

# Printing Badges at Registration Made Easy by Integrating iMIS with Expo Logic

Presented by:

Association Technology Solutions  
Expo Logic



# About ATS

- Serving iMIS community since 1995
- Full-service Authorized iMIS Solutions Provider (AiSP)
- Application development to extend the functionality of iMIS
- 2015 Authorized iMIS Solution Provider (AiSP) of the Year



# About Expo Logic

- Been in business for over 35 years
- Integrations with over two dozen AMS/CRM/Registration systems
- We offer full service Registration, Integrations, on demand Badge Printing & Lead Retrieval

# Hosted by



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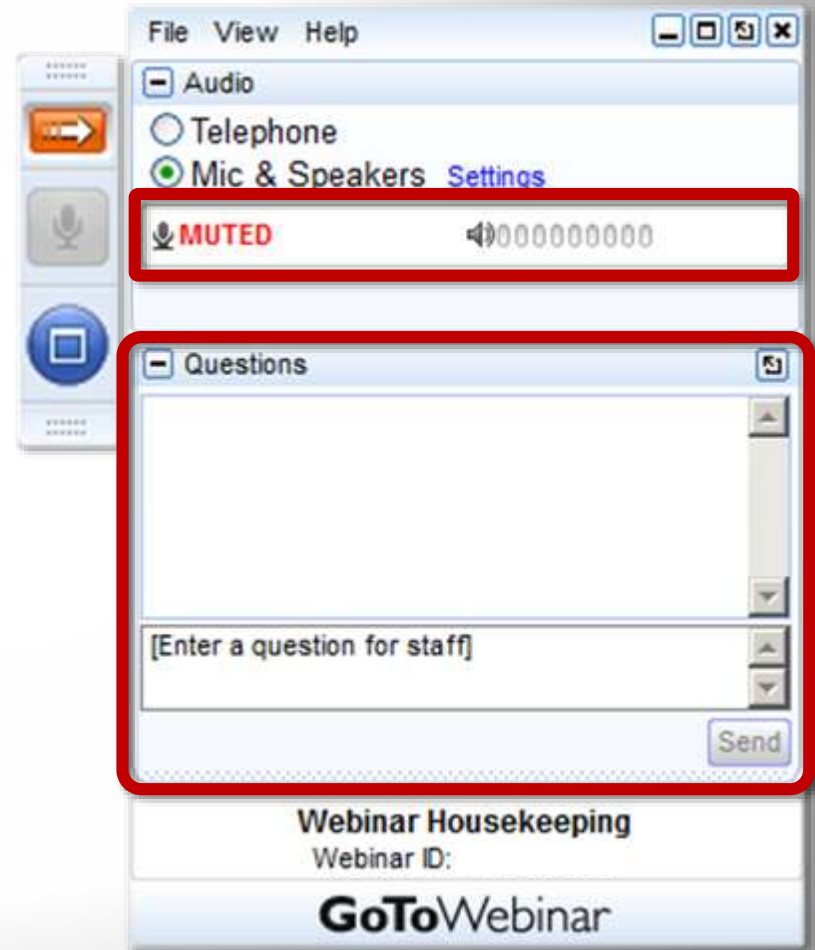
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# Using GoToWebinar

- Attendees are muted to reduce background noise
- Remember to ask questions via the Questions panel
- Questions will be answered during Q&A after presentation is complete



# Poll

How are you currently registering your attendees?

- In IMIS
- Utilizing RiSE
- Outsource it all to another vendor

# Pre-Printing

- No real-time attendance counts.
- Waste of staff time and materials for no-shows.
- Difficult to determine how many people have checked in.
- On-Site badges are sometimes manually entered into Microsoft Word.
- Badges on-site may look different than the pre-printed ones, or not have a barcode on them for Lead Retrieval.

**HOW MANY STEPS**  
DOES IT TAKE YOU TO  
**PRINT BADGES?**



badge **on** demand™

DOES IT **ALL IN ONE!**

Save's you **time** and eliminates  
**extra steps.**



# Pre-Printing, not the best option

- Badges & Tickets must be reviewed for formatting issues.
- Tickets are a completely separate and manual process.
- Pre-Registration is cut-off to allow time for advance badge printing.
- On-Site check-in is slower and may not make the great first impression that you were hoping.



# What's wrong with the current process?



# How do we solve these problems?

badge **on** demand™

and

ExpressPass™



solutions



# ExpressPass™ Station Equipment

- **Touchscreen Computer**
- **Direct Thermal or Color Badge Printer**
- **Mobile Barcode Scanner**
- **Keyboard & Mouse**



# ExpressPass™ eMails & Stations

- You never have to shut down registration for the duration of the event.
- All registration confirmations can now include a QR code for ExpressPass™ **check-in**.
- Attendees can either print their confirmation or display it on their mobile device to scan at check-in.



