



Organize, Monetize and Track your Educational Content with Blue Sky Broadcast's Path LMS and iMIS

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Blue Sky Broadcast Overview

We are dedicated to providing turnkey solutions for our clients by creating an online environment that leverages educational content with a worldwide audience.



Blue Sky Broadcast offers a comprehensive suite of services and technology platform to support our client's learning initiatives



Path-LMS

How It All Comes Together



Virtual Meetings



Hybrid Events



Presentation Capture



Member Database
Registration Platform
CRM, etc.

SSO, eCommerce,
Learner Data



Professional development is one of the biggest drivers of people toward associations, if not the biggest.

Millennials (born 1980-2000) cite continuing education and training as the #1 value of membership

- Increases member engagement
- Increases the association's relevancy in their industry
- Increases member value
- Adds additional non-dues revenue

Top 8 Most Valued Benefits



Source: John Wiley & Sons, Inc. - "Membership Matters: Lessons From Members and Non-Members" study



Path-LMS





Path-LMS

Types of Content

- On Demand Videos
- Magazine Articles
- Compendiums
- Courses
- Webinars
- Journals
- Meeting Presentations

The screenshot shows the CAMFT On-Demand Continuing Education website. At the top, there is a header with the text "On-Demand Continuing Education" and a play button icon. Below the header, there is a navigation bar with the CAMFT logo and social media icons for Facebook, Twitter, and LinkedIn. A welcome message reads: "Welcome to CAMFT's On-Demand Learning Library. Your one-stop, on-demand learning library where you have access to many valuable and essential continuing education courses and articles designed to assist in fulfilling CE credits for Supervision, Legal and Ethical training, as well as, topics and areas most vital to mental health professionals." Below this, there is a section titled "Thank You CAMFT's 2015 Grand Sponsors" featuring logos for CPH and GEICO. The main content area is titled "Courses" and displays a grid of course cards. Each card includes a thumbnail image, a title, a brief description, and a "View all" link. The cards shown are: "GETTING STARTED - A MUST READ", "On-Demand Videos", "The Therapist Magazine Articles", "CAMFT's Supervision Courses Parts I, II and III", "Compendium Purchase", and "EBSCO Host".



Types of Content

- Live Webinars
- Archived Webinars

NAFSA
Association of
International Educators

Webinars

Faculty Conversations

Explore Events All Free Purchased Not Purchased

Upcoming Web Events

August 25, 2015 Tue 3:00 PM EDT	September 15, 2015 Tue 3:00 PM EDT	October 15, 2015 Thu 3:00 PM EDT
Service Through Learning: Ethics, Partnerships, and More. \$	Worst-Case Reality: Helping International Students and... \$	Managing Student Participation in Non-Credit Programs. \$
What is an ethical partnership? How can we create partnerships that support communities and the... Duration: 1hr 30m Seats Available Part of Service Through Learning...	This webinar will provide perspective on managing crisis situations by offering examples and... Duration: 1hr 30m Seats Available Part of Worst-Case Reality Help...	The number of students participating in non-credit internships programs, including... Duration: 1hr 30m Seats Available Part of Managing Student Participa...

Archived Web Events

Assessing Global Learning: Measurement, Implications, and... \$	January 13, 2015 Tue 12:00 PM PST
Global learning is an essential component of education today. Duration: 1hr 30m Seats Available Part of Assessing Global Learning...	



Types of Content

- Workshops
- Institutes
- Review Courses
- Conference Presentations

NAELA

NAELA eLearning Center

Access educational sessions currently available to NAELA members—check back frequently—new topics and programs are added regularly.

PLEASE NOTE: To access your content purchase/order from the NAELA Store please scroll down to the bottom of this page to the "My Activity" screen. If you are having difficulty with your content, please contact us at naela@naela.org

What's New:

- Registering for live webinars:
Search now for live Webinar Events.
- Registering for live meetings:
Search for live meetings and events.
- Register for seminars now available for viewing:
Register for additional recorded sessions.

On-Demand Events View all >

<p>NAELA ANNUAL CONFERENCE</p> <p>Basics Workshop 2013</p> <p>For anyone who needs a basic understanding of Elder and Special Needs Law.</p> <p>May 7th, 2013</p>	<p>NAELA ANNUAL CONFERENCE</p> <p>Annual Conference 2013</p> <p>The 2013 NAELA Annual Conference is an unparalleled venue for Elder and Special Needs Law practitioners to learn, network, and engage with leading experts in the field.</p> <p>July 2nd - 4th, 2013</p>	<p>NAELA ANNUAL CONFERENCE</p> <p>Advanced Elder Law Review (AELR) 2013</p> <p>This course contains topics presented at the November 2013 Advanced Elder Law Review Workshop in Washington D.C.</p> <p>November 5th - 6th, 2013</p>
<p>NATIONAL AGING & LAW INSTITUTE</p> <p>National Aging and Law Institute 2013</p> <p>The 2013 National Aging and Law Institute offers 24 high-quality, in-depth sessions for attorneys in both private and non-profit public interest practice.</p> <p>November 4th - 9th, 2013</p>	<p>NAELA ANNUAL CONFERENCE</p> <p>Basics Workshop 2012</p> <p>For anyone who needs a basic understanding of Elder and Special Needs Law.</p> <p>April 24th - 26th, 2012</p>	<p>NAELA ANNUAL CONFERENCE</p> <p>Annual Conference 2012</p> <p>For more than 20 years NAELA has offered its national symposium and annual meeting. Our members and speakers helped create and define this area of law.</p> <p>April 25th - 28th, 2012</p>

