

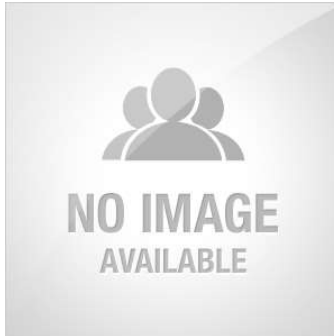


Event Management Simplified with an iMIS integrated eshow Solution

Presented by:

eShow

Association Technology Solutions



Presenter:

Mike Horton

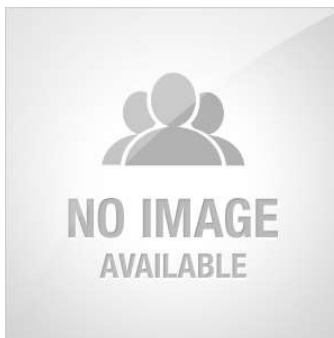
Vice President, Sales & Marketing
eShow



Presenter:

Randy Richter

Director of Technology Solutions, Partner
Association Technology Solutions



Moderator:

Richard Banks

Sales Manager
Association Technology Solutions



Providing the One-Stop-Shopping for all of the event management solutions integrated internally and with the iMIS System

- ✓ Event Web Site
- ✓ Mobile App & Web Site
- ✓ Online Registration
- ✓ Attendee Conference Planner and Networking Module
- ✓ Online Session Evaluations and Certificate Printing
- ✓ Onsite Registration
- ✓ Housing
- ✓ Exhibit Sales Management
- ✓ Call for Abstracts/Posters/Presentations
- ✓ Conference Management/Speaker Management
- ✓ Meeting Logistics Manager
- ✓ Banquet and Table Management
- ✓ Lead Retrieval
- ✓ Session Tracking