# ExpressPass™ eMails & Stations

- You never have to shut down registration for the duration of the event.
- All registration confirmations can now include a QR code for ExpressPass™ check-in.
- Attendees can either print their confirmation or display it on their mobile device to scan at check-in.
- If the confirmation is forgotten or lost, attendees can quickly find their registration by using the 'Find Your Badge' feature on the ExpressPass™ station.

**Don't Have Your ExpressPass™?**

**FIND YOUR BADGE**



# Badge Options

Direct Thermal



Full Color

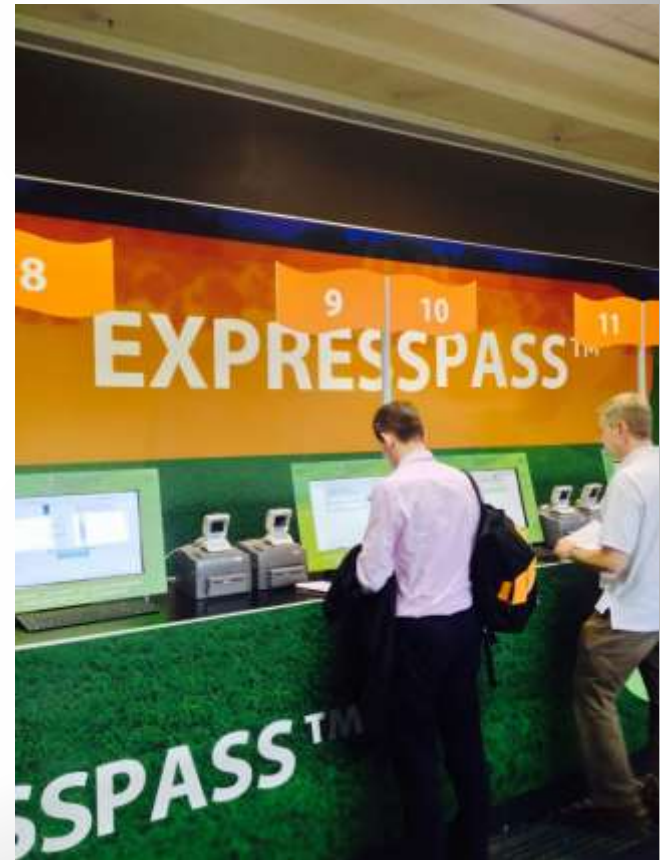


Plastic

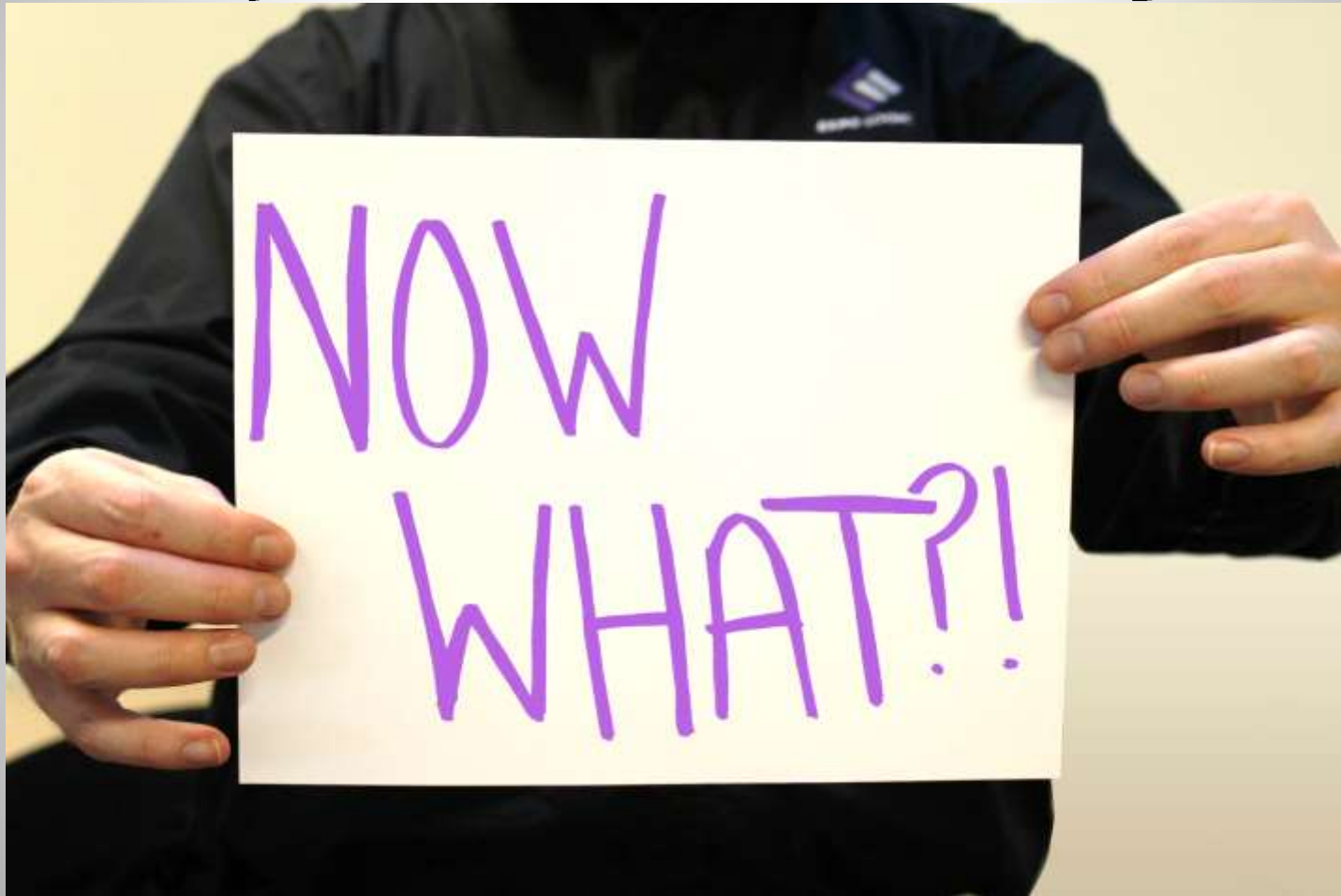


# How does badge[on]demand™ solve these problems?

- ExpressPass™ stations will prevent attendees from reprinting their badges
  - Admin Override
  - Badges/Tickets can be reprinted from within registration admin interface



# Everyone has their badge...





# Session Tracking and Lead Retrieval



All badges and tickets can be barcoded for session attendance tracking and exhibitor Lead Retrieval.

# How does the bridge work?

The ATS/Expo Logic bridge pulls registration information from iMIS including tickets and badges.

Event Function Detail

New Open Edit Delete Find

Function Code: XTRA\_BANQ Title: Recognition Banquet Tickets

Type: REG Status: A Active Sort Sequence: 2520

Begin Date: 12/24/2014 Time: 6:00 PM End Date: 12/24/2014 Time: 8:00 PM

Description: Tickets required for ALL guests, non-registered guests must pay the fee

Track: Category:

Maximum: 0

Conflict Code:

Last Ticket #: 0

Entity Code: Fundraising Function

Print Tickets  Is an Event Option

Automatic Option  Guest Function

Create Detail Activity

Show this function on the Web? Max Registrations per Registrant: 5

Totals  
Registrants: 8 Fees: 585.00

Print Booth More Save Cancel

Ticketed functions are marked in iMIS

