

Web Design with iMIS: Using RiSE to Personalize Customers' Web Experience

Tipton Ramsay & Isaac Oliveras



Web Design with iMIS



Tipton Ramsay

Creative Director
tramsay@atsol.org



Isaac Oliveras

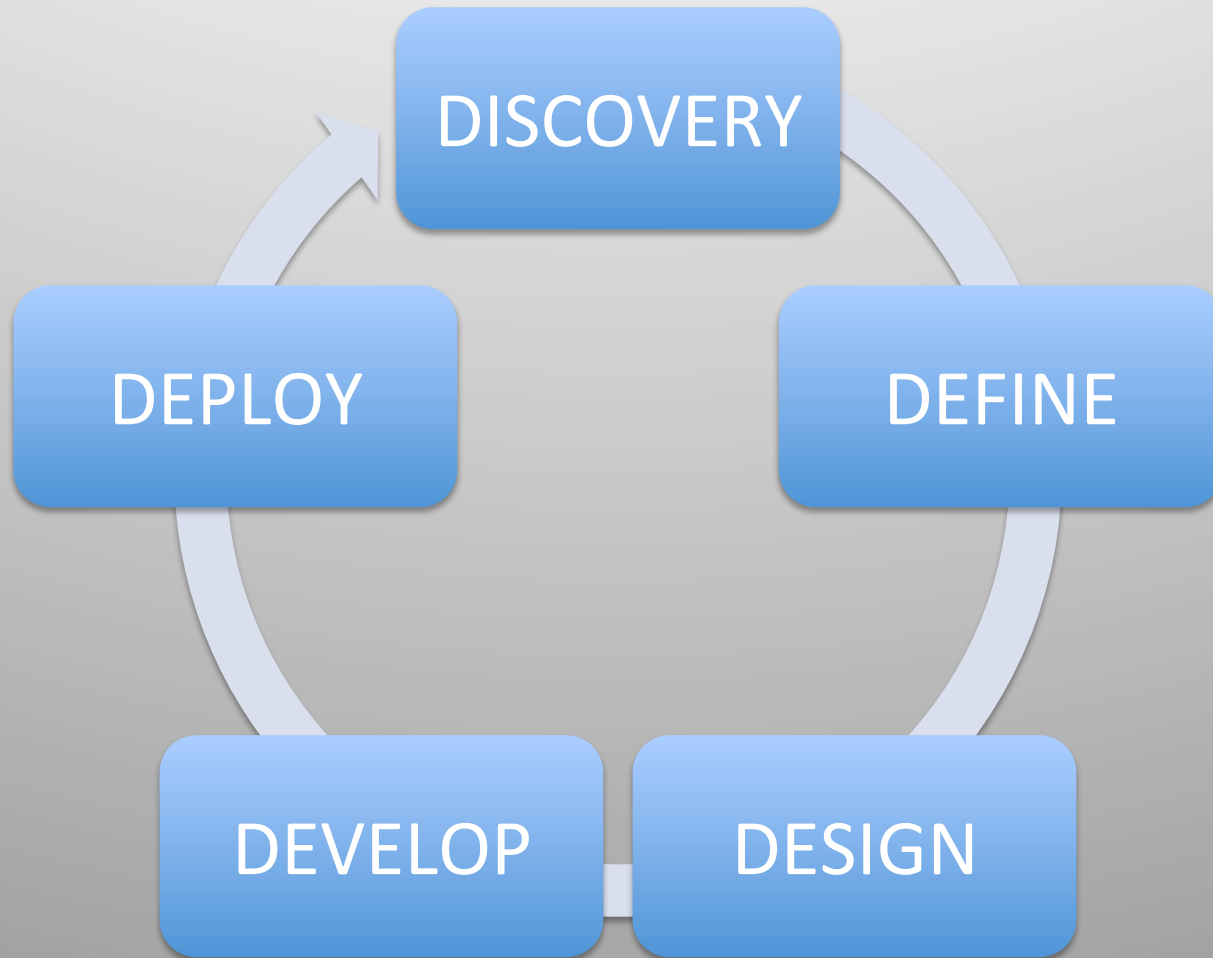
Implementation Specialist / Web Developer
ioliveras#@atsol.org

Association Technology Solutions

- Authorized iMIS Solutions Provider since 1995
- 17 Employees
- Full time development and web design staff
- Work with over 200 iMIS clients/year
- Approximately 40 Live WCM/RiSE sites



