



Deliver Live Educational Content with GoToWebinar and iMIS

Presented by:

Association Technology Solutions, LLC



About ATS



- Serving iMIS community since 1996
- Award-winning Authorized iMIS Solutions Provider (AiSP)
- Specialization in iMIS investment maximization



Presenter:

Ben Zastrocky

Senior Consultant

Association Technology Solutions, LLC

Direct: (720) 235-4404

Email: bzastrocky@atsol.org

- Over 17 years experience in higher education & e-learning
- Director, Educational Technology Center, 2007-2013 at MSU Denver
- Developed first online course in 1997 using HTML
- Incorporated videoconferencing/live classroom technology in 2002
- Online instructor

- Member Engagement
- Recruiting New Members
- Training and Education
- Marketing and Promotion of Events
- Record and Repurpose
- Develop Authority and Build Relationships
- Affordability





Webinar Usage



- 82.9% of organizations already using e-learning reported real-time Webinars as a form of delivery.
- 70.9% of associations already using e-learning indicate they offer recorded Webinars.
 - Tagoras, 2013 Association Learning Management Systems The Report: Jeff Cobb and Celisa Steele



Why GoToWebinar?



HD Videoconferencing

Full Desktop Sharing

Telephone, VOIP & Mobile Access

Session Recording & Sharing

Pre-Webinar Practice Sessions

Customized Branding





Why GoToWebinar? (cont.)



Audience Engagement

Report Generation

24/7 Customer Support

Pricing (<\$950/yr for 100 attendees)

Integration with iMIS Through
ATS

The screenshot displays the GoToWebinar interface. On the left, the 'Attendee List' window shows a table with columns for microphone, video, chat, and name. The names listed are 'Names - Alphabetical', 'Carrey - Organization', 'Ryan', and 'Janet'. A hand icon is overlaid on the list. On the right, the 'Polls' window is open, showing a poll titled 'What's your favorite Adobe' with a 'Share Results' button. The poll results are:

Software	Percentage
Photoshop	24%
Illustrator	32%
InDesign	19%
Flash	17%
Premiere	8%

At the bottom of the poll window, it says 'POLL CLOSED' and '100% Voted'. A video camera icon is visible in the bottom right corner of the interface.