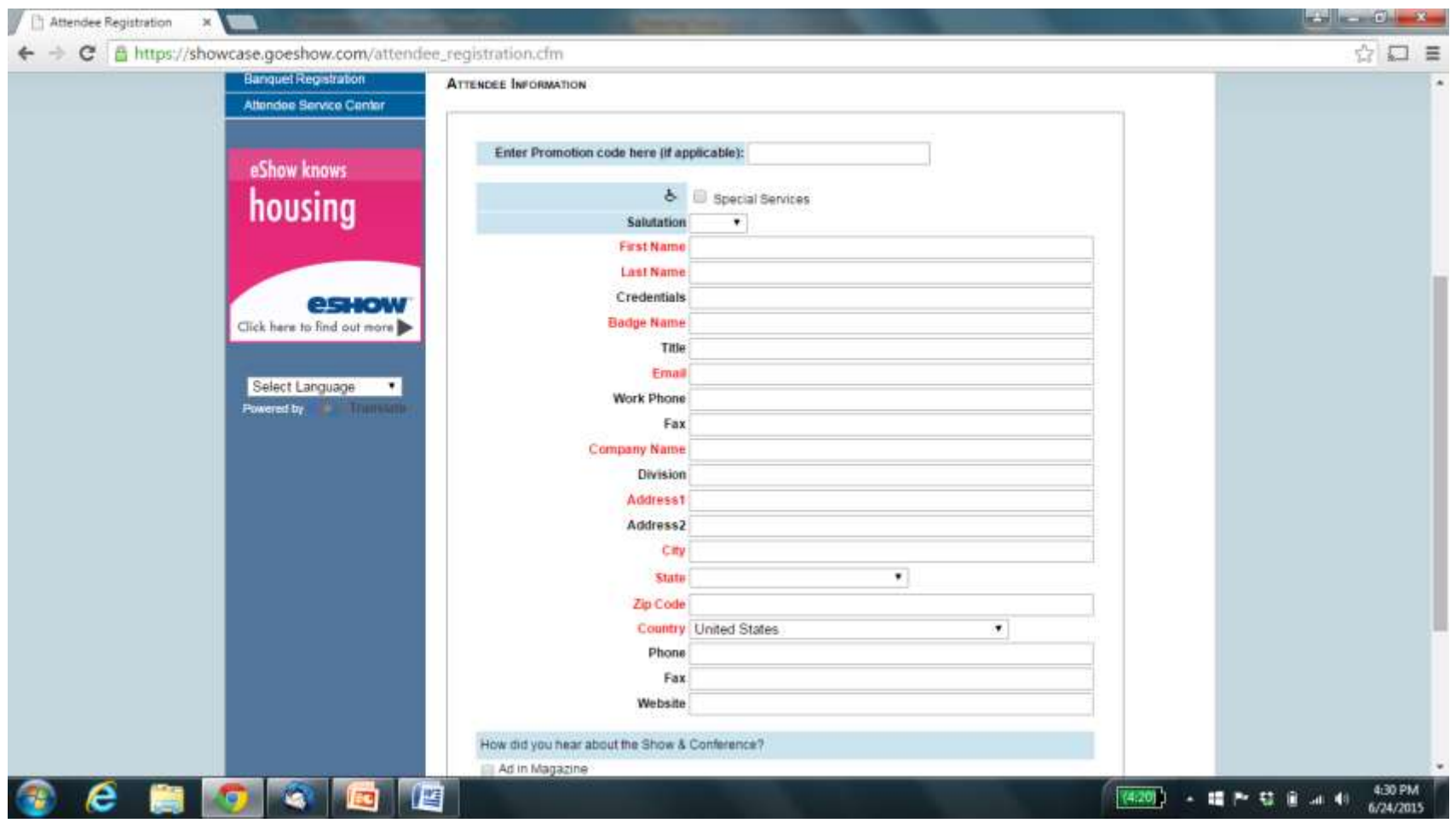
Single Source Log In

The screenshot shows a web browser window with the URL https://showcase.goeshow.com/attendee_registration.cfm. The page title is "Attendee Registration". The main header features the "showcase ANNUAL CONFERENCE & EXHIBITION" logo and the dates "AUGUST 9-11 CHICAGO, ILLINOIS". A navigation menu includes links for HOME, REGISTER NOW, ATTENDEE REGISTRATION, HOUSING, ATTENDEES, EXHIBITORS, and SPONSORS. A sidebar on the left lists various registration options: Register Now!, Attendee Registration, Golf Outing Registration, Housing Registration, Schedule at a Glance, Networking, Banquet Registration, and Attendee Service Center. Below the sidebar is a purple banner for "eShow knows exhibitor management" with a "Click here to find out more" link and a "Select Language" dropdown menu. The main content area is titled "Attendee Registration" and contains a "SEARCH:" section. Below the search heading is a text box with instructions: "Please enter your Last Name, First Name or Company Name in the fields below and then click on the search button to begin. You MUST click on search so your membership record or past registration record can be found and to obtain the proper registration rates!". There are four input fields labeled "Last Name", "Email", "Member Number", and "Company Name", followed by a "Search" button. At the bottom of the browser window, the Windows taskbar is visible, showing the time as 4:31 PM on 6/24/2015.

The Benefits of Pre-Population

- ✓ Reduction of Duplicate Records
- ✓ Correct Company Name
- ✓ Special Pricing Identification
- ✓ Skip Logic
- ✓ History
- ✓ The WOW Factor

