

Getting Started with Online Learning

Presented by:

Association Technology Solutions



About ATS

- Serving iMIS community since 1995
- Full-service Authorized iMIS Solutions Provider (AiSP)
- Application development to extend the functionality of iMIS
- 2015 Authorized iMIS Solution Provider (AiSP) of the Year



Hosted by



Presenter:

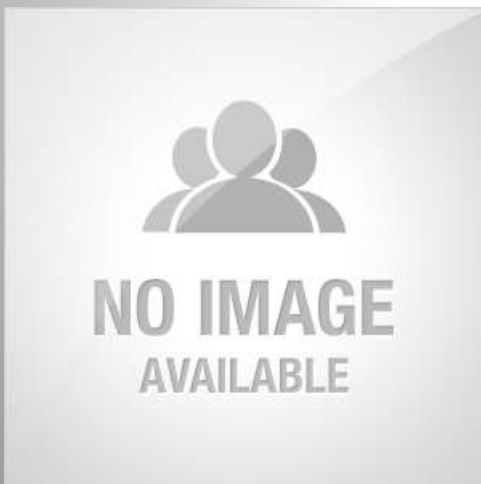
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Definitions

Online Learning

Learning that utilizes technology to access curriculum outside of a traditional classroom. In most cases, it refers to a course, program or degree delivered completely online

Why Online Learning?

Member Engagement - Relationships

Professional Development

Education & Training

Certification

Generate Revenue

Anywhere - Anytime



Why Webinars?

ROI

Low Risk

Familiarity

Implementation Time

Support



Association Statistics

- 85.7% of associations currently using technology for learning offer recorded Webinars and Webcasts.
- 84.9% offer real-time webinars.
- 71% offer self-paced online courses, tutorials and presentations.
- 31% offer facilitated (asynchronous and synchronous) courses.
 - Tagoras, 2016 Association Learning + Technology Report
The Report: Jeff Cobb and Celisa Steele



Why GoToWebinar?

HD Videoconferencing

Full Desktop Sharing

Telephone, VOIP & Mobile Access

Session Recording & Sharing

Pre-Webinar Practice Sessions

Customized Branding



Why GoToWebinar?

