

Board Elections Made Easy with an iMIS-Integrated ElectionsOnline

Presented by:

Association Technology Solutions
ElectionsOnline



About ATS

- Serving iMIS community since 1995
- Full-service Authorized iMIS Solutions Provider (AiSP)
- Application development to extend the functionality of iMIS
- 2015 Authorized iMIS Solution Provider (AiSP) of the Year

Hosted by



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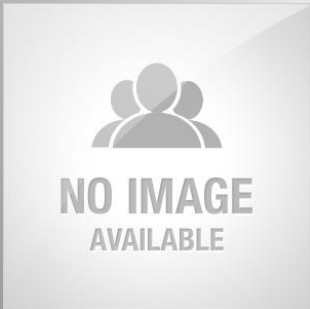


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Moderator:

Richard Banks

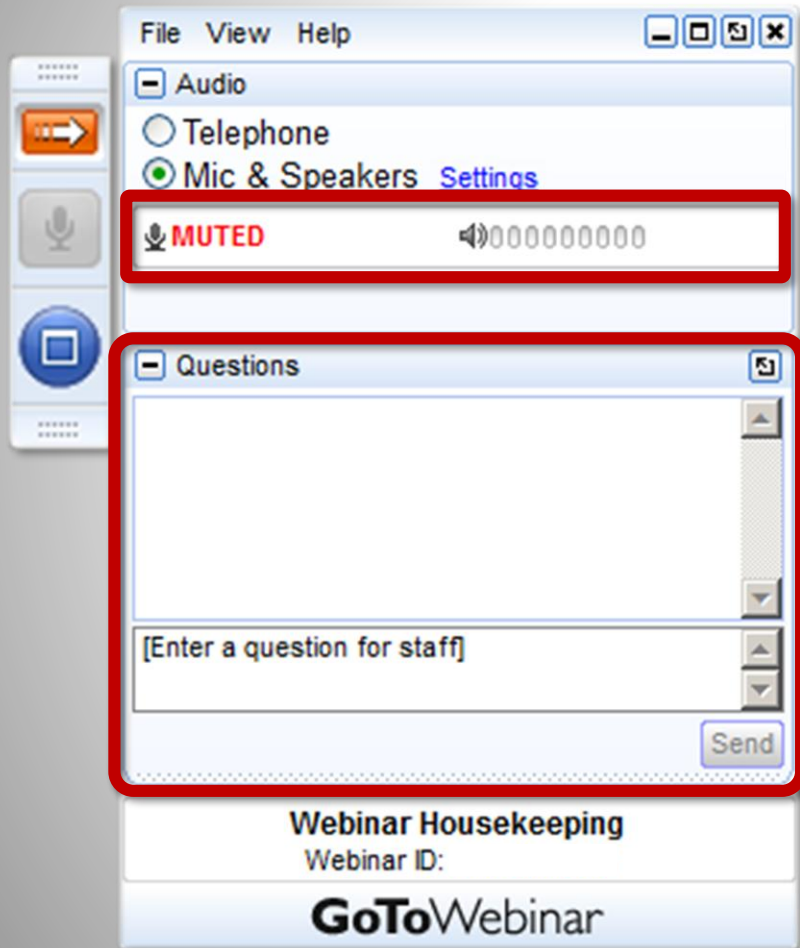
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Using GoToWebinar



- Attendees are muted to reduce background noise
- Remember to ask questions via the **Questions** panel
- Questions will be answered during Q&A after presentation is complete

About ElectionsOnline

- Founded in 2002.
- 350+ clients from a variety of sectors and sizes, though primarily membership associations.
- Distinguished by:
 - Innovation in product development.
 - Expertise and research in usability.
- More at www.electionsonline.com.

Evote Intro

- Evote supports:
 - Voting on positions with candidate biographies and photos.
 - Voting on referendum and/or bylaw changes.
 - Mobile-friendly ballots.
 - Personalized ballots based on voter profile.
 - Ballot weighting.
 - Multilingual ballots.
 - Voter comments.
 - Group accounts.
 - Much more explained at www.electionsonline.com/online-voting-system.

Evote Hosting Options

- **Fully hosted** where everything is hosted at the ElectionsOnline website and voters go there to both login and vote.
- **Passed authentication** where voters login at the client's website, then are passed over to the ElectionsOnline website where they access and cast their ballot.
- **SOAP-based web services** where the ballot is consumed into a client's website so the entire process from logging in, to casting a ballot, is done at the client's site. Ballot setup and accessing results is done at the ElectionsOnline site.
- Details at [Evote API documentation](#).