Applications & Forms





Line Item Sales



Browser window: https://showcase.goeshow.com/exhibit_sales.cfm

Powered by Thrasio

Qty	Sponsorship Opportunities	Price
<input type="checkbox"/>	Hotel Key Card These will be given to the attendees when they check in.	\$5,000.00
<input type="checkbox"/>	Hotel Bag Drop: Bags will be stuffed with your company brochures and dropped off at each attendee hotel room	\$10,000.00
Qty	Upgrades	Cost
<input type="checkbox"/>	250 Company Description Upgrade Add an additional 250 words to your online profile company description.	\$250.00
<input type="checkbox"/>	Logo Upgrade Display your logo on the mouse over booth profile and in the booth profile pop up	\$100.00
Qty	Sponsorship Opportunities	Price
<input type="checkbox"/>	Pre Show list (disk)	\$450.00
<input type="checkbox"/>	Badge Lanyards SOLD OUT	\$4,000.00
<input type="checkbox"/>	Exhibit Hall Hanging Aisle Signs	\$2,500.00
Qty	Advertisements	Price
<input type="checkbox"/>	Featured Tab Divider	\$1,200.00
<input type="checkbox"/>	1/2 page full color advertisement in the Show Guide	\$5,000.00
<input type="checkbox"/>	Full page 4 color advertisement in the Daily Newspaper	\$10,000.00
<input type="checkbox"/>	Full Page Four Color	\$1,450.00
<input type="checkbox"/>	Pre and Post Show Mailing List	\$700.00

Windows taskbar: 4:34 PM 6/24/2015



Payments



Browser: Become an Exhibitor | URL: https://showcase.goeshow.com/exhibit_sales.cfm

Event: AUGUST 9-11 CHICAGO, ILLINOIS

Navigation: HOME | ATTRIBUTES | EXHIBITORS | SPONSORS

EXHIBITORS

- Become an Exhibitor
- Exhibitor Service Center
- Search for Exhibitors
- Contractor Service Center

Become an Exhibitor

PAYMENT INFORMATION

Amount Due : \$2,100.00

Payment Method: (Dropdown menu: Credit Card, Check, Purchase Order, Send Invoice)

Credit Card Number:

Expiration Date:

Name on Card:

CVV Code:

Accepted Credit Cards:

CONFIRM EMAIL ADDRESS IS CORRECT

ms@m.com

BOOTH MANAGER EMAIL

By checking this box, I am confirming that my email address is correct and I have read and understand the Rules and Regulations posted here.

Click here to read and accept the [Cancellation Policy](#)

Buttons: Go Back, Complete Registration

Footer: Select Language, Powered by Translate, 4:50 PM 6/24/2015



Service Centers



- ✓ Attendee
- ✓ Exhibitor
- ✓ Speaker
- ✓ Submission
- ✓ Session
- ✓ Contractor

The Benefits of The Push Back to iMIS

- ✓ Participation Data
- ✓ Run queries on the data supplied from eshow to the iMIS system
- ✓ The use of AdHoc, IQA and Sequel View in iMIS



Attendee Data



- ✓ Event participation
- ✓ Educational history
- ✓ CEU and accreditations
- ✓ Financials
- ✓ Surveys



Exhibitor Data



- ✓ History
- ✓ Priority Points
- ✓ Sponsorships
- ✓ Financials

Speaker and Submissions

- ✓ Speaker history
- ✓ Submission history
- ✓ Committee Review participation



What is the Bridge?



- A .NET-based webservice that is installed in a folder on your iMIS Application Server.
- Works with all versions of iMIS from 10.x to 20.x
- Uses the iMIS API's (based on the iMIS Business Objects)



Key Benefits



- Single Sign On between eshow and iMIS
 - Can filter who can register and who can pick up their badge, if required
- Search Capabilities to lookup people in iMIS
- Member/NonMember/Student/Retired/etc. pricing based on iMIS data
- Can create new records in iMIS for new registrants
- Creates activity records based in iMIS for functions purchased
- Can update membership in iMIS based on purchasing a membership or renewing with registration



101 Prodigy Makers International (MIS Business Framework)

File Edit Cnds Utilities Help

Home Customers Billing Events Fundraising AR/Cash Orders Certification Service Central Exhibition Exposition Subscriptions Referrals Le