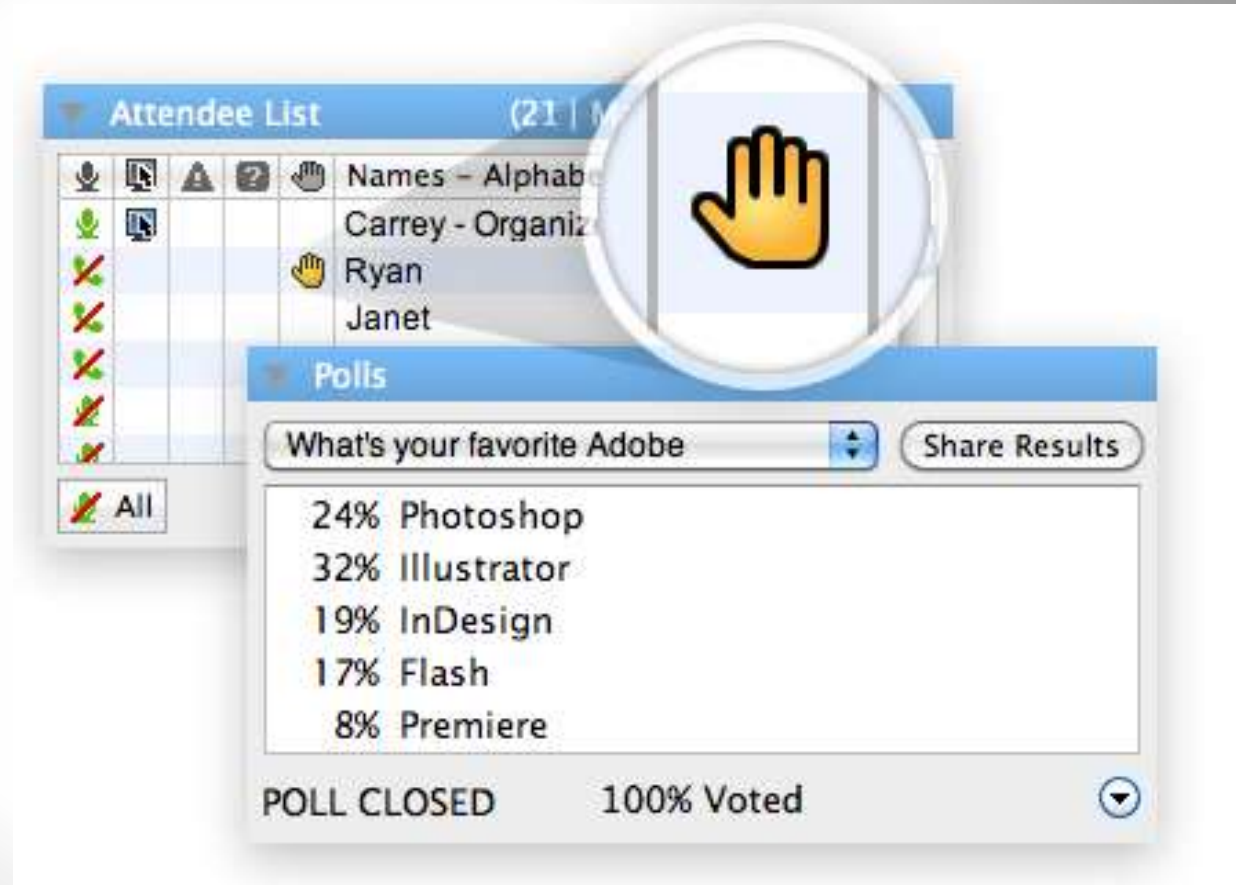
Audience Engagement

Report Generation

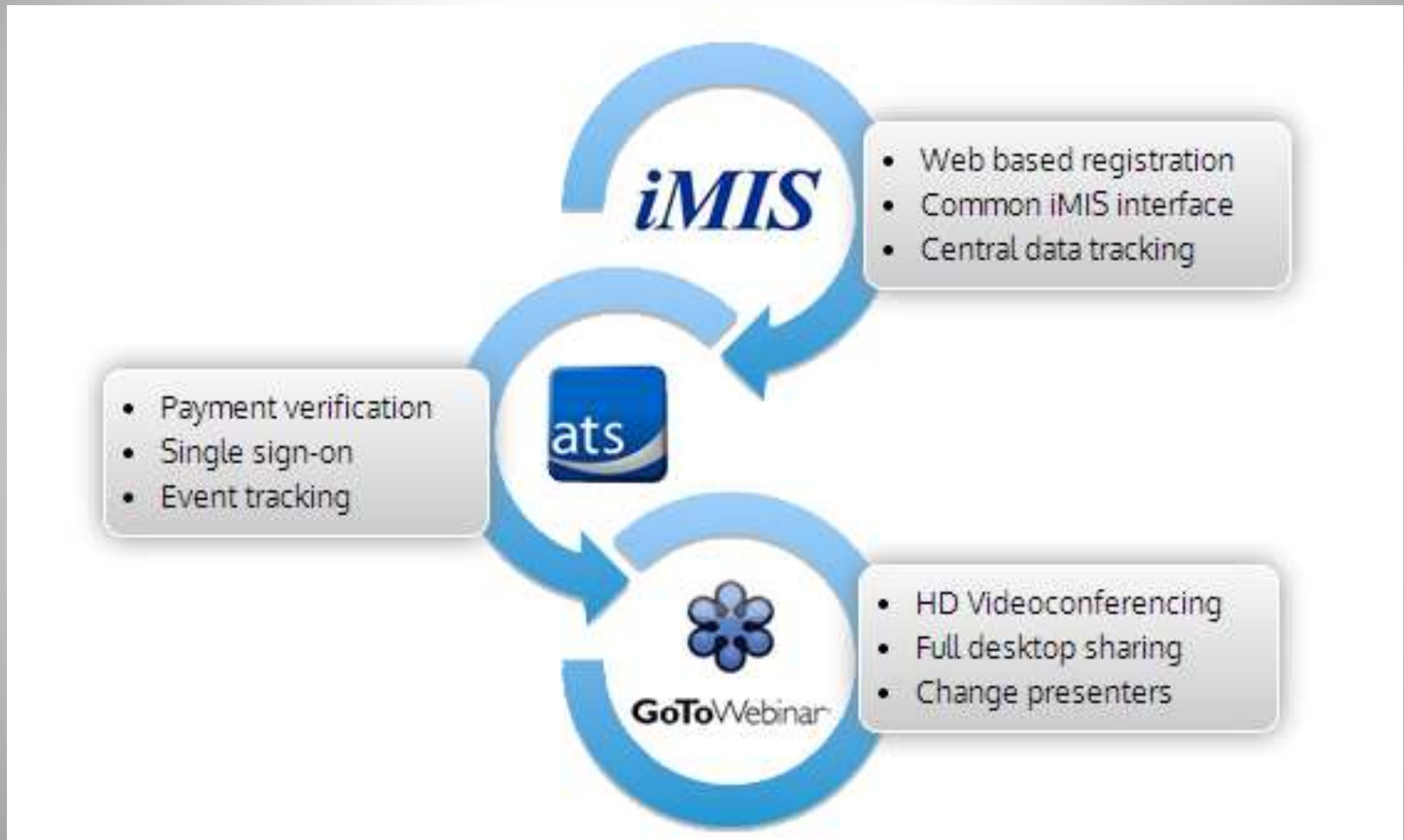
24/7 Customer Support

Pricing (<\$950/yr for 100 attendees)

Integration with iMIS Through ATS



iMIS Integration



iMIS Integration

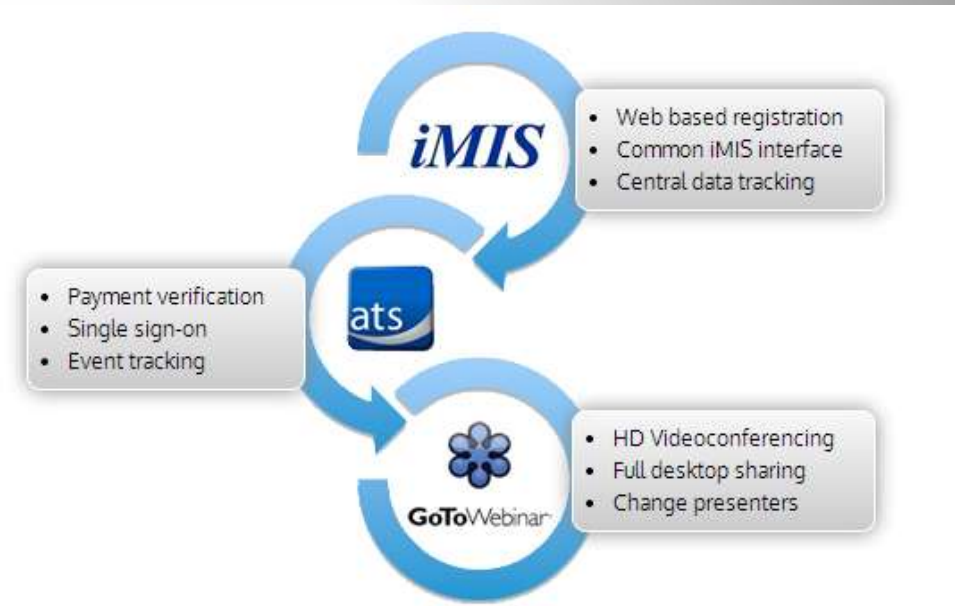
Bridge built by ATS

All versions of iMIS from 10-20

Report generation based on standard iMIS

Easy installation

Documentation & Support



Sample Use Case

EXCEL Association
doing what others don't

Home Store Contact

home > Store

STORE HOME **VIEW PREVIOUS ORDERS**



SEARCH STORE

SEARCH STORE **VIEW CART/CHECKOUT**

SEARCH RESULTS

Showing 1 - 5 of 5 Results Sort by: Alphabetical by Title Schedule Calendar List

ATS GoToWebinar Bridge Demonstration

 **Date:** Thursday, January 01, 2015
Time: 2:00 PM - 3:00 PM Mountain Standard Time
 [\[add to calendar\]](#)
Member \$0.00
Nonmember \$0.00