Advantages of Evote Integration

- ***Voter roster stays current*** in real time.
- ***Single sign-on*** experience for your voters since once they are logged into your site, they may be easily access the ballot without having to visit and log in to a second site.
- ***Branded ballot pages*** are possible when using the web services integration method and consuming the ballot pages into your own site.
- ***Record member engagement*** in real time, then use that data along with *social proof* to drive increased voter turnout.

To Learn More...




- Please submit the *Let's Talk* form at www.electionsonline.com/lets-talk.cfm to schedule a more in-depth examination of your association's election procedure and how ElectionsOnline can make it simpler.

About the Integration

- Multiple deployment models
 - Passed Authentication
 - Accommodates three different options
 - Able to vote
 - Not authorized to vote
 - Already voted
 - iPart
- Open Elections are defined in a general lookup table
- Eligible Voters for each election are identified in an IQA Query
- All voting history (who voted not who they voted for) is stored in iMIS as an Activity Record

Passed Authentication

The screenshot shows the iMIS website interface. At the top right, there are links for "Sign In" and "Cart", followed by social media icons for Facebook, Twitter, and LinkedIn. A search bar labeled "Keyword Search" is also present. The main navigation menu includes "ABOUT US", "MEMBERSHIP", "EVENTS", "SHOP", "GIVE NOW", and "COMMUNITIES". The page title is "Elections Online Demonstration Page". Below the title, a paragraph explains that the page demonstrates how to integrate an online election into a RiSE site, mentioning the need for a unique election ID in the URL. A "Vote" button is visible, which is a circular button with a red top half containing five white stars and a blue bottom half containing the word "VOTE" in white. Below the button is a link to "2016 Board of Directors". The footer contains the text "Connect With Us" with social media icons for Facebook, Twitter, LinkedIn, YouTube, and Google+. Below this is the text "Contact Us" and the email address "info@atsol.org".


Sign In Cart   






iMIS ABOUT US MEMBERSHIP EVENTS SHOP GIVE NOW COMMUNITIES

Elections Online Demonstration Page

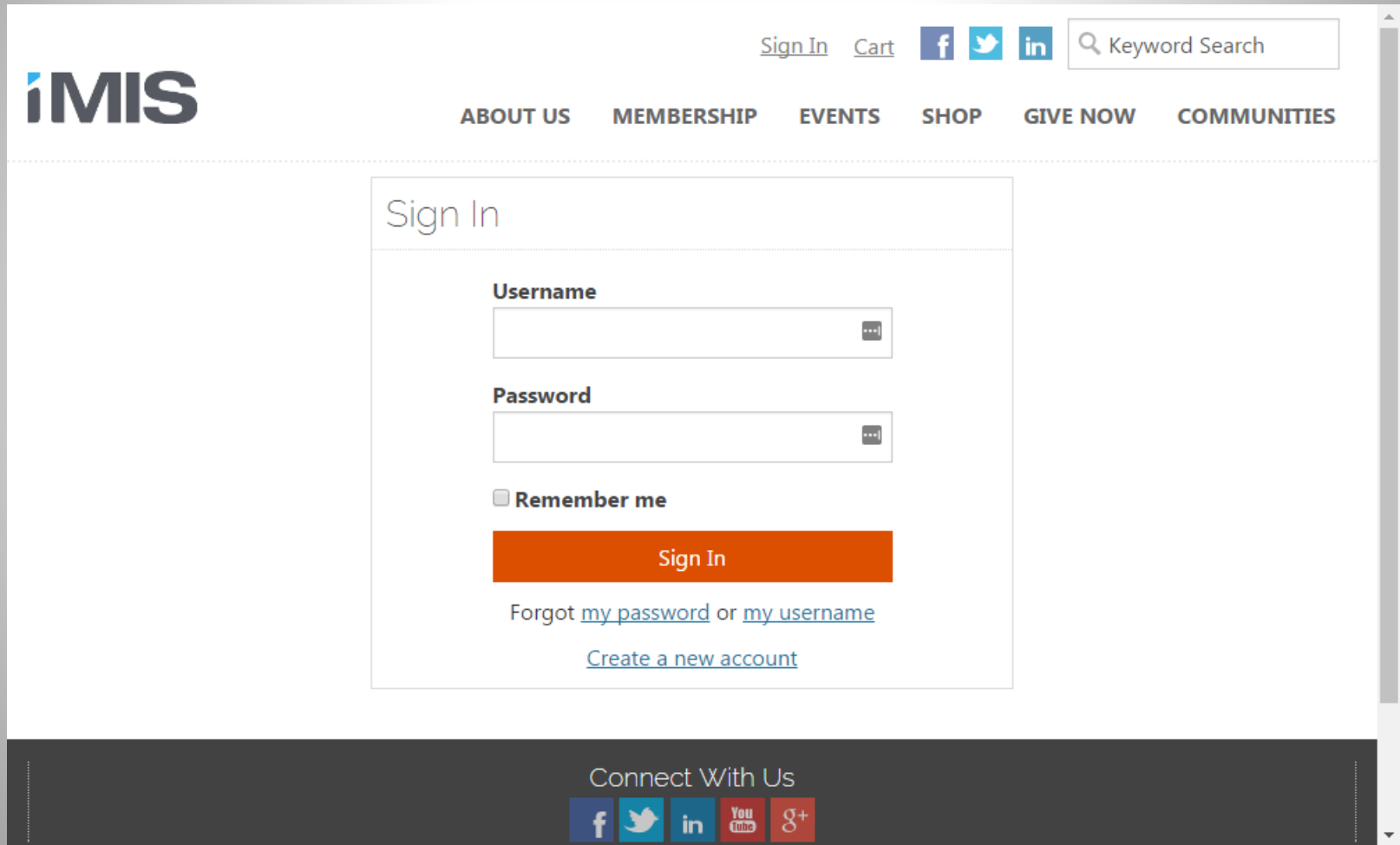
This page demonstrates how to integrate an online election into your RiSE site. On a production website you would create a webpage in RiSE and create a button or link to vote. Each election is setup with it's own unique election id. That election id must be incorporated into the url of the button or hyperlink.

