25

Cash Account for Transactions:

LOCKBOX

Batch Number for Transactions:

Default

Note:





BULK DUES

- Ability to pay dues for multiple people in one click or by specifying selections for each person

DUES

Select one of the following options.

Show 10 entries

Search:

Allows you to type in the name of people and quickly filter them in realtime

	Name	Paid Thru
	ATS	04/30/2012
Join	ATS Test	
	Beth Test16	12/31/2018
	Beth Test31	
	David Carabin	12/31/2019
	Eric Fickes	01/31/2018
Join	Isaac Oliveras	01/31/2018
	Jeff Schwartzkopf	01/31/2019
	Jim Dalessio	07/31/2018
	Justin Trout	12/31/2018

Showing 1 to 10 of 20 entries

Previous 1 2 Next





BULK DUES

- Ability to just charge people for what they were billed and pick who to pay for.

DUES

 Check the box next to the records to renew, then click add to cart.

Show entries

Search:

ADD TO CART

<input checked="" type="checkbox"/>	Name	Current Paid Thru	New Paid Thru	Balance
<input checked="" type="checkbox"/>	Ben Zastroky	12/31/2018	12/31/2019	\$120.00
<input checked="" type="checkbox"/>	Matt Fox	01/31/2019	01/31/2020	\$120.00
<input checked="" type="checkbox"/>	Richard Banks	12/31/2018	12/31/2019	\$120.00

Showing 1 to 3 of 3 entries

Previous

1

Next

ADD TO CART





BULK DUES

VIEW PREVIOUS ORDERS

SEARCH STORE

SEARCH STORE

VIEW CART/CHECKOUT

PAY NOW

DUES

Check the box next to the records to renew.

Show 10 entries

<input checked="" type="checkbox"/>	Name	Current Paid
<input checked="" type="checkbox"/>	Ben Zastroky	12/31/20
<input checked="" type="checkbox"/>	Matt Fox	01/31/20
<input checked="" type="checkbox"/>	Richard Banks	12/31/20

Showing 1 to 3 of 3 entries

CART SUMMARY

Item(s) (\$360.00)

+ Show

SPECIAL ITEMS



HARRY POTTER AND THE SORCERER'S STONE (BOOK 1)

Member: **\$10.99**

Nonmember: **\$20.99**

DUES AND SUBSCRIPTIONS

- Chapter Dues
- Journal Subscription
- Pay Dues
- Pay List Bill Dues

EVENTS

Item added to cart! ×

Item	Qty	Price
Dues: Basic Membership Dues - Ben Zastroky	1	\$120.00
Dues: Basic Membership Dues - Richard Banks	1	\$120.00
Dues: Basic Membership Dues, Travis County - Matt Fox	1	\$120.00
Subtotal		\$360.00

[Continue Shopping](#)
[View Cart/Checkout](#)
[Pay Now](#)





BULK REGISTRATION

- Ability register multiple people with one click add to cart for simple events


You may either register yourself or someone else from this list.

Show 10 entries Search:







Action	Picture	Name	Title	Company	Status
Register		Ben Zastroky		ATS	
Register		Beth Test31		ATS	
		Eric Fickes		ATS	Cancelled
Edit Registration		Isaac Oliveras		ATS	Already Registered
Edit Registration		Jeff Schwartzkopf		ATS	Already Registered
Edit Registration		Jim Dalessio		ATS	Already Registered



- Only one function
- No required questions

 Check the box next to the people to register and click the Add To Cart button.

Show entries Search:

<input type="checkbox"/>	Picture	Name	Title	Company	Status
<input checked="" type="checkbox"/>		Beth Test31		ATS	Already Registered
<input checked="" type="checkbox"/>		Eric Fickes		ATS	Already Registered
<input checked="" type="checkbox"/>		Isaac Oliveras		ATS	Already Registered
<input type="checkbox"/>		Jeff Schwartzkopf		ATS	
<input type="checkbox"/>		Jim Dalessio		ATS	
<input checked="" type="checkbox"/>		Justin Trout	Director of IT Operations, Sr. Programmer	ATS	Cancelled



BULK REGISTRATION

Item added to cart!