DETAILS

CART SUMMARY

0 item(s) (\$0.00) [+ Show](#)

SPECIAL ITEMS

PR HANDBOOK FOR CONTRACTORS

 **Member:** \$10.00
Nonmember: \$15.00
Your Price: \$10.00

Check Out



EXCEL Association
doing what others don't



Home



Store




Contact

home > Store

[STORE HOME](#)

[VIEW PREVIOUS ORDERS](#)

Qty	Item Description	Total Price
1	 ATS GoToWebinar Bridge Demonstration - Mickey Mouse	\$0.00

Update Qtys

* To remove an item, set the quantity to 0.

Coupon Code:

Apply

Subtotal: \$0.00

Freight: \$0.00

Handling: \$0.00

Tax: \$0.00

Total: \$0.00

[CONTINUE SHOPPING](#)

[CHECKOUT](#)



Association Technology Solutions

Email Confirmation

Dear Ben,

Thank you for registering for "ATS - GoToWebinar Bridge Demonstration".

Learn how the ATS iMIS/GoToWebinar Bridge empowers organizations to deliver webinars to their members in a cost-effective and efficient way.

Please send your questions, comments and feedback to: gotowebinar@atsol.org

How To Join The Webinar

Thu, Jan 1, 2015 2:00 PM - 3:00 PM MST

[Add to Calendar](#)

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/9019271150394919426/210042199>

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.



iMIS Event Detail

Event Function Detail

New Open Edit Delete Find

Function Code: REG_MAIN Title: Main Registration

Type: REG Status: A Active Sort Sequence: 1

Begin Date: 01/01/2015 Time: 2:00 PM End Date: 01/01/2015 Time: 3:00 PM

Description: Test webinar to demo the ATS bridge.

Maximum: 0

Conflict Code: []

Last Ticket #: 0

Entity Code: [] Fundraising Function

Print Tickets Guest Function

Automatic Option

Create Detail Activity Max Registrations per Registrant: []

Totals Show this function on the Web?

Registrants: 5 Fees: 0.00

Print Booth More

Function Roster

Event: GTW150101/REG_MAIN - ATS GoToWebinar Bridge Demonstration - Main

1	Sonia Davis, Anon Ltd, Birmingham,
1	Kelly Harker, Anon Ltd, London,
1	Kevin McGrath, Anon Ltd, London,
1	Mickey Mouse, ATS, Denver, CO
1	Ben Zastrocky, ATS, Denver, CO

*=On Wait List

OK

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PURCHASED COURSES

 **JCSM1070 Learning Systems: Advanced Contact Lens Fitting (I)**
Course ID: JCSM1070
[Launch Course](#)

 **JCSM1080 Learning Systems: Advanced Contact Lens Fitting (II)**
Course ID: JCSM1080
[Launch Course](#)

Activities Written to iMIS

Results		Record History		Activities-All	
Date	Type	Date	Type		
3/12/2015	GOTO_WEBNR				
2/26/2015	GOTO_WEBNR				
▶ 2/26/2015	GOTO_WEBNR				

Activity Detail [?] [X]