Manage customers Company Member - Prodigy Makers International

ID 101 Company Member Active Billing Category 1

Company
 ID: Prodigy Makers International
 Company Sort: PRODIGY MAKERS INTL

Profile Donor Data Status Notes Picture Financial Solicitor Data Other Salutations Demographics Favorite Tr

Work Phone: (201) 898-9001
 Home Phone: (201) 346-9989
 Fax: (201) 898-4255
 Toll Free:
 E-mail:
 Mr. Douglas K. Hunt
 Doug Designation President

Address Street Address Home Address
 Address P.O. Box 1111
 Newark

Activity Detail
 New Open Edit Delete Find
 Type ESHOW Date 08/05/2015 TransactionDate 08/05/2015
 Event Code DMAANNUAL
 Function Code REGMAIN

Source Code MAIL Reg Amount 100.00 Status Active
 Reg Type FULL
 Company ID 101 Prodigy Makers International

Results Record Hist
 Date
 8/5/2015 11:59:55
 7/13/2015
 6/2/2015
 6/2/2015
 6/2/2015
 6/2/2015
 4/3/2015
 1/1/2015
 8/22/2014
 7/22/2014
 7/1/2014
 7/1/2014
 7/1/2014
 5/29/2014
 4/7/2014
 2/12/2014
 12/19/2013
 12/19/2013
 12/19/2013
 11/21/2013
 10/4/2013

Amount Units Attachment(s)
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 0.00 0
 0.00 0
 0.00 0
 0.00 0
 0.00 0
 0.00 0
 0.00 0
 0.00 0
 0.00 5
 0.00 0
 0.00 0
 -0.74 0
 -1.62 0
 -2.65 0
 0.00 0
 0.00 0
 0.00 0
 -12.96 0
 -1.00 0
 -3.25 0
 0.00 0
 0.00 0

Exhibition Exposition Certification Fundraising Matching Plans Notification
 Show Individual
 Type Date
 ALL
 New Activity

Print Attachment Save Cancel

New Delete Find Print User Credentials 1 result returned Save Cancel

- Using iMIS Staff view you can create a dashboard of actions and easily report on this data in iMIS. IQA, SSRS, and Crystal can also be used.

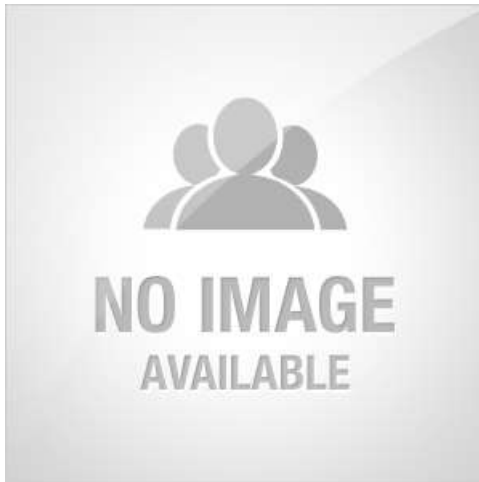




Summary



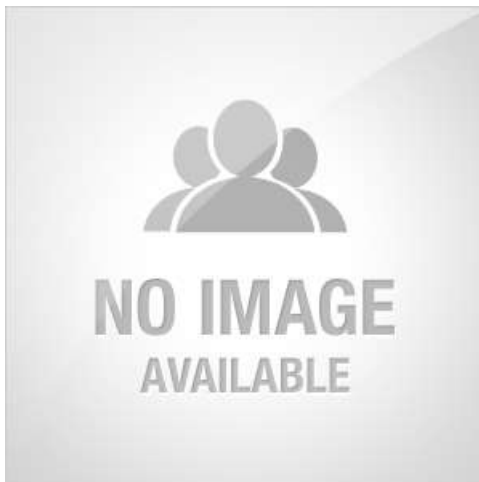
- The bridge allows for Single Sign on between iMIS and eshow
- Variable pricing can be driven in eshow by data in iMIS
- eshow user purchases are recorded in iMIS as activity records



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