Our Design Process

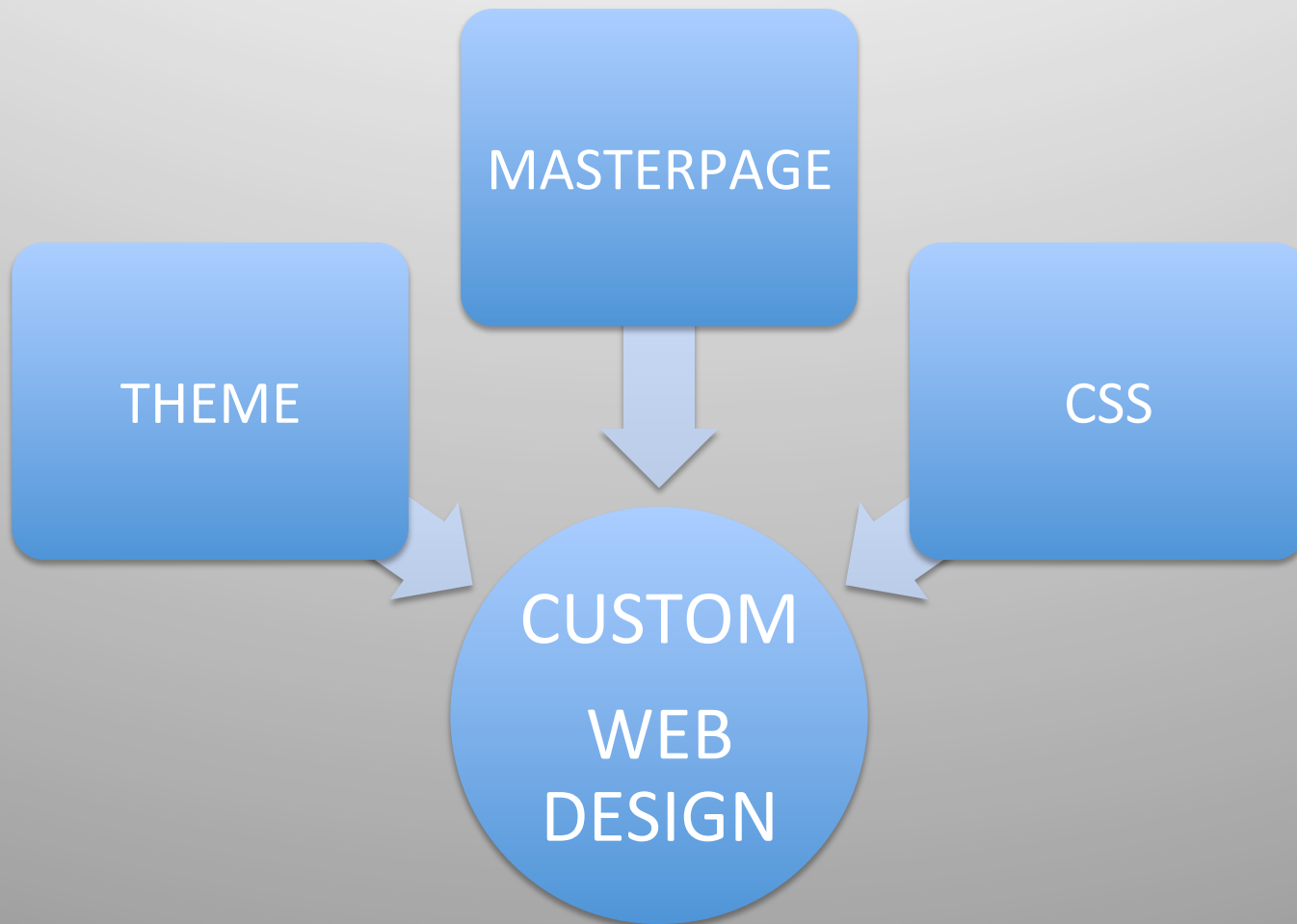


RiSE: A BETTER CMS

- Stop asking why use RiSE. Instead, ask why not?
- SSO
- Page Builder
- Quick Starter Sites
- Website Management
- Is a flexible framework.
 - Custom & Responsive Design
 - Integrate 3rd Party widgets
- Granular access control. Per folder, even per page.
- Provides hooks for customization.
 - Tagging
 - Properties
- Powerful iParts
 - Tagged lists
 - IQA
- Gets out of the way when necessary.
- Success relies on creative problem solving.