# How does the bridge work?

Primary and additional badges are entered into iMIS

**Register a customer**

New Open Edit Delete

**Registrant**  
101  
Mr. Douglas X. Hunt, Jr.  
President  
Company Member

**Company/Address**  
Prodigy Makers International  
P.O. Box 1111  
Newark, NJ 07107-2564

**Bill To Information**  
101  
Prodigy Makers International

Overview Attendee Other Payments **Badges** Function Note Account Info

X	Badge #	Type	Name	Insert	Delete
	1	PRIMARY	Mr. Douglas X. Hunt, Jr.		
	0	FREE_PASS	Mrs. Shelly Hunt		

Prefix Mrs. First Shelly Middle Last Hunt Suffix

Informal Shelly Designation  Use Company  Use Title

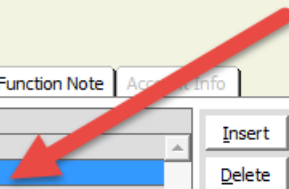
Title

Company Prodigy Makers International Type FREE\_PASS

Address P.O. Box 1111

City Newark St/Prov NJ Zip 07107-2564

Country Delegate



# How does the bridge work?

Allows you to specify unlimited Ribbons and up to 10 additional demographic fields based on an iMIS IQA query



# How does the bridge work?

Registration, ticket, badge, and ribbon data is sent to Expo Logic



Badge Print Activity Record is written back to iMIS



# What is the bridge?

- A .NET based webservice that lives in a folder on your iMIS Application Server or in the cloud
- Works with all versions of iMIS from 10.x to 20.x
- Uses the iMIS API's (based on the iMIS Business Objects)



# Summary

With the ATS iBridge, and the badge[on]demand™ integration, your entire check-in and badge printing process will be streamlined.

Saving both Time & Money for your Association.

Leveraging the technology to enhance the attendees experience, and minimize headaches for all parties involved.

We look forward to showing you how...



# Questions & Answers



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Other Questions?

Email: [info@atsol.org](mailto:info@atsol.org)

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