Types of Content

- Tests
- Credits
- Certificates

To purchase the "Compendium: A Collection of Articles Concerning the Legal & Ethical Obligations of California Marriage and Family Therapist, Licensees, Interns, and Trainees", contact our Info Center at (888) 892-2638. The online cost for members and non-members is \$35.00.

2) Read the articles from the Compendium. To gain 7 CE Credits you must purchase the 40 question assessment test separately.

Assessment test cost for clinical members is \$70 (\$10 per CE Hour) / Non-members pay \$85

3) Return to the compendium purchase page and answer the true/false assessment questions in three tries with at least a 70% passing grade.

3) Next you are required to complete the course evaluation.

4) Upon successful completion of the course evaluation you will be prompted to print a CAMFT CE certificate noting completion of seven (7) hours of continuing education credit. Please keep this certificate for your records.

Note: The Compendium can be purchased without taking the Assessment test. You will just not receive CE credits unless you purchase the assessment test. Fees paid for self-study programs are not refundable!

The screenshot displays a list of items available for purchase in the LMS interface. Each item is shown in a card format with a title, description, price, and a 'Purchase' button. The items are:

- Compendium**: Document: Compendium, Price: \$35.00
- Compendium Post Test**: Assessment: 7.0 CE Hours, 40 questions, 3 retries, Price: \$70.00
- Compendium Course Evaluation**: Survey: 8 questions
- Compendium Certificate**: Certificate: 672 Course Items completed



Organizing

- Sell an Entire Course
- Sell Topics/Categories Within a Course






























Organizing

- Sell Individual Tracks, Presentations or tests within a Course

The material presented in this course is being made available by Ferring Resources, Inc. for educational purposes only. This material is not intended to replace the only, use, necessarily the best, methods or procedures appropriate for the medical situation discussed, but rather is intended to present an approach, view, assessment or opinion of the faculty which may be helpful to others who face similar situations. Every effort has been made to ensure the accuracy of the data presented in this course. Physicians may want to check specific details such as drug doses and contraindications, etc., in standard sources prior to clinical application. Ferring Resources, Inc. disclaims any and all liability for injury or other damages resulting to any individual attending this course and for all claims which may arise out of the use of the techniques demonstrated therein by such individuals, whether these claims shall be asserted by a physician or any other person.

\$325.00 [Add to Cart](#)

Items Included in the Purchase of this Course

 Infertility Evaluation and Induction of Ovulation  	\$30.00	Add to Cart
 Disorders of Puberty  	\$30.00	Add to Cart
 Endometriosis  	\$30.00	Add to Cart
 Recurrent Pregnancy Loss  	\$30.00	Add to Cart
 Amenorrhea  	\$30.00	Add to Cart
 Ectopic Pregnancy: Diagnosis, Medical and Surgical Management  	\$30.00	Add to Cart
 Polycystic Ovary Syndrome: New Approaches to an Old Disease and Hirsutism  	\$30.00	Add to Cart
 Abnormal Uterine Bleeding  	\$30.00	Add to Cart
 Disorders of Sexual Differentiation  	\$30.00	Add to Cart



Organizing

- By Category
- Type of Content
- Who you are
(member/nonmember,
student, doctor...)
- Feature content on your home
page



Organizing

- By Most Viewed
- Topic
- Format

SVU
SOCIETY FOR VASCULAR ULTRASOUND

ULearn

SVU

Welcome to *ULearn!*

ULearn is your education hub to find immediate resources offering vascular-specific CME. After each event, you will be able to complete the CME evaluation exam immediately and view your certificate. Below we have organized content based on how you want to learn. We encourage you to keep coming back as we will be adding new content every month. Also, we encourage everyone to update their browsers. In order to fully access all of the CME content you must update your browser to the latest version. If you are new to *ULearn* watch our tutorial video on how to take a test.