iMIS Integration



CITRIX
GoToWebinar

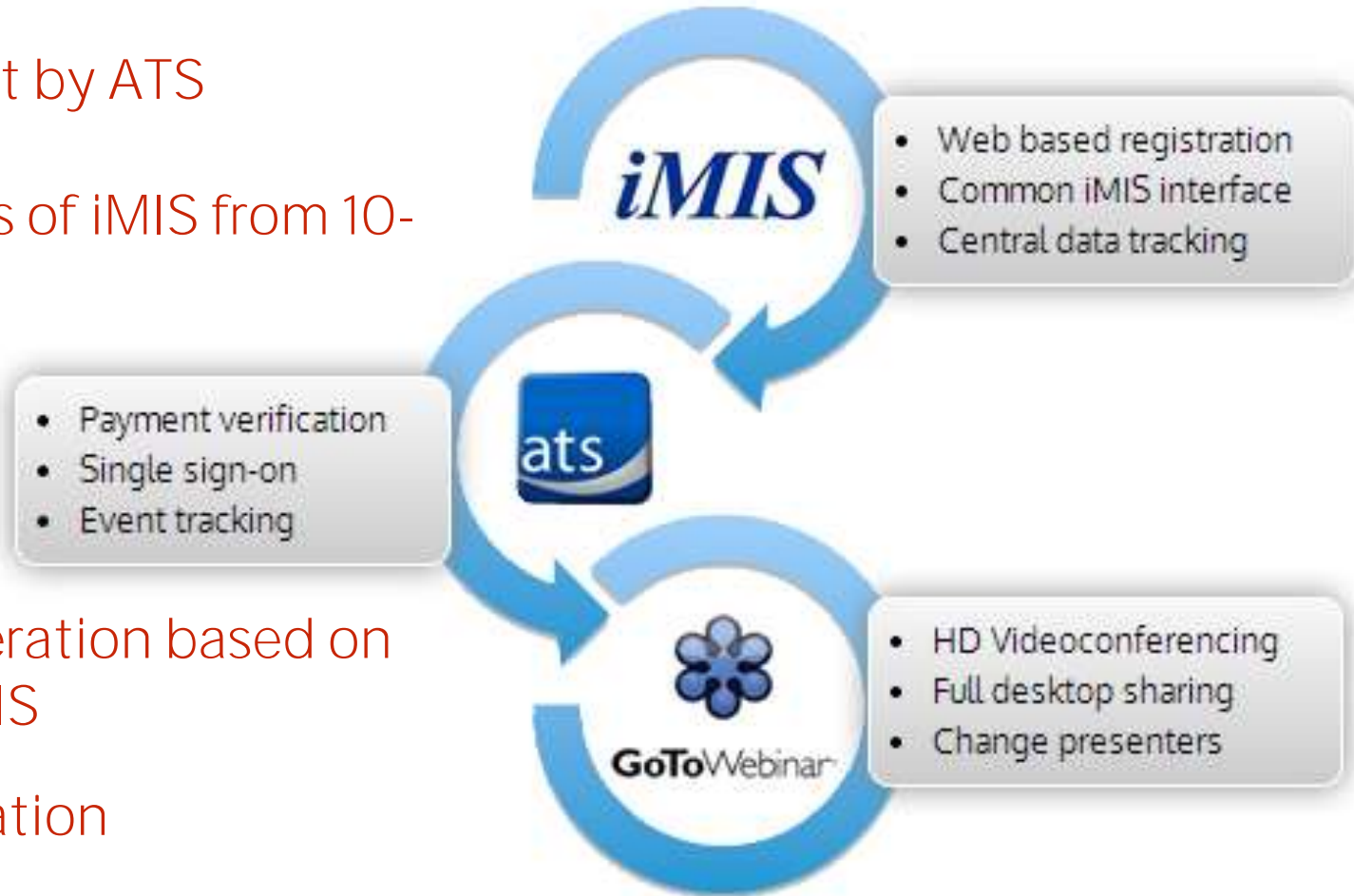
Bridge built by ATS

All versions of iMIS from 10-20

Report generation based on standard iMIS

Easy installation

Documentation & Support





Behind the Scenes



- .Net Webservices based on the iMIS Business Objects installed on your server
- Requirements:
 - iMIS Business Objects (IBO) in your ASI License Key
 - A webserver with .NET 4.0 framework installed
 - A self-signed SSL or purchased SSL certificate
 - An ATS License Key



Create Events in GoToWebinar



GoToWebinar®

[GoToMeeting](#) | [GoToWebinar](#) | [My Account](#) | [24/7 Support](#) | [Log Out](#)

- My Webinars
- Schedule a Webinar
- My Recordings
- Webinar History
- Generate Reports
- Settings

My Webinars » Manage Webinar

Manage Webinar for "ATS - GoToWebinar Bridge Demonstration"

[Share](#)

[Schedule Similar Webinar](#)

[Cancel Webinar](#)

[Practice](#)

[Start](#)

Set Up Your Webinar

Title

ATS - GoToWebinar Bridge Demonstration

[Edit](#)

Description

Learn how the ATS iMIS/GoToWebinar Bridge empowers organizations to deliver webinars to their members in a cost-effective and efficient way.

Date and Time

Thu, Jan 1, 2015 2:00 PM - 3:00 PM MST

[Edit](#)

[Add to Calendar](#)

Audio

Participants can use their computer's microphone and speakers (VoIP) or telephone.

[Edit](#)

United States

Toll: +1 (914) 339-0030

Access Code: 702-445-905

Audio PIN: Shown after joining the webinar

Branding

Customize the branding for this webinar.

[Edit](#)




Create Events in iMIS



Event Code

Title

Type 

Status Pending


Begin Date

End Date

Early Cutoff

Reg. Cutoff

Maximum

Entity Code 

Logo

Suppress Confirm

Totals	
Registrants	1
Attendees	0
Cancellations	0
Regis. Fees	100.00



General Look Up Tables



General lookup/validation

New Open Edit Delete

GOTO_WEBINAR_EVENTS

GTW140715/REGMAIN (282036203025)