Vote

 [2016 Board of Directors](#)

Connect With Us
    
Contact Us
info@atsol.org

Passed Authentication



The screenshot displays the iMIS website's sign-in interface. At the top left is the iMIS logo. To the right are links for 'Sign In' and 'Cart', followed by social media icons for Facebook, Twitter, and LinkedIn. A search bar labeled 'Keyword Search' is also present. Below this is a navigation menu with links for 'ABOUT US', 'MEMBERSHIP', 'EVENTS', 'SHOP', 'GIVE NOW', and 'COMMUNITIES'. The main content area features a 'Sign In' form with the following elements:

- Username**: A text input field with a clear button (three dots in a square).
- Password**: A password input field with a clear button (three dots in a square).
- Remember me**: A checkbox for remembering the user's login details.
- Sign In**: A prominent orange button to submit the login information.
- Links for [Forgot my password](#) or [my username](#).
- [Create a new account](#): A link for new users.

At the bottom of the page, there is a 'Connect With Us' section with icons for Facebook, Twitter, LinkedIn, YouTube, and Google+.

Passed Authentication

The screenshot shows the top navigation bar of the iMIS website. On the right side, there are links for 'Sign Out', 'Douglas', and 'Cart', followed by social media icons for Facebook, Twitter, and LinkedIn. A search box labeled 'Keyword Search' is also present. The main navigation menu includes 'ABOUT US', 'MEMBERSHIP', 'EVENTS', 'SHOP', 'GIVE NOW', 'COMMUNITIES', and 'MY ACCOUNT'. The central content area displays a large orange error message: 'Sorry, you are not authorized to vote in this election!'. Below this message, a paragraph explains that the election is only for members meeting bylaws requirements and provides a contact number: 555-555-5555. The footer contains a 'Connect With Us' section with social media icons for Facebook, Twitter, LinkedIn, YouTube, and Google+, a 'Contact Us' link, and the email address 'info@atsol.org'. At the bottom, there are links for 'Benefits', 'Events', 'Shop', and 'Community List'.

iMIS [Sign Out](#) [Douglas](#) [Cart](#) [f](#) [Twitter](#) [in](#)

[ABOUT US](#) [MEMBERSHIP](#) [EVENTS](#) [SHOP](#) [GIVE NOW](#) [COMMUNITIES](#) [MY ACCOUNT](#)

Sorry, you are not authorized to vote in this election!

We are sorry but you are not authorized to vote in this election. This election is only available to members who meet the requirements of our bylaws. If you think this is in error, please contact us at 555-555-5555.

Connect With Us

[f](#) [Twitter](#) [in](#) [YouTube](#) [g+](#)

Contact Us
info@atsol.org

[Benefits](#) [Events](#) [Shop](#) [Community List](#)



Welcome

- To make your selection, select the button to the left of the option.