Parts of a RiSE Site



Standard Components of a Site

GLOBAL(every page)

- Header
 - Logo
 - Search
 - Login/Logout
- Navigation
 - Aux
 - Primary
 - Secondary
 - Footer
- Footer

PER PAGE

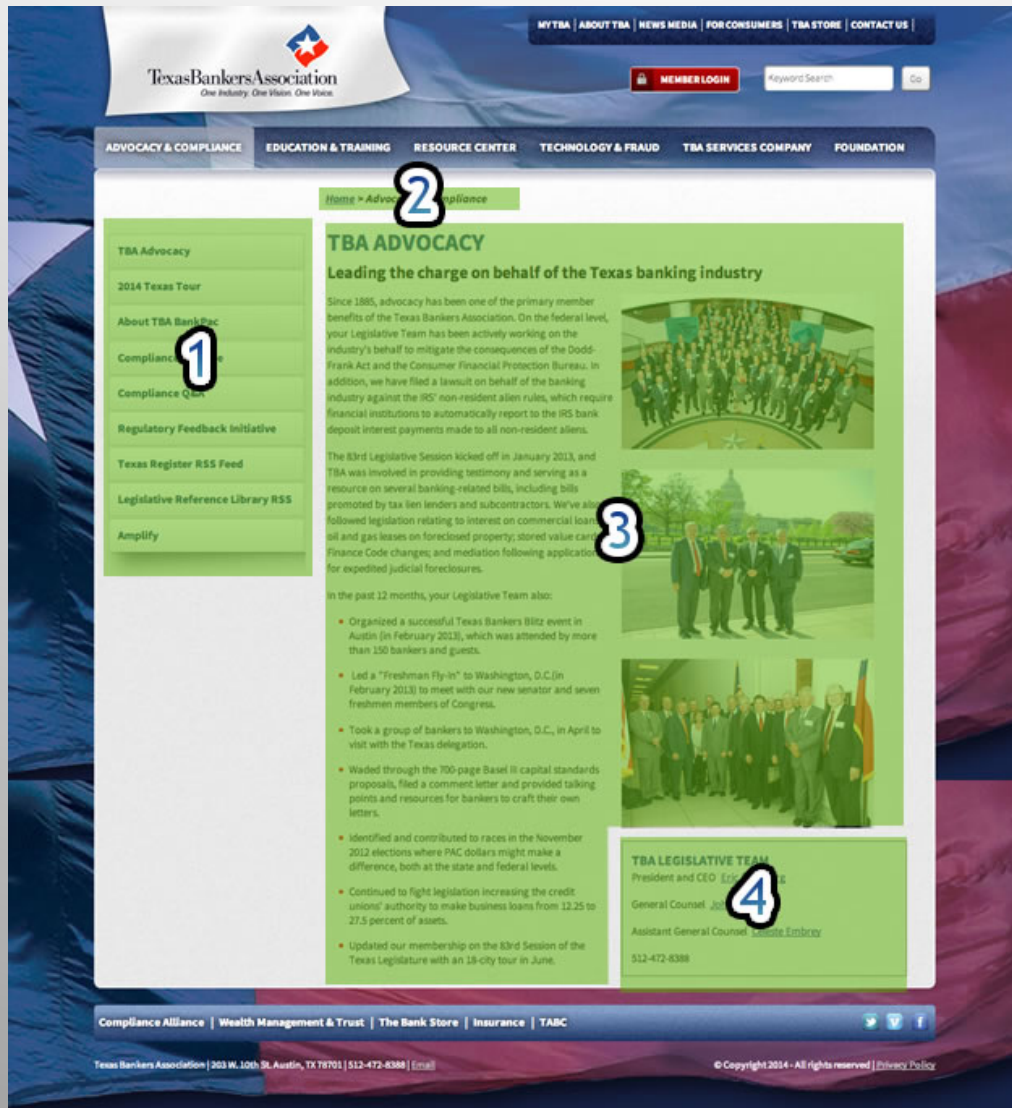
- Home Page Panel
 - Promotional Carousel
 - Upcoming Events
 - News & Events
 - Etc...
- Interior Page Panel
 - Secondary Nav
 - Breadcrumbs
 - Page content
 - iParts