Most Viewed

- Journal for Vascular Ultrasound
- Webinar
- Practice Management
- Webcast

Pick Your Format

- Live Conferences
- Downloadable Content
- Video

Pick Your Topic

- CME Expiring Soon
- Abdominal
- Arterial
- Cerebrovascular
- Lower Extremity
- Upper Extremity
- Ergonomics
- Professional Performance Video

Organizing

- By Course Type- Free, previously purchased, all, courses offering CEUs
- By Section
- By Professional Level- Emerging professionals, Middle Career, Seasoned Expert
- Content Type- Webinar, Conference Presentations, Journal Articles



The screenshot shows the IARP LEARN website. At the top left is the IARP logo (International Association of Rehabilitation Professionals) with the word "LEARN" in green. To the right is a photo of people in a classroom. Below the header is a navigation bar with "IARP LEARN". The main content area contains a welcome message, a list of available courses and sections, and a note about logging in.

IARP INTERNATIONAL ASSOCIATION OF REHABILITATION PROFESSIONALS
LEARN

IARP LEARN

Welcome to IARP Learn, your new home for rehabilitation education! On IARP LEARN, you can register for upcoming Events, view our growing library of On-Demand Courses, and quickly earn valuable CEUs. Purchase a course, watch it at your convenience, then get your certificate of attendance immediately. To get started, just click on the Course tab above, or click on one of the browse links below:

Available Courses: [All](#) | [Previously Purchased](#) | [Free Courses](#) | [Courses Offering CEUs](#)
IARP Sections: [Forensic](#) | [Life-Care Planning](#) | [Rehabilitation & Disability Case Management](#) | [Social Security Vocational Experts](#)
Professional Level: [Emerging Professional](#) | [Middle Career](#) | [Seasoned Expert](#)
Content Type: [Webinar](#) | [Conference Presentation](#) | [Journal Article](#)

Please note: When signing into IARP LEARN, you will be redirected over to the IARP Account area, where you enter your IARP username and password. Once logged in on IARP Account, click on the IARP LEARN link to return to this site. Non members will be required to create a basic visitor's account.



What is the Bridge?

- A .NET-based webservice that is installed in a folder on your iMIS Application Server.
- Works with all versions of iMIS from 10.x to 20.x
- Uses the iMIS API's (based on the iMIS Business Objects)

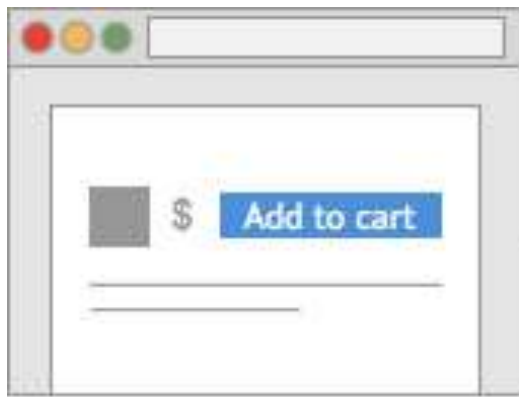


Key Benefits

- Purchases made in iMIS
- Purchases automatically sent to Blue Sky Broadcast
- Single Sign on
- Course completion data is written back to iMIS



Purchase Process



User purchases course access through iMIS ecommerce



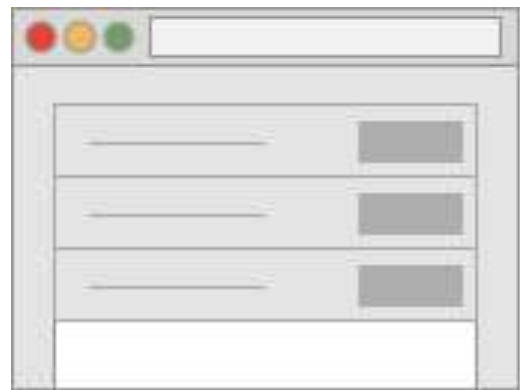
At purchase, user is created in Path and registered for course



User activity is updated in iMIS when sync completes

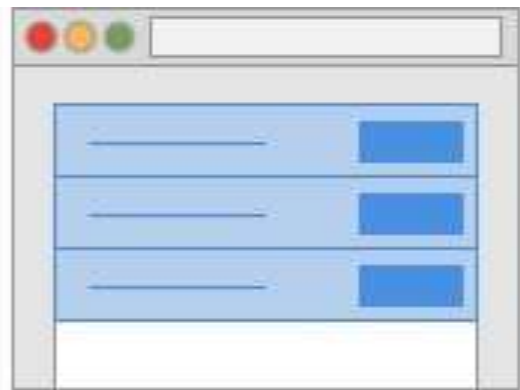


Taking Courses



User visits the Path site

Gets redirected to iMIS, logs in with iMIS credentials



User is returned to Path and can complete the course

Course completion information is written back to iMIS



Results

- All purchases tracked in iMIS
- All completions tracked in iMIS
- iMIS 20 Dashboards





bluesky
broadcast

Thank You!

Questions?