President

- | | |
|---|------------------------------------|
| <input type="radio"/> Bill Jones | <input type="radio"/> Thomas Baker |
| <input type="radio"/> Christine Smith | <input type="radio"/> Sarah Parker |
| <input checked="" type="radio"/> Make no selection. | |

Secretary

- | | |
|---|-----------------------------------|
| <input type="radio"/> Mary Ann Dewey | <input type="radio"/> Beth Harper |
| <input type="radio"/> Joshua Williams | <input type="radio"/> Samuel Hunt |
| <input checked="" type="radio"/> Make no selection. | |

Treasurer

- | | |
|---|---|
| <input type="radio"/> Amy Fallon | <input type="radio"/> Christopher Langley |
| <input type="radio"/> Bryan Hawk | <input type="radio"/> Donna Hayes |
| <input checked="" type="radio"/> Make no selection. | |

Referendum for by-law changes

- | | |
|---|--------------------------|
| <input type="radio"/> Yes | <input type="radio"/> No |
| <input checked="" type="radio"/> Make no selection. | |

Proceed





Confirm your selections

- If correct, click **Submit Ballot** to cast your votes.
- To alter your selections, click **Return to Ballot**.

President

Bill Jones

Secretary

Mary Ann Dewey

Treasurer

Amy Fallon

Referendum for by-law changes

Yes

[Submit ballot](#)

[Return to ballot](#)



Ballot accepted

Thank you. Your ballot has been accepted.

Encourage fellow voters to vote through email, LinkedIn, Twitter.



 Tweet

Was voting easy?

Rate it.

or

Give it a +1.



 973



Elections Online Demonstration Page

This page demonstrates how to integrate an online election into your RiSE site. On a production website you would create a webpage in RiSE and create a button or link to vote. Each election is setup with it's own unique election id. That election id must be incorporated into the url of the button or hyperlink.

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[Proceed](#)

Dashboards

The screenshot displays the iMIS Elections Online Dashboard. At the top, there is a search bar and a user profile for 'MANAGER'. The main heading is 'Elections Online Dashboard', followed by 'Board of Directors Election Progress'. A progress bar shows 10% completion, with 71 days remaining. Below this are two charts: 'Voters By Member Type' (a bar chart for 'M') and 'Voters By State' (a pie chart for 'CO' and 'TX'). The dashboard also includes sections for 'Elections Online Elections' and 'Elections Online Settings', each with a table of codes and descriptions.

iMIS Keyword search MANAGER

Elections Online Dashboard

Board of Directors Election Progress

10% Members Voted 71 Days Remaining
Board of Directors Election

Voters By Member Type

Member Type	Count
M	3
None	0

Voters By State

State	Count
CO	1
TX	2

Elections Online Elections

Code	Description
5368	\$/ATS/ElectionsOnline/BODVoters

Elections Online Settings

Code	Description
ACTIVITY TYPE	FI ECON INF

Communicate

iMIS

- ATS Bridges
 - American Tradeshow Services
 - BlueSky
 - Boxwood
 - Bridge2Think
 - CommPartners
 - Elections Online**
 - Highwire
 - iCohere
- Community
- Membership
- Fundraising
- Events
- Commerce
- Marketing
- Certification

BOD Non Voters

iMIS Id Equals

Find

Page: 1 of 6 **Go** Page Item 1 to 5 of 28

size: 5 **Change**

[show all 28](#)

iMIS Id	Full Name	Email
1047	Bill Test_1	z@x.com
1051	Mike Hauck Test 01	mhauck@atsol.org
161	Albert Bachman	
176	Phillip Green	pgreen@atsol.org
198	Mr. Jonny Spot	jspot@nowhere.com

Page: 1 of 6 **Go** Page Item 1 to 5 of 28

size: 5 **Change**

[show all 28](#)

Email

Engagement Tracking

iMIS

Mr. Brian Murphy
 ⌵
⌵
⌵

Community

- Dashboard
- Find contacts
- Add contact
- Manage duplicates PLUS
- Committees
- Communities
- Volunteers
- Security

Membership

- Fundraising
- Events
- Commerce
- Marketing
- Certification
- Continuum
- RISE
- Settings

Mr. Glenn Leary
Training Manager

[Versaton AP](#)
Mobile
0452 959 739

Member since
10/20/2001

Member type
Regular Member

Status
Active

Print Info
Public Profile
Email

Resolve Duplicates

Donate
Order
Register

Renew Now

About
Participation
History
Donor data
Preferences

Engagement score

98

Engagement history

Year	Engagement Score
2015	6
2016	4

Membership

iMIS ID	19047	Dues Amount	
Member type	Regular Member	Status	Active
Billing category	Billing Category 1	Member since	10/20/2001
Chapter	East Chapter	Paid through	
Member status	New	Billed through	5/1/2015
Status changed		Date added	11/5/2014
Last updated by	BRIANM	Last updated	2/4/2016 11:25 AM
Sponsor		CreditLimit	
Board	No	Advertiser	No

Questions & Answers



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