Code GTW140715/REGMAIN

Expansion

Description 2820362030251547905



Activity Type



Activity types

- Product Types
- APPOINTMNT
 - AWARD
 - BO_EMAIL
 - CALL
 - CERTIFICAT
 - CERTIFY
 - CEU
 - CEU_SELF
 - CHECKIN
 - CHECKOUT
 - COMMITTEE
 - CONFLETTER
 - COUPON_USE
 - DIGITEC
 - DONATION
 - DONORCLUB
 - DUES
 - EMAIL
 - EX-ISR
 - EX-PRO

Type

Description

Prompts

Subtype	<input type="text" value="IMIS Event Code"/>	Description	<input type="text"/>
Note	<input type="text" value="URL"/>	Follow-Up	<input type="text"/>
Eff. Date	<input type="text"/>	Thru Date	<input type="text"/>
Source	<input type="text"/>	Amount	<input type="text"/>
Task Date	<input type="text"/>	Action	<input type="text"/>
CEU Type/Category	<input type="text"/>	Qty/CEU	<input type="text"/>
UF_1	<input type="text" value="Goto Webinar Id"/>	UF_4	<input type="text"/>
UF_2	<input type="text" value="IMIS Order Num"/>	UF_5	<input type="text"/>
UF_3	<input type="text"/>	UF_6	<input type="text"/>
CO ID	<input type="text"/>	UF_7	<input type="text"/>
Other Code	<input type="text"/>	Keywords	<input type="text"/>
Tab Name	<input type="text" value="Goto Webinar"/>		

Other

Allow user Edit

Profile Position

Retain (months)

Create History Tab



Sample Use Case



EXCEL Association
doing what others don't.

Home Store Contact

home > Store

STORE HOME **VIEW PREVIOUS ORDERS**



SEARCH STORE

SEARCH STORE **VIEW CART/CHECKOUT**

SEARCH RESULTS

Showing 1 - 5 of 5 Results Sort by: Alphabetical by Title Schedule Calendar List

ATS GoToWebinar Bridge Demonstration


 **Date:** Thursday, January 01, 2015
Time: 2:00 PM - 3:00 PM Mountain Standard Time
 [\[add to calendar\]](#)
Member \$0.00
Nonmember \$0.00

DETAILS

CART SUMMARY
0 item(s) (\$0.00) [+ Show](#)

SPECIAL ITEMS

PR HANDBOOK FOR CONTRACTORS

 **Member:** \$10.00
Nonmember: \$15.00
Your Price: \$10.00



Check out



EXCEL Association
doing what others don't



home > Store

STORE HOME

VIEW PREVIOUS ORDERS

Qty	Item Description	Total Price
1	 ATS GoToWebinar Bridge Demonstration - Mickey Mouse	\$0.00
<input type="button" value="Update Qty's"/> * To remove an item, set the quantity to 0.		
Coupon Code: <input type="text"/> <input type="button" value="Apply"/>		
		Subtotal: \$0.00
		Freight: \$0.00
		Handling: \$0.00
		Tax: \$0.00
		Total: \$0.00

[CONTINUE SHOPPING](#) [CHECKOUT](#)



E-mail Confirmation



CITRIX
GoToWebinar

Dear Ben,

Thank you for registering for "ATS - GoToWebinar Bridge Demonstration".

Learn how the ATS iMIS/GoToWebinar Bridge empowers organizations to deliver webinars to their members in a cost-effective and efficient way.

Please send your questions, comments and feedback to: gotowebinar@atsol.org

How To Join The Webinar

Thu, Jan 1, 2015 2:00 PM - 3:00 PM MST

[Add to Calendar](#)

1. Click the link to join the webinar at the specified time and date:

<https://global.gotowebinar.com/join/9019271150394919426/210042199>

Note: This link should not be shared with others; it is unique to you.

2. Choose one of the following audio options:

TO USE YOUR COMPUTER'S AUDIO:

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.



iMIS Event Detail



Event Function Detail

New Open Edit Delete Find

Function Code: REG_MAIN Title: Main Registration

Type: REG Status: A Active Sort Sequence: 1

Begin Date: 01/01/2015 Time: 2:00 PM End Date: 01/01/2015 Time: 3:00 PM

Description: Test webinar to demo th e ATS bridge.

Maximum: 0

Conflict Code: []

Last Ticket #: 0

Entity Code: [] Fundraising Function

Print Tickets Guest Function

Automatic Option Create Detail Activity Max Registrations per Registrant: []

Totals: Show this function on the Web?