Item	Qty	Price
Global Approach in Safety Testing	1	\$141.75
Cyber Attacks on Law Firms 2017	2	\$70.00
Bright Ideas	1	\$65.00
✓ GOTOWEBINAR TEST EVENT - BEN ZASTROKY	1	\$0.00
✓ GOTOWEBINAR TEST EVENT - JEFF SCHWARTZKOPF	1	\$0.00
✓ GOTOWEBINAR TEST EVENT - JIM DALESSIO	1	\$0.00
✓ GOTOWEBINAR TEST EVENT - LAURA TIDQUIST	1	\$0.00
✓ GOTOWEBINAR TEST EVENT - MATT FOX	1	\$0.00
✓ GOTOWEBINAR TEST EVENT - MIKE HAUCK	1	\$10.00

Continue Shopping View Cart/Checkout Pay Now

Showing 1 to 10 of 15 entries

DETAILS ADD TO CART



- Product Reviews
- Upsell
- Cross sell
- Substitute
- People who bought this bought that
- Best Sellers
- Newest Items

PRODUCT REVIEWS

Rate/Review this product: ☆☆☆☆☆

Average Rating
☆☆☆☆☆ (1 review)

5 star		(2)
4 star		(1)
3 star		(0)
2 star		(0)
1 star		(0)

☆☆☆☆☆ **Great Product** Sep 14, 2011 11:46 AM
By: Marketplace Account

Was this review helpful?

[1 More Review](#)

- Dollars Off/Percentage off
- Stackable
- Limited based on IQA
- Single Use/Multi Use/Max Use
- Limit to products, events, dues items, or any combination
- Use to send out an email that says, that the first 50 people get \$10 off
- If you have personal coupons they will automatically show up at checkout
- Personal Coupons
- Create bulk coupons based on actions (refer a friend, join)



COUPONS

View Previous Orders

Qty	Item Description	Total Price
Delete	Dues: Basic Membership Dues - Ben Zastroky	\$120.00
Delete	Dues: Basic Membership Dues - Richard Bank	\$120.00
Delete	Dues: Basic Membership Dues, Travis County	\$120.00
1	Yeast: The Practical Guide to Beer Fermentation	\$9.98

Coupon

View Personal Coupons

Personal Coupons

Select coupons by checking the box next to the coupon.

\$5 off next purchase.

Select APPLY to add these coupons to your cart.

Subtotal:		\$369.98
~Estimate Shipping		
Freight: UPS to 80212		\$1.50
Handling:		\$5.00
Tax:		\$0.00
Total:		\$376.48



- Sell electronic access to assets (videos, word files, pdf)
- Set number of days that you will allow access (e.g., 30 days) This can be different per content type (e.g., videos 30 days, pdf's 7 days)
- Watermarks pdf files with
 - Person who purchased
 - Company Name
 - Order number
 - Order Date
 - Copyright statement