ANATOMY OF A HOME PAGE

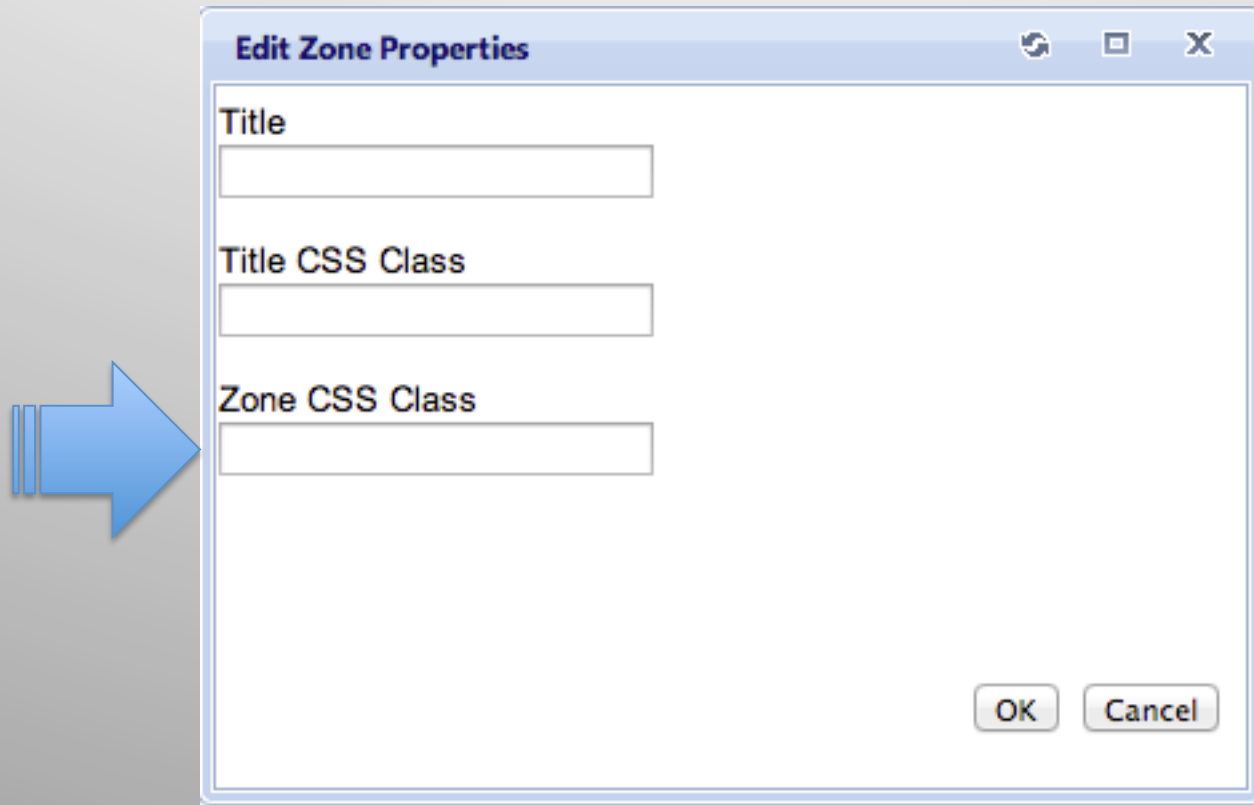
1. LOGO
2. Primary Navigation
3. Aux Navigation
4. Login/Logout
5. Promotional Carousel
6. Home Page Content
 - A. News & Announcement
 - B. Features
7. Event Calendar
8. Footer

ANATOMY OF AN INTERIOR CONTENT PAGE



1. Secondary Navigation
2. Breadcrumbs
3. Page Content
4. iParts

Page Layout Zone Properties








The image shows a dialog box titled "Edit Zone Properties" with a standard Windows-style title bar (minimize, maximize, close buttons). The dialog contains three text input fields:

- Title**: An empty text box.
- Title CSS Class**: An empty text box.
- Zone CSS Class**: An empty text box, which is highlighted by a large blue arrow pointing from the left.

At the bottom right of the dialog, there are two buttons: "OK" and "Cancel".

Sitemap CSS Class

Properties	Workflow Management	Options	Access Settings
* Navigation Link Text	<input type="text" value="Public Home Page"/>		
* Navigation Folder Name	<input type="text" value="Public_Home_Page"/>		
Tool Tip Description	<input type="text"/>		
			
Content or URL to Link to	<input type="text" value="@/web/default"/>	select	
URL Parameters	<input type="text"/>		
Breadcrumb Name	<input type="text" value="Public Home Page"/>		
	<input type="checkbox"/> Hide on this page		
Override Content Title	<input type="text"/>		
Navigation Code	<input type="text"/>		
Image URL	<input type="text"/>	select	
CSS Class	<input type="text"/>		
Folder containing template content	<input checked="" type="checkbox"/> Inherit from parent		
	<input type="text"/>		



Separation of Formatting from Content

- <http://www.csszengarden.com/>
- Understand the power of CSS
- Work smart not hard
- Leverage Hooks
 - Page layout properties
 - Sitemap

Q & A

Please feel free to contact us with any follow-up questions.

info@atsol.org

www.atsol.org

720.945.7252