New Open Edit Delete Find

Type Date

IMIS Event Cod

Description

URL

Goto Webinar Id Time in Seconds

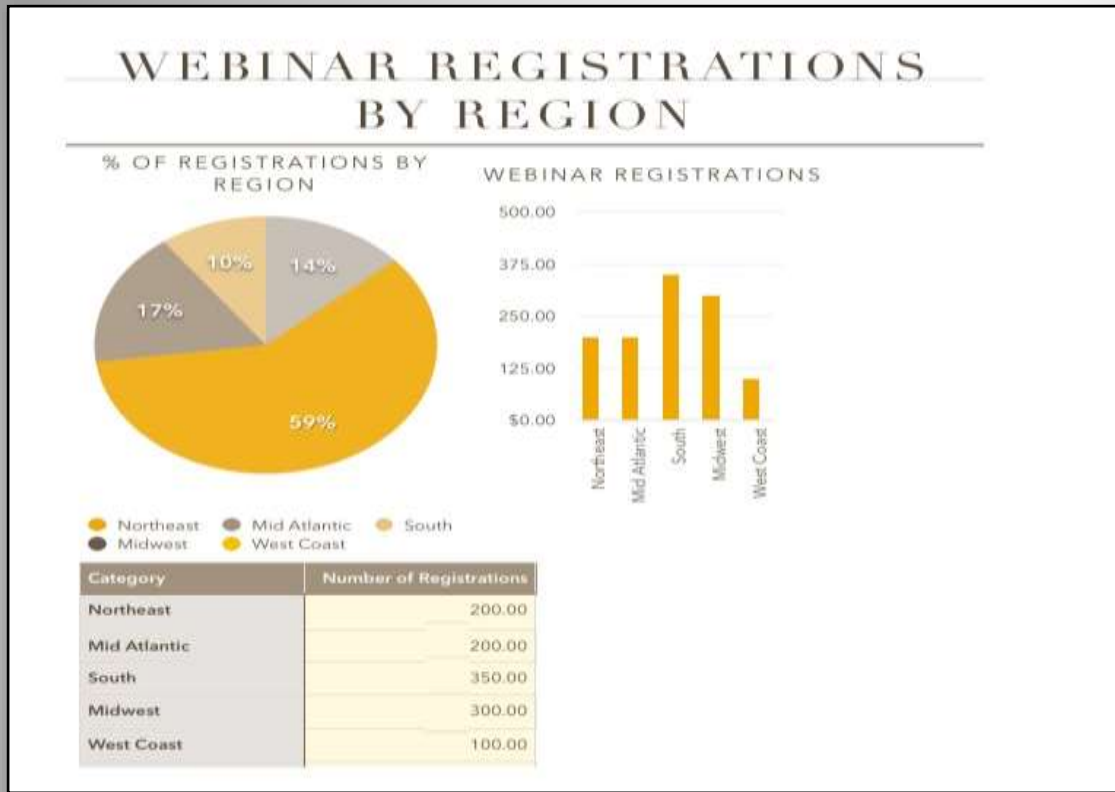
IMIS Order Num

Complete Status Completion Date

Print Attachment Save Cancel



Build Reports from iMIS



Results	Record History	Activities-All	Calls	Letters	Roster	AR/Cash	Billing	Events	Orders	Exhibition	Exposition	Certification

Getting Started

Do the research

Create a clear vision and metrics

Be realistic*

Focus on Content

The right team

Marketing & Communication

Measure



What's Next?

Courses for credit



Asynchronous



Certifications



Competency-based



Learning communities



Full blown Learning Management System



Questions & Answers



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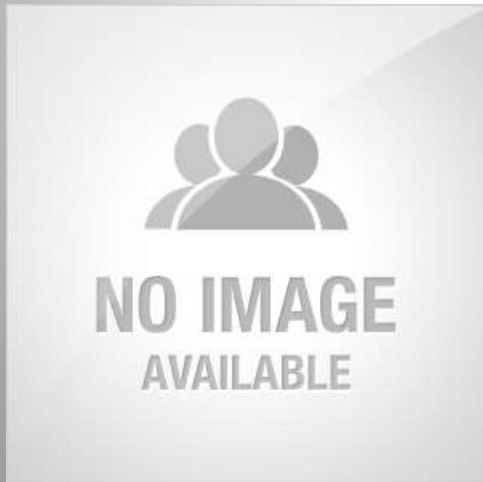
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More from ATS

Looking for more from the experts at ATS?

Upcoming Webinars

<http://atsol.org/Webinars>

schedule of upcoming webinars

Past Webinars

<http://atsol.org/PastWebinars>

*video recordings and
downloadable presentation slides*

Other Questions?

Email: info@atsol.org

Online: <http://www.atsol.org>

Phone: (720) 945-7252