Registrants: 5 Fees: 0.00

Print Booth More

Function Roster

Event: GTW150101/REG_MAIN - ATS GoToWebinar Bridge Demonstration - Main

1	Sonia Davis, Anon Ltd, Birmingham,
1	Kelly Harker, Anon Ltd, London,
1	Kevin McGrath, Anon Ltd, London,
1	Mickey Mouse, ATS, Denver, CO
1	Ben Zastrocky, ATS, Denver, CO

*=On Wait List

OK



GoToWebinar Event Details



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[Settings](#)

[My Webinars](#) > [Manage Webinar](#) > [Registrant List](#)

Registrants for "ATS - GoToWebinar Bridge Demonstration"

 [Registration Report](#)

<input type="checkbox"/>	Registrants	Email Address	Registration Date	Time
<input type="checkbox"/>	Mouse, Mickey	mickey@testaddress.com	May 12, 2014	6:08 PM MDT
<input type="checkbox"/>	McGrath, Kevin	kevin@testaddress.com	May 12, 2014	6:08 PM MDT
<input type="checkbox"/>	Harker, Kelly	kelly@testaddress.com	May 12, 2014	6:07 PM MDT
<input type="checkbox"/>	Davis, Sonia	sonia@testaddress.com	May 12, 2014	6:06 PM MDT
<input type="checkbox"/>	Zastrocky, Ben	bzastrocky@atsol.org	May 12, 2014	5:01 PM MDT

[Cancel Registration](#)

[Resend Confirmation Email](#)



Direct Access to Webinars



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Be certain pop ups are enabled in your browser. Pop ups are required to view some of your course content.

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PURCHASED COURSES



JCSM1070 Learning Systems: Advanced Contact Lens Fitting (I)

Course ID: JCSM1070

[Launch Course](#)



JCSM1080 Learning Systems: Advanced Contact Lens Fitting (II)

Course ID: JCSM1080

[Launch Course](#)





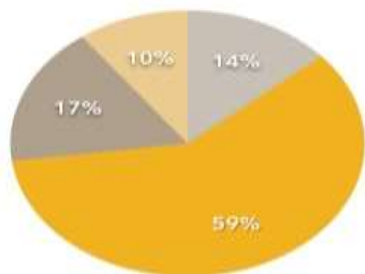
Build Reports from iMIS



CITRIX
GoToWebinar

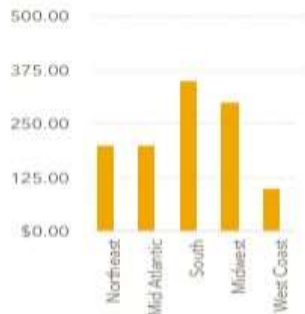
WEBINAR REGISTRATIONS BY REGION

% OF REGISTRATIONS BY REGION



● Northeast
 ● Mid Atlantic
 ● South
● Midwest
 ● West Coast

WEBINAR REGISTRATIONS



Category	Number of Registrations
Northeast	200.00
Mid Atlantic	200.00
South	350.00
Midwest	300.00
West Coast	100.00

Results | Record History | **Activities-All** | Calls | Letters | Roster | AR/Cash | Billing | Events | Orders | Exhibition | Exposition | Certification

	Date	* Type	Product Code	Description	Note
▶	5/12/2014	GOTO_WEBNR	GTW150101/REG_M	Goto Webinar purchase	https://global.gotowebinar.com/join/9019271150394919426/210042199
	5/12/2014	GOTO_WEBNR	GTW140512/REGMA	Goto Webinar purchase	https://global.gotowebinar.com/join/3715581101637509889/980714358
	4/1/2014	GOTO_WEBNR	GTW140423/REGMA	Goto Webinar purchase	https://global.gotowebinar.com/join/6358600345095489282/753753133



Questions & Answers



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GoToWebinar is set up by event and not by function, correct?



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For video-conferencing, are both instructor and participants able to see each other?



Questions & Answers



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How much does the ATS GoToWebinar Bridge for iMIS cost?



Questions & Answers



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How do you host a webinar series at a discount through iMIS?



Questions & Answers



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Once the bridge is purchased, does
ATS charge a fee for each webinar
presented?



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Is iMIS RiSE required for the bridge/integration to work?



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What's the typical license fee for the '101' size GoToWebinar?



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Is there a limit on the quantity of webinars that can be presented per year?



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