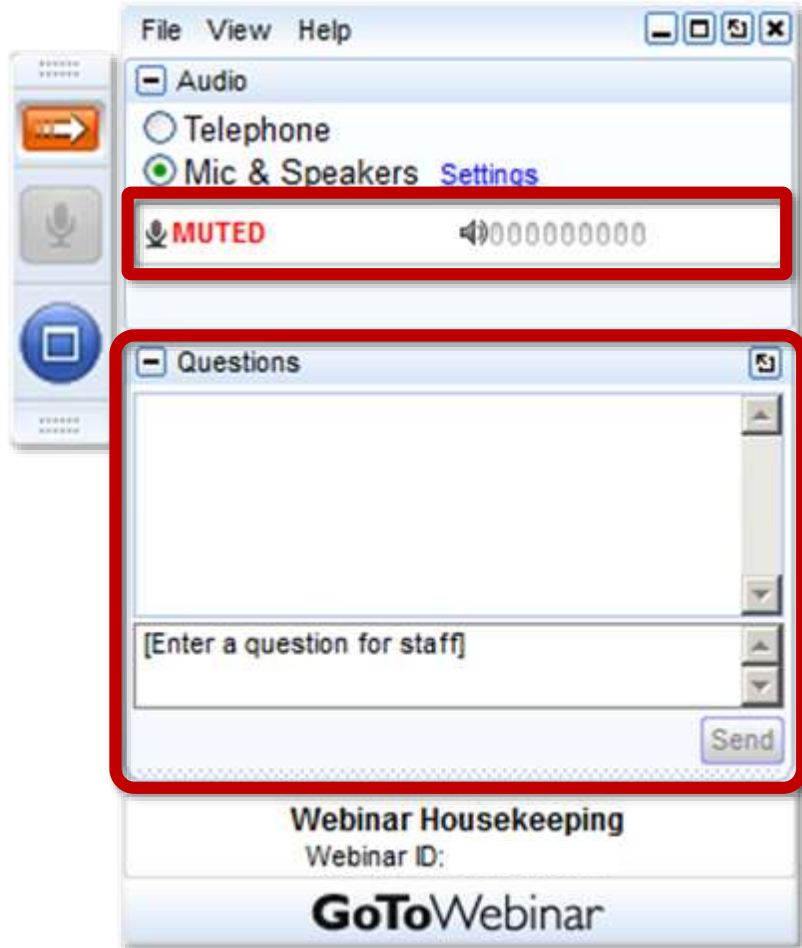


Secure Member Only Content in a Mobile App

Presented by:
Association Technology Solutions



- Attendees are muted to reduce background noise
- Remember to ask questions via the **Questions** panel
- Questions will be answered during Q&A after presentation is complete

- Serving iMIS community since 1995
- Full-service Authorized iMIS Solutions Provider (AiSP)
- Application development to extend the functionality of iMIS
- 2015 & 2016 Authorized iMIS Solution Provider (AiSP) of the Year

- 84 year old family owned company
- 5 locations
- 1500 employees
- Print-Digital-Fulfillment-Yearbooks

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Mobile Apps are the best way share your association content to your members **'where they are'**...on their phone.

- Easy to access
- Easy to read
- Confidential & Secure
- Vital Association information
 - Membership
 - Certification/Training
 - Legal/Safety
 - Conferences/Meetings
 - Links to Website



- Association App Services:
 - App Development and App Store Management
 - Integration with your iMIS Membership System
 - App Content from:
 - Print Content (PDF, InDesign)
 - HTML
 - Integration with WordPress, Drupal, etc.
 - Authentication Integration with iMIS Membership System
 - InApp Messaging
 - Push Notifications
 - Custom integrations and systems (Membership Directory)
 - Adobe Marketing (Omniure) Analytics
 - Google Analytics

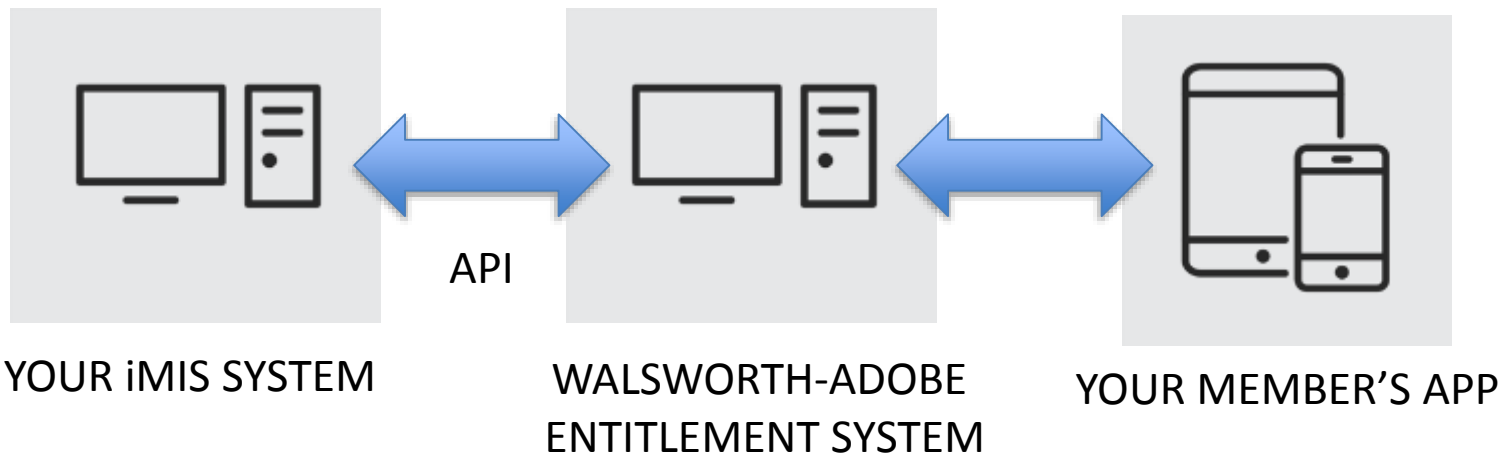
- Mobile Content
 - Easy to read
 - Scrollable with images
 - Shortened if necessary (1-2 min)
- Member Log-in
- Preview (sample) options



Walsworth®

- Integration with iMIS Bridge
 - Entitlement
 - Member Information
 - Secure
 - Immediate updates

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- Authorizes based on the iMIS username and password
- Installed on your iMIS application server
- Works with all versions of iMIS, including Cloud
- Is based on the iMIS API's and is upgradable as iMIS upgrades
- Leverages standard iMIS features such as IQA queries
- Takes planning to decide what groups to use and what information to pass



WALSWORTH APPS EXPERIENCE

Four Walsworth Publishing Apps Receive AM&P Excel Awards



Association App Customers





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Other Questions?

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