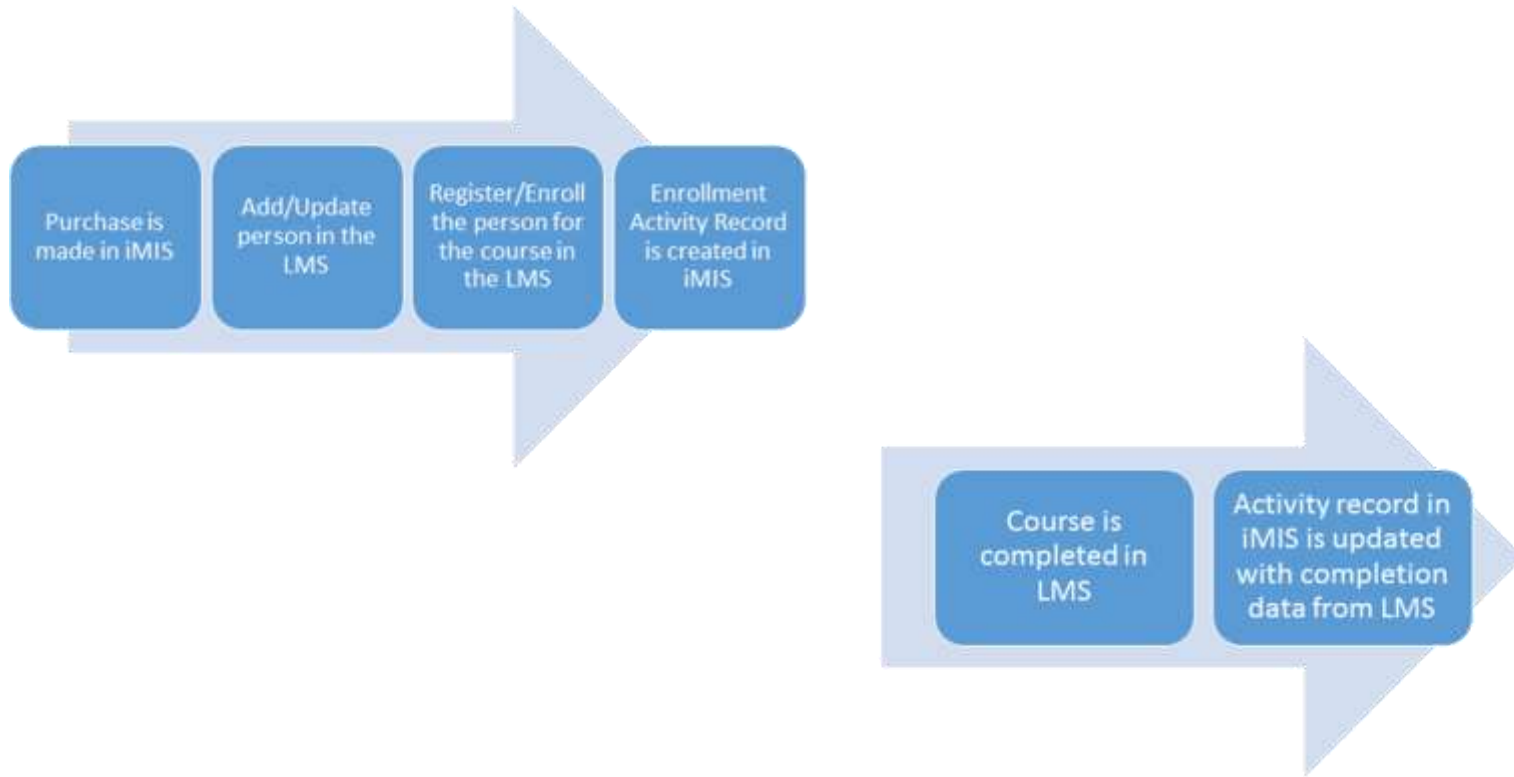
2016 Ec

Randy Richter / ATS

Order # 1477 / Order Date: 1/30/2019

Coypright

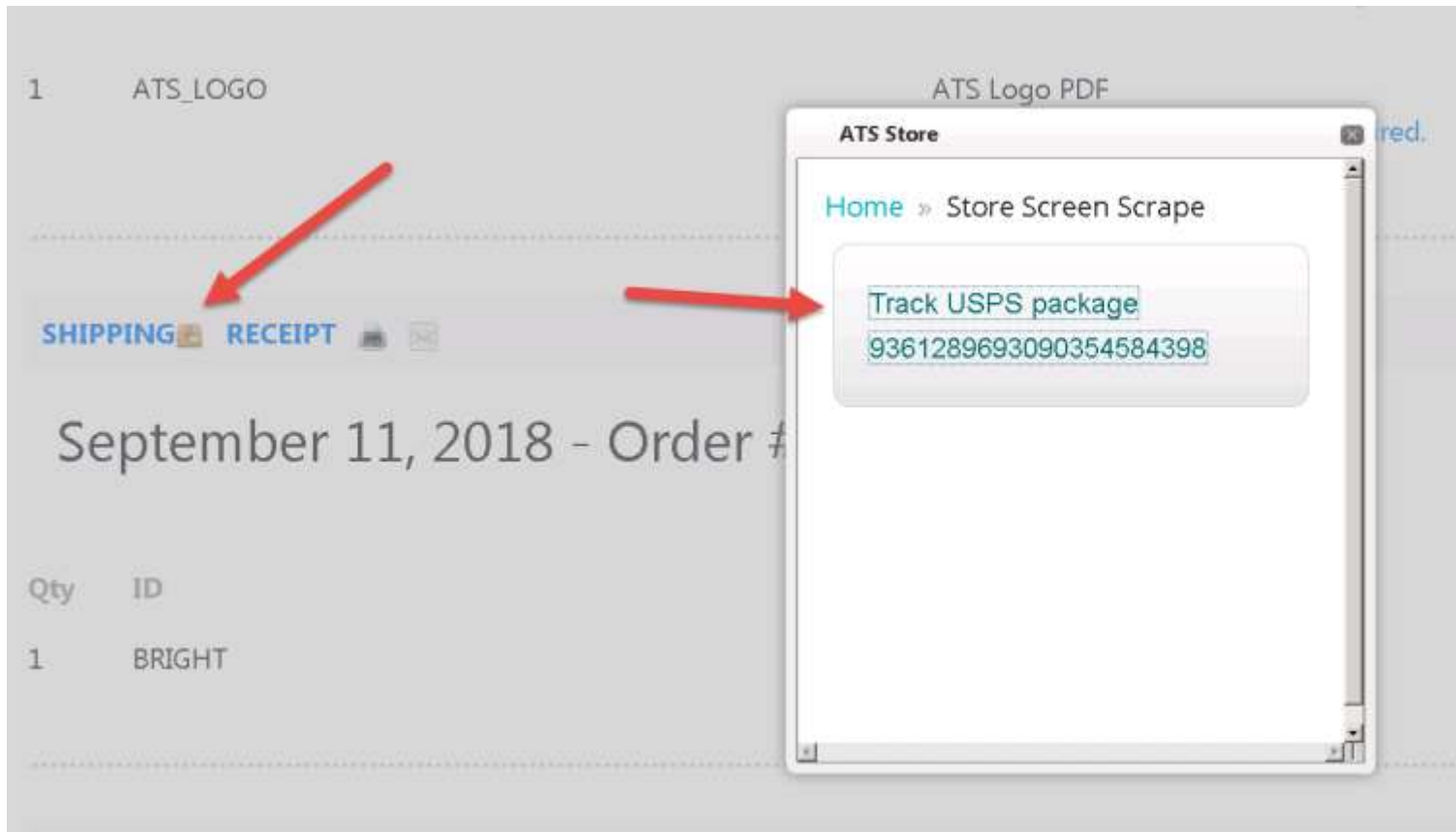
- Full iMIS Integration with several LMS platforms
- Purchase in iMIS, deliver through LMS (additional cost)
- Includes SSO





LESSER KNOWN FEATURES

- Track Shipping



- Events
 - Passkey integration
 - Add to calendar before for the event, after to add all sessions

Select the type of calendar entries to create for this event:

- ◉ **Single entry for overall event**
- ◉ **Individual entries for each function/session**
- ◉ **Both, overall event and individual entries**

Create Entries

- Ability to Pay Open A/R Invoices
- Ability to bulk create personal coupons based on an IQA
- Continued support for master products
- Implementation of new iMIS RiSE fields for events and other modules





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